

Top quality ventilation  
**Vent-Axia**  
the fug fighter

# FINANCIAL TIMES

No. 27,505

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\*\*\*15p

**ESPLEY-TYAS**  
CONSTRUCTION LTD  
Building & Civil Engineering  
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CONTINENTAL SELLING PRICES: AUSTRIA S.15; BELGIUM Fr.25; DENMARK Kr.3.5; FRANCE Fr.3.8; GERMANY DM.2.8; ITALY L.500; NETHERLANDS Fl.2.8; NORWAY Kr.3.5; PORTUGAL Esc.20; SPAIN Ptas.40; SWEDEN Kr.3.25; SWITZERLAND Fr.2.8; EIRE 15p

## NEWS SUMMARY

**GENERAL**  
Belgian industrialist  
Baron Charles Bracht  
has been kidnapped.  
The Antwerp  
prosecutor confirmed last  
night that Bracht, who has  
been in London since  
Tuesday, was kidnapped  
from his home in  
Antwerp. Bracht is  
the son of a wealthy  
Belgian family and  
has been in London  
for several weeks.  
The kidnapping is  
believed to be part  
of a larger operation  
to seize control of  
the company. Page 3

**BUSINESS**  
New rise  
in gold;  
equities  
up 2.6  
GOLD rose \$2.75 to \$189.625,  
the highest closing level since  
December 30, 1974. PLATINUM  
reached a record sterling price  
of £124.30 an ounce, while  
SILVER prices also advanced—  
boosted by the rise in gold and  
concern about weakness of the  
dollar. Page 39

**ig sentences**  
Richard Kemp, a chemist,  
Dr. Christine Bos, a key  
in a multi-million pound  
involving the drug LSD,  
jailed for 13 years and nine  
months respectively at Bristol  
Court. Sentences of  
13 years and two years  
jailed, imposed on 15  
people. The prosecution  
said that a London house,  
ed in the trial, produced  
rent of Britain's LSD

**In inquiry**  
Officials have started to  
records of Kagan Tex  
raiding the offices of  
pany, headed by Lord  
who was ennobled by Sir  
Whiston. They are investi-  
gating the alleged transfer  
of from Britain in contravention  
of exchange regulations.

**U.K. car sales**  
still buoyant  
CAR SALES were again  
buoyant in the U.K. last month,  
with Ford the market leader,  
ahead of Leyland. So far this  
year, car sales are up 18.7 per  
cent on a year ago. Page 8

**Scale vote**  
ommons will decide on  
the future of the  
Windesol nuclear pro-  
gram. MPs will debate the  
inquiry report. Radiation  
Page 8

**desia reply**  
vid Owen, the Foreign  
Secretary, and President Carter  
in the Anglo-American  
to Mr. Ian Smith's in-  
tervention in Rhodesia  
their White House meet-  
ing. Owen said that  
age 4; Men and Matters.

**igrants down**  
tion from the Common-  
wealth Pakistan fell sharply  
while the number of  
entrants detected more  
doubled, according to the  
ice. Page 12

**ade accord**  
grade conference ended  
y wrangle over Mediter-  
anean security when it  
a Maltese compromise  
to delay discussion of  
to delay discussion of  
plan until 1980. Page 3

**plan claim**  
claims to have recap-  
tured 90 miles south  
rattle town of Jijiga.  
anti forces and to be  
on two fronts in the  
adio Somalia admitted  
merillas had withdrawn.

**PRICE CHANGES YESTERDAY**  
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indicated)  
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## EUROPEAN NEWS

## FRENCH NATIONALISATION

## Fears for foreign subsidiaries

BY DAVID CURRY

PARIS, March 8.

THE NATIONALISATION of the large Spanish glass operation, for example, is held largely by the Swiss holding company which is itself a subsidiary of the French parent. There is some doubt how far the Spanish Government may go in the event of a takeover, given

## THE FRENCH ELECTIONS

In particular, a number of companies are expressing strong doubts whether Brazil would tolerate the substitution of the French State for private investment partners, and Spain has legislation enabling it to acquire foreign subsidiaries on its territory when these fall under the control of overseas governments.

The largest nationalisation candidate, Saint-Gobain-Pont-a-Mousson, is one of the most exposed overseas. Last year overseas accounted for half its sales, three-quarters of its cash-flow and 94 per cent of its profits. In a total workforce of 180,000 more than 57,000 are abroad.

Its foreign subsidiaries are held either directly by the French parent company (the case with Brazil), by the French operating companies, or via Swiss or Dutch holding companies.

same thing in retaliation." M. Renaud Gillet, chairman of the chemicals and textiles group, told the last general meeting. The group has 1,500 people in Brazil, the sole profit centre in its entire textile operation.

Pechiney - Uglie - Kuhlmann, PUK, the world's fourth largest aluminium producer, has similar fears. Last year, 87 per cent of cash-flow came from overseas. Its chairman, M. Philippe Thomas, commented recently that it had taken immense effort to build up a trustworthy relationship with host governments and workforces (of which 17,500 out of 30,000 are overseas).

These countries had accepted a PUK majority stake in the subsidiaries but were now taking a much harder line towards majority foreign holdings. He forecast that "if the face of the French investor is changed overnight," the PUK stake would almost certainly have to be reduced to a minority.

The reverse problem faces the pharmaceutical concern Roussel Uclaf, which makes 60 per cent of its sales overseas and which

is majority-owned by Hoechst of West Germany. Hoechst has spoken of taking France to the International Court over nationalisation, but since neither France nor Germany recognises its absolute jurisdiction, and private companies cannot plead, this can be taken with a pinch of salt.

More importantly, Roussel-Uclaf's entry to the U.S. West German and Japanese markets is due to the fact that it carries a Hoechst passport, and it estimates that within two years 15 per cent of its turnover will depend directly on the Hoechst link. Some 5,500 out of a workforce of 15,500 are overseas.

There is also a direct U.S. interest at stake. Quite apart from the shadow over Saint-Gobain's main U.S. subsidiary, Certain-Teed, the Left wants to bring the telecommunications technology under French control. Also the holding company of the computer concern CII-Honeywell Bull is 47.5 per cent owned by Honeywell in the U.S.



Sr. Jose Silva Lopes

## Portugal Bank Governor agrees to stay

By Jimmy Burns

LISBON, March 8.

SR. JOSE SILVA LOPES has agreed to stay on as Governor of the Bank of Portugal, after lengthy consultations with Mr. Mario Soares, the Prime Minister, and Dr. Victor Constancio, the Minister of Finance and Planning.

A statement issued from the Prime Minister's office implied that Sr. Silva Lopes' declared intention of resigning his post for "personal reasons" may have had a disruptive effect on bank policy.

According to the statement, Sr. Silva Lopes' governorship insures "the continuity in the execution of the Bank of Portugal's monetary policies and in the tackling of problems which have arisen in the negotiations with the International Monetary Fund."

The Bank during the past two years has gradually increased its powers within the banking system and has now virtually acquired the functions of a central bank, issuing instructions to the commercial banks on matters such as credit policy. In Portugal's negotiations with the IMF (already initiated on an extraordinary level) in preparation for a \$750m. medium-term loan, the Bank is being asked to exercise an even stronger control on money supply, "selecting" economically viable areas of industry and agriculture.

Differences between the Bank and the IMF have arisen over the scale of control on money supply. The Bank generally reflects the Government's attitude that too extreme measures would have dangerous political and social consequences. The IMF is thought to favour a greater squeeze on credit than the Bank, which believes that an average 15 per cent increase gauged on a month-per-month basis is acceptable.

The IMF is thought to have agreed, however, not to insist on a sudden devaluation of the escudo but on further downward adjustments (the "crawling peg") spread over a longer period, which would still achieve a devaluation of about 12 per cent a year.

## EEC COAL SUPPLIES

## Rising imports sharpen producer-consumer split

BY DAVID BUCHAN IN BRUSSELS

THE LONG U.S. coal strike underlines the dangers for Europe of depending so heavily on coal imports. Herr Guido Brunner, the EEC Energy Commissioner commented last week. Exports from the U.S. the Community's second biggest supplier after Poland, have not so far been noticeably affected even by that protracted and bitter stoppage. But the Energy Commissioner used the warning as convenient support for a new Commission proposal to subsidise EEC coal to make it more competitive and so reduce imports.

What annoys EEC coal producers and concerns the Commission is that coal and coke imports to the Community rose last year to a record 45m. tonnes at precisely the time when EEC stocks have piled up at colliery heads and coking plants to a level of 55m. tonnes and EEC production has fallen to 240m. tonnes. This is well below the 27m. tonnes goal set for the Community production by 1985, a target set by the EEC Council of Ministers in the worried aftermath of the 1973 oil crisis. In the long term, after 1985, EEC coal producers see a rosy future for their dirty, black commodity — as oil and gas are increasingly hoarded for more sophisticated uses than burning in boilers, and until sometime in the next century when nuclear energy takes over the main role in heating and lighting in Western Europe.

But in the shorter term, the coal producers fear the present economic recession and the high level of imports will so erode their production potential, perhaps forcing irreversible pit closures, that the brighter prospects for the 1990s may never materialise. Though mined-out and uneconomic pits close every year in all the coal producing States of the Community, the most serious threat concerns W. Germany. Both coal and coke production fell sharply there last year, and Germany now accounts for over half the present EEC coal and coke stocks in the Community.

The EEC Commission has the same wide powers (under the EEC Coal and Steel Treaty) for coal as it has for steel. But appeals for it to take similar action for coal have got nowhere. The reason is simple. While all nine EEC states have a steel industry (even though in Ireland and Denmark it is tiny), only four states mine coal. Even the interests of this quarter are not homogeneous. The heavily subsidised Belgian mines are a spent force and now only employ some 15,000. France has a coal industry, largely in Lorraine, which employs some 35,000, but it is also the largest importer of non-EEC coal in the Community, to the tune of 13.5m. tonnes last year.

Only the U.K. and W. Germany have an unusual interest in seeing high-priced EEC coal make inroads into third country imports. Nor would enlargement of the EEC to 12 members fundamentally change the picture. The entry of Spain with a large coal industry, which already has very close links with EEC producers, would be counterbalanced by that of Portugal which has none and Greece which has only low grade lignite. It is therefore not surprising that there is really no such thing as a common coal policy. The only measures the nine national energy ministers have recently

each tonne of steam coal, traded across national frontiers inside the Common Market. The aim to increase intra-community trade in power station steel coal, which last year amounted to only 3.5m. tonnes or 2.6 per cent of all the coal that power stations consumed. The effect the coal producers hope, would be to win back much of the ground they have lost in recent years to steam coal imports which in the last four years have risen from 5m. to 22 tonnes.

EEC INDICATORS (millions of tonnes)		
	1976	1977
Coal output .....	247.7	240.5
Coal and coke stocks	48.0	55.1
Third country coal imports	42.7	45.0

been able to agree on was the extension until 1981 of the Coking Aids System, set up in 1967 to promote the production of coke and its transport to EEC steel mills.

Otherwise, the division between coal producing and consuming countries has blocked proposals for EEC financing of cyclical coal stockpiles and for incentives for more coal-fired power stations. Because of the industry's lack of flexibility in reducing production (in an economic recession) or accelerating production (in a boom), the necessary but costly need for more coal-burning power stations. According to present national energy plans, of the 52 new power plants due to come into service between now and 1985, 60 will be fired by oil and gas, and only 15 by coal.

But several ministers, not only those from coal consuming states, consider that stockpiling subsidies was the wrong approach; if EEC money is to be spent, they argued it should go to stimulating demand, not further increasing supply. There was sharp disagreement last year over whether aid to power plants should be confined to those which burnt only EEC coal (as argued by the U.K. Energy Secretary, Mr. Tony Benn) or widened to those plants that also burn imported coal (as demanded by Italy and those countries which have no coal of their own). The commission will still be officially pushing both these proposals when energy ministers meet on March 21, but EEC officials have privately concentrated on a different line of thought.

The new tack, the Commission is taking is to try to satisfy both producer and consumer interests with an EEC subsidy of \$13 paid to the producer for temporary stop to exports

EEC officials claim the idea has already found a certain echo among national Governments. But there are obvious snags. The scheme would be expensive at 120m. European Units Account (\$144m.) a year, a yet might have no impact whatever. The subsidy would be little more than cover transport costs within the EEC (estimated at an average \$10 per tonne). This still leaves a yawning gap between current world market prices of \$30-35 a tonne, a production cost of \$24 in U.K., \$25 in W. Germany, \$26 in France and \$100 in Belgium.

The rest of the plan would be to be covered by more national subsidies. If the Commission aim of increasing intra-community trade in steam coal 13m. tonnes a year were to be anywhere near the reality, only two countries, the U.K. and W. Germany, have the product potential to do this. A very considerable increase in German state aid would be needed to set high German mining costs, aggravated by the rise in Deutsche Mark. However, proposed EEC subsidy would be the U.K. National Coal Board the Community's largest coal producer, with relatively low production costs, within competitive reach of imports.

Certainly since the 11 miners' strike the NCB has an enormous amount to do in mines and improving productivity. Investment in 1977 alone will amount to £240 million and the recent tripartite agreement between the NCB, Government and the National Union of Miners has put the production target at 13.5m. tonnes, compared with 12.0m. tonnes last year. The U.K. coal exports presently amount to less than 3m. tonnes, 3 per cent of that is domestic coal. But for burning in home power stations, not in power stations, the U.K. still sees its home market paramount, and its huge investment programme has been tied almost wholly in to meeting domestic needs. Officials say that of coal export sales, which have increased since 1974, the same situation again and a temporary stop to exports

## Spanish Socialists quit constitution talks

BY OUR OWN CORRESPONDENT

MADRID, March 8.

SPAIN'S uncertain political timetable has been thrown into confusion after last night's withdrawal of the Socialists from the committee responsible for drafting the new democratic constitution. It was the clearest breach yet between the main opposition party and the Government.

The Socialist representative in the committee, Sr. Gregorio Peces Barba, withdrew after protesting that the ruling Union

of the Democratic Centre party (UDC) had broken its promise that it would reach a consensus on certain issues.

The specific reason for his withdrawal was the UDC's attempts to substitute the existing text on autonomy with one toning down the powers of autonomous regions and delaying the granting of home rule to those regions requesting it for five years after the constitution's approval. The Basque country

and Catalonia already have a degree of autonomy.

The withdrawal throws into doubt whether the constitutional committee will finish its work. It is reportedly near the end of discussing the draft which will then go to the Cortes (Parliament). Upon the approval of the new constitution hinges the dates for fresh general and municipal elections.

The Committee, which is made up of all parties, issued a statement urging the Socialists to

show a sense of responsibility and to finish their work, so fulfilling their mandate.

There is a feeling that the Socialists have deliberately sought an excuse to sever their deteriorating relations with the Government in order to reinforce their image as the alternative future Government, and that the real reason for quitting the committee was the Government's attempts to delay municipal elections for as long as possible.

## Municipal polls delay angers left Resignation explained

BY OUR OWN CORRESPONDENT

MADRID, March 8.

MADRID, March 8.

THE SPANISH Left is preparing to launch an offensive in the Cortes (Parliament) and most probably in the streets against the Government's attempts to delay municipal elections as long as possible.

The continued Government silence over this important issue — municipal elections were last held 42 years ago when the Left won an overwhelming victory — has led the Socialists to warn that they will hold demonstrations and meetings unless a

decision is made quickly.

Sr. Adolfo Suarez, the Prime Minister, promised last June, after his Union of the Democratic Centre party won Spain's first general elections in 41 years, that municipal elections would be held by the end of the year. There is still no sign of a date.

The Government's reluctance to give a specific date reflects its concern that the Left will do well and the Centre badly. Opinion polls carried out by the Centre

reportedly reveal that the party's popularity is declining. The Government is banking on an upward turn in the economy by the autumn to restore its fortunes.

Town halls are still full of people appointed during the Franco dictatorship, although some councils have resigned since the general election and a few are being run by committees made up on a proportional basis according to the strengths of the parties in areas.

SPAIN'S FORMER Vice-Premier for Economic Affairs, Prof. Enrique Fuentes Quintana, today said he resigned his post because he lacked the political weight to carry out his economic programme.

Explaining for the first time his decision to resign two weeks ago, he told the monetarist daily ABC that co-ordination between various Government departments was necessary to carry out the programme.

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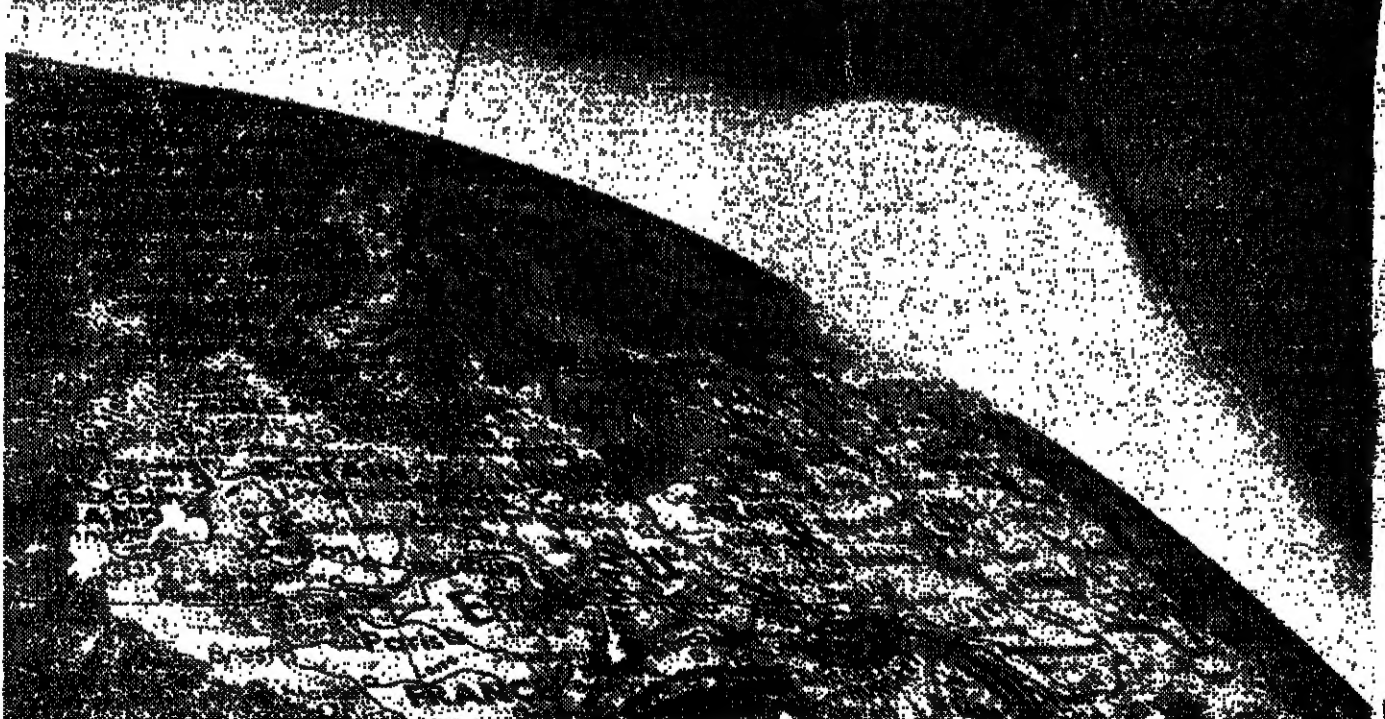
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EUROPEAN NEWS

# Agreement is reached on final Belgrade document

BY ANTHONY ROBINSON

BELGRADE, March 8.

THE 35-NATION European Security Conference moved into its final stage here today with a truce in the reiteration of the importance of human rights by Mr. Arthur Goldberg, leader of the U.S. delegation. The Final Act, Mr. Goldberg said, obliged the participants to pursue what the poet Alexander Pushkin defined as "a better kind of freedom—the freedom not to bow your conscience, thought or neck to rank or power."

Consensus was finally achieved on the four-page concluding document this morning after 19 weeks of talks, topped up by a five-day deadlock caused by a reference to security problems in the Mediterranean area. Agreement on this document allowed the conference to pass on to the final stage—a 10-minute, concluding speeches by all 35 delegates—which should bring the conference to an end by Thursday evening.

The deadlock was broken just before lunch when all delegates agreed to accept two amendments to the final document which bowed the Maltese demands but postponed discussion

of Mediterranean security problems to the next follow-up meeting in Madrid in 1980.

The significance of the concession was considerably reduced however by the comment of the Danish delegate, speaking for the EEC countries, that discussion on these matters in Madrid should only take place within the overall context of issues raised in the Helsinki document. This reflects the widely held reluctance here to allow subsequent Helsinki follow-up conferences to get bogged down in complex Mediterranean issues like Cyprus and the entire Middle East problem.

But the document appeared to resist Maltese demands for the participation of Middle East states and the Soviet Union and the U.S. Malta had particularly insisted on superpower participation because of their large naval presence in the Mediterranean. Today's concluding speeches reflected the prevailing view here that this conference has essentially confirmed the post-Helsinki status quo. It has established, with the agreement to hold another meeting in Madrid, that the process of detente begun at Helsinki is a continuing process, but has not

broken any new ground at all. It has been essentially a holding operation.

Mr. Goldberg made clear that his delegation deplored the inability to achieve consensus on the inclusion of a substantive declaration on human rights in the concluding document. But he clearly stated: "No country can be allowed to single out particular sections of the Final Act for their attention while ignoring others. Progress in the area of human rights and human contacts as well as disarmament and economic, scientific and cultural co-operation are inextricably linked together in the Final Act."

He added that human rights are "the proper subject of the diplomatic examination and debate we have had in Belgrade, and they will remain after Belgrade the proper focus of continuing comment and efforts." He also specifically referred to the plight of those groups seen to be threatened, not published, he underlined.

## Norwegian oil field dispute compromise

By Fay Gjeister

OSLO, March 8.

A POLITICAL dispute in Norway about the share-out of a promising North Sea oil concession now seems likely to end with a compromise that will slightly increase the stakes allocated to Norsk Hydro and Saga Petroleum, at the expense of Statoil, the state oil company. The minority Labour Government proposed to the Storting (parliament) that Statoil be given 90 per cent of the concession for block 24/10—the most promising of 16 new blocks which it intends to open up for oil and gas prospecting—with Hydro and Saga getting only 5 per cent each. Exploration would bear 80 per cent of exploration costs and its partners 10 per cent each.

A report on the Government's proposals by the Storting Committee for Industrial Affairs has now made it clear, however, that as the proposals stand they will be defeated when they are put to the vote in the Storting next week. Labour's traditional allies, the Socialist Left, want block 34/10 given to Statoil alone.

Two of the small parties in the middle of the political spectrum are against allocating any new search concessions just yet. The Conservatives and the Christian Democrats favour the new concession share-out but want a much larger stake in block 34/10 to go to private Norwegian companies.

Press reports today predict that the compromise proposal which will finally set the necessary Storting majority will give 85 per cent of the block to Statoil, 9 per cent to Norsk Hydro and 6 per cent to Saga Petroleum. Exploration costs will be shared out rather more equitably than foreseen.

## OPEC refining plans 'blocked'

VIENNA, March 8.

MR. ALI Jaidah, Secretary-General of the Organisation of Petroleum Exporting Countries (OPEC), has accused industrialised nations of blocking attempts by oil producers to build their own refining and petrochemical plants.

He told a United Nations symposium here on oil industries in developing countries that OPEC was determined to sell its oil as a refined product. Mr. Jaidah said there was also a slowing down in the exploration for new oil deposits, despite promising prospects.

## Political storm grows in Bonn over Schleyer kidnap allegations

BY JONATHAN CARR

BONN, March 7.

A POLITICAL storm was growing in Bonn today following revelations of error during the hunt last year for the abducted industrialist, Dr. Hans Martin Schleyer, and his terrorist captors.

Particularly under pressure are Herr Werner Maihofer, the Federal Interior Minister, and Herr Burkhard Hirsch, the Interior Minister of North Rhine-Westphalia—the state in which Dr. Schleyer was kidnapped.

Asked at a joint news conference whether they felt they should resign because of the error committed, both men declined a direct answer. Herr Hirsch agreed that consequences should be drawn from what had happened for future police operations. Herr Maihofer said: "We are not the judges over our

selves." The question of resignation was a matter for the Bundestag's domestic affairs committee (to which both men reported today) and for Parliament. Both men are members of the Liberal Free Democrat Party (FDP), the junior partner in the Bonn coalition Government. The opposition is already pressing for one or the other to step down.

According to an official report released here, police were given a tip-off of a suspicious apartment near Cologne on September 7, two days after Dr. Schleyer was kidnapped in a Cologne street.

It now transpires that this was in fact the apartment in which Dr. Schleyer was held during at least the first few days of his abduction. But the police did not investigate it until well after Dr. Schleyer was found dead in the boot of a car in October.

Local police evidently did their duty in passing on the initial tip-off to headquarters in Cologne. It is not fully clear whether the federal authorities co-ordinating the search for Dr. Schleyer did not themselves receive the tip-off from Cologne or whether they failed to act on it.

It is on this point that the question of responsibility rests: whether local state authorities, under Herr Hirsch, committed an error, or whether the problem lay in the Federal Criminal Bureau, which falls under Herr Maihofer's responsibility.

Both Ministers drew attention in their news conference to the tip-off of a suspicious apartment near Cologne on September 7, two days after Dr. Schleyer was kidnapped in a Cologne street.

## U.S. FORCES IN W. GERMANY

### Food parcels as \$ falls

BY GUY HAWTIN IN FRANKFURT

U.S. SOLDIERS stationed in West Germany have been so hard-hit by the slide in the dollar's value that their German neighbours have been giving them food parcels. In many instances landlords who let homes to U.S. military personnel have lowered rents to ease the financial plight of army families.

Last week GIs were receiving DM1.99 per dollar from the currency exchanges on their bases; the rate quoted in the German banks was even lower. This is a decline of about 17 per cent on the DM2.40 that the dollar was fetching a year ago.

General Alexander M. Haig, the Supreme Allied Commander in Europe, said late last week that the financial plight of junior grade servicemen was harmful to morale. On the food packages, he was quoted as saying: "I do not feel very proud for the need for that to happen."

Undoubtedly the "non-command sponsored" servicemen are the most gravely affected by the decline in the dollar's value. These are the servicemen whose grades are too low or length of service too short for the army either to pay allowances for their dependents or to transport their families from the U.S. to Europe.

The "non-command sponsored" personnel have to pay for their families to come to Europe, and have no right to military housing. Some 16,000 non-sponsored families are estimated to be stationed in the Federal

Republic, and many of them receive little more than \$500 a month—DM1,095 at current exchange rates—barely enough for a student to keep body and soul together in one of Europe's most expensive countries and certainly utterly insufficient for a family of three.

The army is doing its best to ease the lot of the junior grade "non-command sponsored" families. From the beginning of this month, they will be able to draw housing and cost of living allowances at "with dependents" rates. However, some non-sponsored personnel in the more senior grades will still be left outside the net.

According to the "authorised" unofficial publications for the U.S. Armed Forces, Stars and Stripes, the equivalent of a corporal will be paid DM6.17 a day at current exchange rates as off base allowance for living.

At some DM190 for the average month this is an improvement on the DM135 or so they were receiving last month. But right as one puts it: "It hasn't it represents less than half the DM400 a month that one would expect to pay for an extremely modest flat in West Germany."

Furthermore, DM55 is scarcely more than one would expect to pay for a hamburger meal for four, with all the trimmings, in one of the better Frankfurt Wiesbaden hamburger joints. The situation is so serious that the army is considering proposals to allow junior grade families to live here. And to think I voted to eat in the army mess halls for th guy."

throughout Europe. At the present time they are only allowed to eat in them on special holidays such as Christmas and Thanksgiving. The U.S. Army in Europe command has requested a nine month trial for the scheme, but approval could take a long time. Several army agencies have to assess it before it can be passed to the Defence Department, and legal and budget limitations then have to be examined.

Meanwhile there are signs that U.S. enlisted men are getting heartily sick of their difficulties. It is understood that some have in desperation been organising community meetings to discuss their plight and what they can do about it. Although the significance of this as far as discipline is concerned should not be exaggerated, such things are not normal in military life.

If senior commanders like General Haig admit that the situation is bad for morale, sergeants are even more forthright. As one puts it: "It hasn't it represents less than half the DM400 a month that one would expect to pay for an extremely modest flat in West Germany."

Furthermore, DM55 is scarcely more than one would expect to pay for a hamburger meal for four, with all the trimmings, in one of the better Frankfurt Wiesbaden hamburger joints. The situation is so serious that the army is considering proposals to allow junior grade families to live here. And to think I voted to eat in the army mess halls for th guy."

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Baron Charles Bracht

## Belgian baron disappears

By David Suchan

BRUSSELS, March 8.

AN INFLUENTIAL Antwerp businessman, Baron Charles Victor Bracht, has disappeared, and to-night his family and local police were presuming that he had been kidnapped. The disappearance of Baron Bracht comes six weeks after the kidnap of another Belgian baron, Edouard Empain, in Paris.

Baron Bracht, whose companies have plantation interests in Indonesia, Malaysia and elsewhere, and real estate holdings in Belgium, was last seen leaving his home on Tuesday morning. He never reached his office. But no witnesses to any kidnapping have come forward, nor have his family or police apparently received any ransom demand.

The disappearance of the 62-year-old baron, who was also honorary Austrian Consul-General in Antwerp, comes two weeks after the release of the kidnaper of an Antwerp diamond company.

Though not on the same scale as the huge business empire controlled by the missing Baron Empain, Baron Bracht controls two public companies of some size. He is the president of Societe de Plantations et de Finance (IPEF) which made a \$200,000 profit in 1976 with a total asset sheet worth \$13.3m. IPEF in turn controls Cogebel, a real estate company, and took over the remaining shares of the now-defunct Slater Palace, Belgium S.A.

## Turkey political violence falls

Political violence in Turkey claimed 60 lives in the first two months of this year, but the rate of killings was dropping, according to Mr. Irfan Ozyagci, the Interior Minister. He said that 41 people were killed during January 28 in February, and only two in the first week of March. Last year, 283 people died in politically motivated violence.

## New Cyprus Cabinet

Mr. Spyros Kyprianou, who was sworn in as Cyprus President for a full five-year term last week, has announced a new government in which he retained six of the old ministers and created three new posts—that of a minister to the President's office and two deputy ministers. Andreas Hadji-papas writes from Nicosia.

## Danish SDP triumph

The Social Democrat Party in Denmark has scored a triumph in borough and county elections, increasing its share of the vote from 33 per cent to 38.3 per cent in county elections and increasing its number of seats in the 14 counties from 135 to 143. HARRY BARNESS writes from Copenhagen.

## EEC steel prices to stay

BY OUR OWN CORRESPONDENT

BRUSSELS, March 8.

THE EUROPEAN COMMISSION announced today that it will not increase the EEC's internal minimum prices for steel as it had planned for April 1 because of the dull outlook for the second quarter.

Crude steel consumption in the EEC will rise only slightly in the second quarter in spite of the rise in orders since December, the Commission says in its latest forecast. Demand is expected to be about 28.55m tonnes, substantially down on the 32.4m tonnes in the same quarter last year. The level of stocks is expected to remain unchanged in the second quarter, compared to a fall of 1.7m tonnes in the 1977 quarter.

The Commission said that it hopes that imports in the second quarter will remain at the 2.5m-tonne level forecast for the first quarter. However, this substantial reduction on 1977 levels will depend on the rapid conclusion of restraint agreements with the EEC's major steel supplying countries. So far only EFTA has signed such arrangements.

However, the EEC industry Commissioner, Viscount Etienne Davignon, told the EEC Foreign Ministers yesterday that he hoped to finish negotiations with Japan by March 17-18 and reach some arrangement with South Korea, South Africa, Spain and Brazil by the end of the month.

## Dutch oppose the neutron bomb

THE HAGUE, March 8.

THE DUTCH Government of Parliament during a stormy pledged today to reject any six-hour debate on the United States request to agree in principle to deploying the neutron bomb, in advance of his own Christian Democratic East-West disarmament talks on Party, that Parliament would have the final decision on whether the weapon would be deployed with Dutch forces in NATO.

Mr. van Agt told opponents of the bomb, who included the bulk of the Christian Democratic Party, that Parliament would have the final decision on whether the weapon would be deployed with Dutch forces in NATO.

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## OVERSEAS NEWS

## Japan growth points to small economic boost

BY CHARLES SMITH, FAR EAST EDITOR

TOKYO, March 8

JAPAN'S Gross National Product registered a real growth rate of 1 per cent in the fourth quarter of 1977, producing a growth rate of 5.1 per cent for the year as a whole, the Economic Planning Agency announced today.

The fourth quarter figure, coming after a growth rate of only 0.4 per cent in the third quarter, is claimed to be slightly above original expectations and lends modest support to the Government's theory that the economy may have turned the corner towards the end of the year.

The GNP growth rate for the year as a whole, however, compares poorly with the 1976 real growth rate of 6 per cent, and with the original expectations (dating back a year or more) that Japan would experience strong economic recovery during 1977. In fact, as a detailed breakdown of the GNP figures demonstrates, the economy performed far worse than last year than the year before.

The only bright spots in the 1977 picture were government investment (up 10.2 per cent and reflecting a deliberate attempt to boost the economy), domestic inflation which was sharply down, and exports which showed a real growth of 10.4 per cent over 1976 levels.

Japan's "real" current account surplus for the year (that is, exports minus imports, minus the deficit on invisible transactions), showed an increase of no less than 30.4 per cent over 1976.

The various components in Japan's domestic economy which performed poorly in 1977 included consumer spending, which fell 3.3 per cent in real terms (a rate of increase which is said to be the smallest in Japan's recent history); private capital investment, which fell 2.9 per cent compared with the 1976 increase of 8.4 per cent, and housing investment

down 0.2 per cent after a 1976 rise of 6.9 per cent.

A final, striking contrast between 1976 and 1977 came in the rate of increase in business inventory investment which fell from 40.2 per cent to 8.4 per cent. This is interpreted as a sign that business switched from producing for stock in 1976 to cutting back production and running down inventories in 1977.

Figures for the fourth quarter GNP alone show a recovery in housing investment (up 4.5 per cent) and in private investment (up 1.2 per cent) over the third quarter, plus a revival in the rate of inventory accumulation (up 9.2 per cent). It is too early to know whether these figures point to a positive change of direction but optimism is being voiced that the run-down in inventories which continued through much of last year may be nearing completion in some major industries.

AP-DJ reports: Toshihiro Moriyama, governor of the Bank of Japan, said he has no intention to lower the official discount rate for the moment.

## Five Zambian soldiers claimed killed during Rhodesian raid

BY MICHAEL HOLMAN

LUSAKA, March 8

AT LEAST five Zambian soldiers were killed and six injured in a Rhodesian attack on Zambia, according to reliable sources. The 11 were flown to Lusaka by the military plane for treatment at the University Teaching Hospital, accompanied by three injured guerrillas of the Zimbabwe African People's Union (ZAPU).

An unknown number of soldiers, Zambian civilians, and ZAPU guerrillas are believed to have died before reaching hospital following the attack which began at 10 o'clock on Monday morning. ZAPU officials to-day denied Rhodesian claims that 38 guerrillas were killed in attacks on what the Rhodesian authorities say were ZAPU camps.

The local papers, which carried banner headlines of Zambian claims that six Rhodesian planes were shot down in the

attack, made no reference to ZAPU involvement. The Times of Zambia editorial, warned of "more vicious attacks on our homeland" and said the "outrageous assault on Luangwa does not turn us from our decision to support the Patriotic Front. In fact, it strengthens that resolve."

Mr. Sileka Mwale, Zambian Foreign Minister, was due to leave for the UN to-night to seek international condemnation of the Rhodesian attack. Meanwhile, by late afternoon no further details were available from Zambian officials, though a statement is expected to-night. Unconfirmed reports say the incursion began when Rhodesian jets struck at several points in the Luangwa Valley near the Zambian border town of Fela, 120 miles east of Lusaka.

In spite of recent information from official sources, there is no doubt that the raid was the largest carried out on Zambian territory in the history of the five-year guerrilla war, though far from the scale and intensity of Rhodesian attacks on Mozambique.

However, efforts to get further details from official sources met with little success. Questions on Zambian casualties, the role of ZAPU and requests to visit the scene and inspect wreckage of the downed planes were unanswered by late afternoon, although Zambian officials do not rule out a visit to the valley. Asked about such a visit to-day, a senior Zambian official said the area was "too active and too hot" and that exchanges of fire were continuing.

## Tehran oil talks go into 2-day recess

By Andrew Whitely

TEHRAN, March 7

THE TOP-LEVEL talks between the National Iranian Oil Company (NIOC) and the 14-member Western consortium on a new long-term agreement on oil supplies have broken up for a two-day recess. The unexpected break until Saturday, longer than was originally anticipated, provides the first hint that obstacles may have been encountered. Working committees have been set up to consider different technical aspects. These apparently reported back to the main body to-day. But to-day's plenary session only lasted two hours.

Terms statements have been issued by NIOC after each of the five days of talks, but these have given little away about the substance of the discussions.

## Assad talks of peace and plans to build up forces

BY LOUIS FARES

DAMASCUS, March 8

PRESIDENT HAFEZ al-Assad of Syria yesterday reaffirmed his commitment to a peaceful settlement of the Middle East conflict in a long speech to the Syrian People's Assembly, but at the same time pledged to improve the capability of the country's armed forces in quantity and quality.

Once again Mr. Assad refrained from personally attacking the peace initiative of President Anwar Sadat of Egypt, although the state-directed media have done so ever since his mission to Jerusalem last November. He limited himself to saying that Syria would seek a just and lasting peace "without begging for it."

This was taken as a clear reference to Egypt's entry into direct negotiations. At the same time, Mr. Assad restated the traditional Arab position that

efforts to achieve a settlement are meaningless unless backed by a military option. He said: "Development of our armed forces is of fundamental importance to us in facing the continuous threat from our enemy and his cupidly towards our lands." Last month Mr. Assad visited Moscow where he was promised new supplies of weapons, apparently to be paid for by Libyan hard cash.

Mr. Assad hinted once more at his differences with Egypt when he said: "We will keep striving for Arab solidarity and, if our enemies have succeeded in opening a breach, this should not stop us mobilising all the Arab potentialities for the sake of fighting our common enemy." This reference appeared to be a well-camouflaged appeal to Mr. Sadat to stop his initiative and rejoin the common Arab front.

## STATE ELECTIONS IN MALAYSIA

## A glass ball for general elections

BY WONG SULONG IN KOTA BAHARU, KELANTAN

WITH THE Saturday deadline for elections in the north-eastern state of Kelantan approaching, leaders of Malaysia's dominant party, the United Malays National Organisation (UMNO), are casting anxious glances at the Opposition. UMNO is launching a pre-emptive strike at its arch-enemy, the Parti Islam Malaysia (PIM), on its home ground in Kelantan. What happens in Kelantan could well dictate the date of a general election.

Most Malaysians, apart from the Communists, believe that in the foreseeable future the Malays, who make up half the population with Chinese making up the rest, will continue to hold political power in Malaysia, having been the ruling party since 1957. UMNO has become synonymous with the Malays. UMNO has been thinking seriously of holding national elections this year and even Opposition parties are saying it will win.

But being used to a two-thirds majority in parliament, UMNO could not retain the status quo which gives it the power to alter the constitution. So Kelantan, which is controlled by the opposition Islam Party, will be a key test of UMNO's popularity.

UMNO has thrown its full weight into the Kelantan elections, saturating the state with Federal ministers and Party workers. It is hoping to prove itself by taking Kelantan for the first time in 15 years. The Islam Party had 20 seats in the state assembly before it was dissolved, while UMNO and its partners held the remaining 16.

The main UMNO theme is economic development for backward Kelantan and its 800,000 population predominantly Malay. On Monday, Datuk Hussein launched the South Kelantan Development Authority, which Malaysia, It is because of the

he said would open 260,000 acres of jungle up for agriculture at the cost of Ringgit400m. (RM400m).

Other ministers have criticised the state promising new schools, hospitals, roads, electricity and jobs—all on one condition: that the Kelantanese vote for UMNO.

The new Prime Minister, Datuk Hussein Onn, by contrast is a loner who finds political wheeling and dealing distasteful. He was uncompromising in his decision that the former Selangor Chief Minister, Datuk Harun Idris, should serve his full term for corruption and forgery. But the sight of the charismatic Harun behind bars has not gone down well with the Malays. It is because of the

present uncertainty that the Kelantan elections this Saturday assume national significance. The Federal authorities have also imposed a ban on public rallies, ostensibly to preserve security. Nevertheless, the ban is an added advantage to UMNO, because the Islam Party has the best orators, and the Malays love oratory.

Federal ministers are not so restricted, as they can see at the opening of completed projects, and they make the most of such occasions for politicking. The Islam Party, however, appears to be holding its own. It has more local branches, and its workers appear more effective in their house-to-house wooing of voters than UMNO's. A fiery speech by Islam's Party President, Datuk Asri, in parliament, opposing the imposition of Federal emergency rule in Kelantan, has been converted into cassette tapes and is currently a best seller.

The mainstay of the Party's campaign is its claim to be protector of Islam and of the Malays. To drive this home, all the 100,000 copies of its manifesto were printed in the Arabic script—romanticised Malay is the national script.

To ensure it wins the elections, UMNO is relying on its political partner in Government, Berjasa, to win a few seats, and split the opposition vote in others. Led by the Chief Minister, Datuk Mohamed Nasir, an ex-Islam Party official, Berjasa was formed two months ago, but many are sceptical about its reliability.

"Berjasa is like a puppet in the Malay shadow play. It has no ideas and 'samangar' (energy or life force) of its own, and is manipulated by UMNO," said Senator Mohamed Amin, Islam's Party publicity chief.

The outcome of the Kelantan election is likely to be a fight. The Kelantanese themselves are different. They are deeply religious and conservative. Whether they are won over by material promises or not, they are likely to vote for Islam.

If UMNO wins, it is like pushing ahead very quickly national elections, to try deal another blow to its rival in the other side. If it fails, it can sit back wait, as national elections are due officially until August 1.

An Islam Party victory would be very damaging to UM prospects in several states. Kedah, Trengganu, Perak, Selangor, and would put careers of several leading U politicians in jeopardy.

Tengku Razaleigh, the PIM Minister, a 41-year old Kelantanese, is making his claim becoming Prime Minister of election, which is very much brainchild. Dr. Dato Mahathir, the Deputy P Minister, is anxious about own seat in Kedah, and has been lately making frequent to his constituency to ensure in 1989 he lost his seat as an Islam Party supporter.

With politicians preoccupied ensuring their own survival coming months are unlikely see much attention devoted to economy, which fortunately riding comfortably on high moddy prices and oil.

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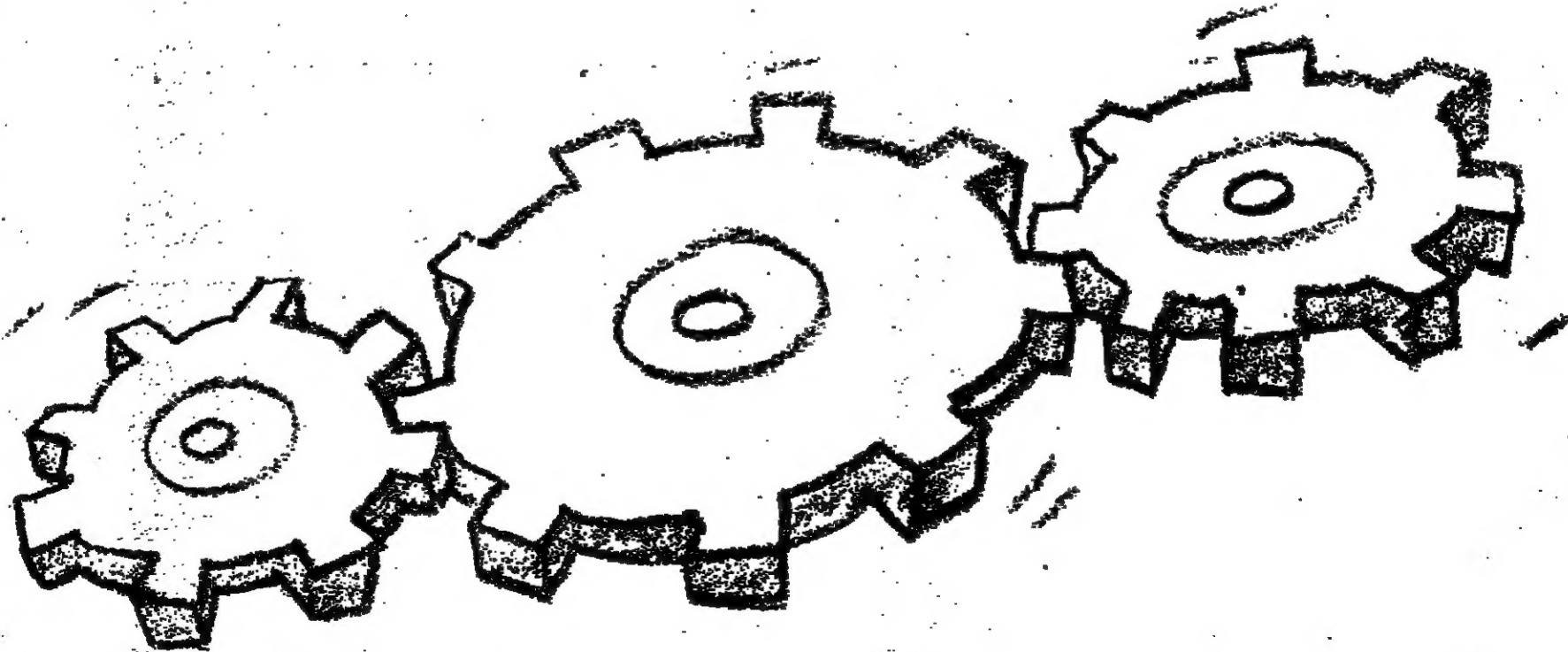
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7	1108	1849	2680	3785	4759	5887	6561	7484	8437	9295	10487	11482	12944	14311	15899	16343	17302	18333	19312	20219	21068	22044	23121	24099
8	1114	1851	2686	3791	4763	5891	6565	7488	8441	9299	10491	11486	12948	14315	15903	16347	17306	18337	19316	20223	21072	22048	23125	24103
9	1120	1857	2692	3797	4769	5897	6571	7494	8447	9305	10497	11492	12954	14321	15909	16353	17312	18343	19322	20229	21078	22054	23131	24109
10	1126	1863	2703	3808	4781	5909	6583	7506	8459	9317	10509	11504	12966	14333	15921	16365	17324	18355	19345	20241	21090	22066	23143	24121
11	1132	1869	2714	3819	4792	5920	6594	7517	8470	9328	10520	11515	12977	14344	15932	16376	17335	18366	19354	20252	21101	22077	23154	24132
12	1138	1875	2725	3830	4803	5931	6605	7528	8481	9339	10531	11526	12988	14355	15943	16387	17344	18375	19363	20261	21110	22086	23163	24141
13	1144	1881	2736	3841	4814	5942	6616	7539	8492	9350	10542	11537	13000	14366	15954	16398	17353	18384	19374	20270	21119	22095	23172	24150
14	1150	1887	2747	3852	4825	5953	6627	7550	8503	9361	10553	11548	13011	14377	15965	16409	17358	18389	19385	20275	21120	22096	23173	24151
15	1156	1893	2758	3863	4836	5964	6638	7561	8514	9372	10564	11559	13022	14388	15976	16420	17364	18395	19396	20281	21121	22101	23174	24152
16	1162	1899	2769	3874	4847	5975	6649	7572	8525	9383	10575	11569	13033	14399	15987	16431	17369	18406	19407	20288	21122	22102	23175	24153
17	1168	1905	2780	3885	4858	5986	6660	7583	8536	9394	10586	11579	13044	14410	15998	16442	17374	18417	19418	20295	21123	22103	23176	24154
18	1174	1911	2791	3896	4869	5997	6671	7594	8547	9405	10597	11589	13055	14421	16009	16453	17379	18428	19429	20302	21124	22104	23177	24155
19	1180	1917	2802	3907	4880	6008	6682	7605	8558	9416	10608	11599	13066	14432	16020	16464	17384	18439	19440	20309	21125	22105	23178	24156
20	1186	1923	2813	3918	4891	6019	6693	7616	8569	9427	10619	11609	13077	14443	16031	16475	17389	18450	19451	20316	21126	22106	23179	24157
21	1192	1929	2824	3929	4902	6030	6704	7627	8580	9438	10630	11619	13088	14454	16042	16486	17394	18461	19462	20323	21127	22107	23180	24158
22	1198	1935	2835	3940	4913	6041	6715	7638	8591	9449	10641	11629	13099	14465	16053	16497	17400	18472	19473	20330	21128	22108	23181	24159
23	1204	1941	2846	3951	4924	6052	6726	7649	8602	9460	10652	11639	13110	14476	16064	16508	17405	18483	19484	20337	21129	22109	23182	24160
24	1210	1947	2857	3962	4935	6063	6737	7660	8613	9471	10663	11649	13121	14487	16075	16519	17410	18494	19495	20344	21130	22110	23183	24161
25	1216	1953	2868	3973	4946	6074	6748	7671	8624	9482	10674	11659	13132	14498	16086	16530	17415	18505	19506	20351	21131	22111	23184	24162
26	1222	1959	2879	3984	4957	6085	6759	7682	8635	9493	10685	11669	13143	14509	16097	16541	17420	18516	19517	20358	21132	22112	23185	24163
27	1228	1965	2890	3995	4968	6096	6770	7693	8646	9504	10696	11679	13154	14520	16108	16552	17425	18527	19528	20365	21133	22113	23186	24164
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30	1246	1983	2923	4028	5001	6129	6803	7726	8679	9537	10729	11709	13187	14553	16141	16585	17440	18560	19561	20386	21136	22116	23189	24167
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32	1258	1995	2945	4050	5023	6151	6825	7748	8701	9559	10751	11729	13209	14575	16163	16607	17450	18582	19583	20400	21138	22118	23191	24169
33	1264	2001	2956	4061	5034	6162	6836	7759	8712	9570	10762	11739	13220	14586	16174	16618	17455	18593	19594	20407	21139	22119	23192	24170
34	1270	2007	2967	4072	5045	6173	6847	7770	8723	9581	10773	11749	13231	14597	16185	16629	17460	18604	19605	20414	21140	22120	23193	24171
35	1276	2013	2978	4083	5056	6184	6858	7781	8734	9592	10784	11759	13242	14608	16196	16640	17465	18615	19616	20421	21141	22121	23194	24172
36	1282	2019	2989	4094	5067	6195	6869	7792	8745	9603	10795	11769	13253	14619	16207	16651	17470	18626	19627	20428	21142	22122	23195	24173
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44	1330	2067	3077	4182	5155	6283	6957	7880	8833	9691	10883	11849	13341	14707	16295	16739	17510	18714	19715	20484	21150	22130	23203	24181
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47	1348	2085	3110	4215	5188	6316	6990	7913	8866	9724	10916	11879	13374	14740	16328	16772	17525	18747	19748	20505	21153	22133	23206	24184
48	1354	2091	3121	4226	5199	6327	7001	7924	8877	9735	10927	11889	13385	14751	16339	16783	17530	18758	19759	20512	21154	22134	23207	24185
49	1360	2097	3132	4237	5210	6338	7012	7935	8888	9746	10938	11899	13396	14762	16350	16794	17535	18769	19770	20519	21155	22135	23208	24186
50	1366	2103	3143	4248	5221	6349	7023	7946	8899	9757	10949	11909	13407	14773	16361	16805	17540	18780	19781	20526	21156	22136	23209	24187
51	1372	2109	3154	4259	5232	6360	7034	7957	8910	9768	10960	11919	13418	14784	16372	16816	17545	18791	19792	20533	21157	22137	23210	24188
52	1378	2115	3165	4270	5243	6371	7045	7968	8921	9779	10971	11929	13429	14795	16383	16827	17550	18802	19803	20540	21158	22138	23211	24189
53	1384	2121	3176	4281	5254	6382	7056	7979	8932	9790	10982	11939	13440	14806	16394	16838	17555	18813	19814	20547	21159	22139	23212	24190
54	1390	2127	3187	4292	5265	6393	7067	7990	8943	9801	10993	11949	13451	14817	16405	16849	17560	18824	19825	20554	21160	22140	23213	24191
55	1396	2133	3198	4303	5276	6404	7078	8001	8954	9812	11004	11959	13462	14828	16416	16860	17565	18835	19836	20561	21161	22141	23214	24192
56	1402	2139	3209	4314	5287	6415	7089	8012	8965	9823	11015	11969	13473	14839	16427	16871	17570	18846	19847	20568	21162	22142	23215	24193
57	1408	2145	3220	4325	5298	6426	7100	8023	8976	9834	11026	11979	13484	14850	16438	16882	17575	18857	19858	20575	21163	22143	23216	24194
58	1414	2151	3231	4336	5309	6437	7111	8034	8987	98														



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**NatWest**

**Indian Minister to visit China**

By K. K. Sharma  
NEW DELHI  
INDIA'S Foreign Minister, Atal Behari Vajpayee, is expected to leave for China in the next few days. He will be the first Indian Foreign Minister to visit China since 1947. Vajpayee was seen by the press in the Foreign Ministry building in New Delhi. He was seen by the press in the Foreign Ministry building in New Delhi. He was seen by the press in the Foreign Ministry building in New Delhi.

**Gen. Zia down three of trouble**

By S. M. Mirza  
ISLAMABAD  
THE MILITARY in Pakistan is down three of trouble. The military is down three of trouble. The military is down three of trouble. The military is down three of trouble. The military is down three of trouble.

**lection**



Britain backs Europe's...

# AMERICAN NEWS

## Peabody may split coal employers and bargain alone

BY OUR OWN CORRESPONDENT NEW YORK, March 8.

REPORTS THAT Peabody Coal, the largest U.S. coal company, is thinking of breaking away from the Bituminous Coal Operators' Association (BCOA) and bargaining alone with the United Mine Workers' union, would not confirm or deny the report. Its only comment — from the chairman, Mr. Roderick Hills — was an ambiguous "Peabody is not now negotiating its own agreement."

Wall Street sources suggest that Peabody — which accounts for about a third of BCOA production with its output of 70m. tons per year — is suffering heavy losses. This was confirmed yesterday by one of its six shareholders, the Williams Company. It is argued that, since it has no

## U.S. COAL MINERS DIG IN FOR A FIGHT

# A chip off the Rhondda Valley

BY STEWART FREMING AND JOHN WYLES IN NEW YORK



Masontown, Ill.: a group of miners give the thumbs down to President Carter's action.



President Carter.

PRESIDENT CARTER'S move to force an end to 95-day-old U.S. miners' strike by invoking the Taft-Hartley injunction raises the spectre of another major confrontation between a mining community and a western government — the third in six years.

The first two were, of course, in Britain and in both the 1972 and the 1974 clashes the government headed by Prime Minister Edward Heath could be said to have come off second best.

The common thread is that in their behaviour during the strike and in their reaction last week-end to a proposed settlement, American miners have demonstrated that they share characteristics of solidarity and of a siege mentality with their British counterparts.

As in Britain the longer the 160,000 United Mine Workers members have been on strike the more keenly have they felt the injustice of the deprivation and the more stubborn has been their determination not to capitulate.

The rejection of the contract proposals last week-end, even though they were recommended by the President and their own leaders, can be seen as a closing of the miners' ranks against what they increasingly perceive to be an attack on their basic working rights first by employers and now by a government which does not understand their grievances. Wages, it must be stressed, are not an issue at the root of this confrontation.

As in the Rhondda Valley in Wales, the starting point for understanding the miners' behaviour is that their life style for three or four generations in both nations has encouraged an insular and embattled approach to life. The individual's interests are identified with those of his workmates because of common dangers shared. The community's solidarity has been cemented by decades of exploitation living in coal company houses and buying

provisions from coal company shops.

The British National Union of Mineworkers was in fact quick to offer its support and solidarity because of what it sees as an attack on American miners' health and safety defences. That help would include financial support but the NUM is still waiting to hear what is required of it.

One of the risks for President Carter in resorting to the U.S. labour laws is that this will further alienate the miners. The sanction embodied in the Taft-Hartley law, of individual fines for union officials, and crucially, the withdrawal of food stamps will be bitterly resented. These penalties may serve only to inflame grievances. Miners in Appalachia are not frightened of long strikes — in the past five years strikes in Harlan County and Stearns, Kentucky, have lasted up to two years.

This feeling may be tempered if the President issues a directive seizing the mines from the employers while the dispute is settled.

While Mr. Arnold Miller, the

UMW president, may have appreciated these fundamentals when he started negotiations for a new three year contract last August he seems rapidly to have lost sight of them when confronted with a determined group of employers, who were bent on curbing an increasingly unruly work force.

It is easy to sympathise with the employers' predicament. After two decades of contraction the coal industry has begun to look towards a brighter future because of depletion of alternative energy sources. But mounting capital expenditure in new mines and machinery has been jeopardised by wildcat strikes and absenteeism which last year cost the industry almost one-fifth of potential working time. Non-unionised competitors, who now produce half the nation's coal, have not been threatened in this way.

When they entered the negotiations the Bituminous Coal Operators' Association (BCOA) had ambitious objectives for stabilising labour relations through legally enforceable contract clauses. They made the

mistake of believing, if they could reach agreement with Mr. Miller — a leader of doubtful authority — they would secure their objectives.

This failure of perception could be because the dominant voices in the BCOA are companies such as U.S. Steel, Bethlehem Steel and Continental Oil whose top executives may not fully appreciate that they were not dealing with a disciplined trade union.

In the past seven years, the UMW has changed beyond recognition from the days of John L. Lewis who created and dominated it. A new breed of younger, better educated miner and local mine leader, many of them Vietnam veterans, has entered the coal industry.

He is not prepared to accept the dictates of a distant union bureaucracy whose authority has in any case been undermined by weak and divided leadership and whose power has been undermined by democratic election of union officials.

Miners, since 1946, have enjoyed free health and welfare

were appalled. Support melted away. The contract mustered just three votes for acceptance in February 12 and the search for a modified settlement began under intense White House pressure.

After the BCOA had changed the leader of its negotiating team several times a revised offer emerged based on a settlement a single mining company, Pittsburgh and Midway, not a member of the BCOA.

The union's bargaining committee endorsed the formula by a vote of 25-13.

One big concession the companies offered under White House pressure, was: word which implied that miners could not be dismissed for organising a picket line. But dismissal without appeal to arbitration could still be incurred where it determined that an employee had picketed or otherwise been actively involved in causing unauthorised work stoppage sympathy strike. Two days' unjustified absenteeism could also be grounds for dismissal under this contract.

The administration's immediate strategy seems to be aimed at securing at least a partial return to work and to foster bargaining. But, with employers saying they will pay returning miners high wages even this objective could be in doubt.

In Appalachia thousands of miners could be prevented from returning to work by a few militant picketers. Appalachian miners have died in fights over principle of honouring picket lines.

In the longer term the dispute will surely end. The coal companies must hope that damage which the protracted dispute has already done to labour relations in their mine will not by then have been compounded by clumsy government action.

## Sen. Long kills hopes of crude oil tax compromise

BY JUREK MARTIN, U.S. EDITOR WASHINGTON, March 8.

SENATOR Russell Long, the powerful chairman of the Senate Finance Committee, has pronounced that an internal part of President Carter's Energy Bill — the well-head tax on crude oil — is politically dead, as far as he is concerned.

While far from being a surprise, Senator Long's verdict nonetheless put a damper on the news that a compromise was at long last being reached on the energy package, natural gas pricing and regulation.

The Finance Committee chairman, who is from Louisiana and whose close ties with the oil industry have never made him a supporter of the well-head tax, announced after a meeting with President Carter that the White House "is beating a dead horse when they are talking about that crude oil equalisation tax."

The administration had been, perhaps fondly, hoping that once the natural gas deadlock was broken, it might be possible to get to grips with energy taxes, such as that on domestic crude oil.

But Congress, with mid-term elections coming up, is suddenly in no mood to pass additional legislation which would raise taxes. This feeling is all the more acute now that Americans have started paying the steep increase in social security passed by the Congress late last year. Indeed, there are serious moves afoot on Capitol Hill to roll back at least part of the social security increases, although the Administration is vigorously opposing this.

## Guatemala poll in chaos

GUATEMALA CITY, March 8.

A GUN-WAVING match on the electoral tribunal offices has done nothing to speed up the official results of the chaotic Guatemalan general election.

Rival politicians declared themselves winners yesterday, but the head of the electoral tribunal, which has the job of counting the votes, said that final results might not be declared until tomorrow. The polls closed on Sunday night.

There was still no explanation of why the counting was taking so long. Guatemala has only 1.8m. registered voters, and 80 per cent of them were estimated to have boycotted the poll.

Col. Enrique Peralta Azurdia, the presidential candidate of the extreme right-wing National Liberation Movement (MLN),

## Labour threat to NYC finance

BY OUR OWN CORRESPONDENT NEW YORK, March 8.

FEARS ABOUT the threat of labour disputes in the event that the tough line Mayor Koch is taking on wage increases could lead to strikes.

At the end of April, New York State has to refinance some \$4bn. of loans, its regular spring borrowing. If the refinancing takes place against a backdrop of labour unrest in New York City it is feared that the job of refinancing could be difficult.

On the other hand, unless the City is seen to be taking a strong line with its workers then the prospect of it getting the additional Federal support which it needs will be worsened, since Congress would be less likely to approve the support.

## Belizean PM in Guyana

Mr. George Price, the Premier of Belize, has arrived in Guyana for a short stay at the invitation of the Prime Minister, Mr. For Burnham, our Georgetown correspondent writes. He said arrival that Guatemalan influence on cessation of Belize territory to settle the territorial dispute means that he has to for a "multilateral security arrangement" to guarantee safe and secure independent for Belize. He envisaged that an arrangement would involve Britain and other countries, conceding that he has not yet been able to secure it.

U.S. COMPANY NEWS: Pennycuik optimistic: U.S. boosts Woolworth; Ciba-Gelg new U.S. purchase — Page 28.



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Copies of the Report and Accounts for year ended 31st December 1977 can be obtained from: The Secretary, Saudi International Bank, 99 Bishopsgate, London EC2M 3TB. Telephone: (01) 638 2323.

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مكاتب التحويل



BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

yesterday that, despite British Aerospace's denials, the strong tone of the statement was being interpreted as meaning that the

various industries, a way it does not formally belong to.

**By Lynton McLain, Industrial Staff**

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## BY MARTIN DICKSON

19

FAVOUR.

and act strongly against them.

## BY REGINALD DALE

DE, 12.

## BY GUY HAWTIN

which had said at the Tehran fair that it was Iran's intention to realise the project in partner-

### Endothelial dysfunction

were exported to the U.S. last year by Toyota, Nissan, Toyo Kogyo and Isuzu Motors.

• •

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## Benn plans changes in energy industries

BY RAY DAFTER, ENERGY CORRESPONDENT

MAJOR changes in the role of State energy industries are planned by Mr. Anthony Wedgwood Benn, Energy Secretary.

The fuel and power organisations are to be urged to co-ordinate their activities more effectively. Mr. Benn hopes to reduce the competitive wrangling between the energy industries that surfaced in the row about the pricing policies of British Gas.

He also wants the corporations to show more concern for consumers, promote industrial democracy, be more open about their activities and undertake research into energy saving.

Mr. Benn was speaking at a London conference of the trade association for suppliers of equipment to energy and process industries.

The charges are thought to indicate Government proposals on restructuring the electricity industry. The jobs have effectively killed the Electricity Bill in this session of Parliament.

Mr. Benn said: "The time has come for a serious reassessment of the objectives which our nationalised industries should pursue in order to maximise the contribution that they make to the development of our resources and to the national interest."

Out of the 600,000 people working in the U.K. energy sector, all but 45,000 were employed by nationalised industries or publicly owned companies. These State enterprises had a total gross annual turnover of more than £3bn.

The statutory duties of the public corporations needed to be broadened if they were to

discharge their proper remit in the 1980s and beyond.

Mr. Benn listed eight priorities. These were:

—The duty of the undertakings to supply energy as economically as possible.

—The need for them to co-operate with a national energy policy and with each other.

—The duty to devolve managerial responsibility.

—The need to avoid undue preference in the provision of energy supplies to different consumers.

—The duty to promote industrial democracy.

—The need to ensure that energy corporations have regard for the welfare of the communities with which they supply them with plant and equipment.

—The duty to undertake research into energy saving.

—The duty to disclose fuller information.

Mr. Dick Fowle, British National Oil Corporation's director of exploration, told the conference that the pace of exploration and appraisal drilling offshore Britain could slacken this year.

The corporation forecast that between 90 and 100 wells would be drilled, compared with 115 last year.

To maintain production at a reasonably high level in the 1980s and 1990s, it was likely that oil companies would have to drill about 100 wells annually.

During the next few years, the exploration emphasis would move away from the northern and central sectors of the North Sea to new areas such as West of Shetland and the Western Approaches.

There were prospective oil bearing structures in each of these areas although many of the northern prospects were in very deep waters, Mr. Fowle said.

In Brighton, Mr. Tony Kirkby, general manager of British Petroleum's exploration and production department, told the 4th International Conference for the Offshore Industries that gas fields in the southern sector of the North Sea were now over one-third depleted.

Oilfields currently producing or under development would reach their output peak in about three years' time.

By 1988, these fields—accounting for nearly half of the total oil thought to be recoverable in U.K. waters—would be producing crude at about half of their peak rate.

"I believe our worst enemy could be certain complacency that tends to creep in when things seem to be going well," Mr. Kirkby said.

The Occidental Group has begun drilling an exploration well on block 14/18 next to the Claymore Field. The block is thought to be among the most promising of the concessions awarded in the latest round of exploration licences.

Occidental's partners are the British National Oil Corporation, Berty Oil, Thomson and Allied Chemical.

## Construction output down by at least 25% since 1973

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

THE VALUE of construction output during 1977 fell by 2 per cent in constant price terms from the level recorded in the previous 12 months.

Provisional figures from the Department of the Environment confirm the continuing trend in falling output established over the last four years.

Total construction output is down by at least 25 per cent from 1973 levels, with civil engineering activity running at almost 40 per cent below the level recorded three years ago.

Orders received by contractors last year showed a 7 per cent decline over the previous 12 months.

Forecasts suggest that output this year could show an improvement over 1977, although only a modest upturn is expected.

The value of construction work carried out by contractors in Britain last year stood at £13.4bn, at current prices, against £12.52bn in the previous 12 months, according to yesterday's figures.

In the last quarter of 1977, output was valued at £3.51bn, against £3.53bn in the preceding three months.

The Department estimates that the value of public sector housing work during 1977 was, in constant price terms, 13 per cent down on the previous year.

In the private housing sector, output was calculated to be down 2 per cent, lower than in 1976, while the value of private industrial contracts during the year showed an 18 per cent rise.

## Victoria is amused, but no sale

By John Brennan, Property Correspondent

AN OFFER by an American antiques firm to buy London's Victoria Station has been rejected by the British Rail Board.

Mr. Jennings P. Felix, representing the Seattle legal firm of Felix and Zimmer, wrote to the Department of Trade in January, saying: "We understand that the Victoria Station may be up for sale, and if so we would be interested in sending our representatives over to discuss the matter with you."

The Rail Board confirmed yesterday that it had no intention of selling the station. But the letter from the Seattle lawyers who represent Antique World Incorporated and Antique World of Kansas City—companies that have already bought and transported two rail stations to the U.S. West Coast for use as antique supermarkets—has been taken seriously.

The Rail Board has replied to the letter with an explanation making it clear that the 22-acre station, which dates from 1860, and which handles 171,000 rail travellers daily, is not for sale.

## Scots councils 'overspending'

BY RAY PERMAN, SCOTTISH CORRESPONDENT

MANY LOCAL authorities in Scotland, in a Parliamentarian answer last month, have ignored the Government's guideline on spending in the next financial year and are likely to exceed it by as much as £30m, overall.

Some councils have not yet drawn up their budgets for 1978-79, but it is clear from the figures so far available that suggested cash limits set out in a circular from the Scottish Office in December have been surpassed in many cases.

The Convention of Scottish Local Authorities, which never accepted the guideline figures, has estimated that on returns available from individual councils, the over-spending already adds up to £23m.

Glasgow District Council, for example, has budgeted for £10m, to increase their budgets for next year without raising rates above the 10 per cent limit asked for £160m, and Strathclyde is £5m, over its £506m limit.

The circular made clear that the guidelines given for each authority were indicative rather than mandatory and that individual councils must decide their own priorities.

"Nevertheless, it is in the national interest that the sum of the guidelines should not be exceeded taking Scotland as a whole," it added.

The Government's concern that the guideline should be adhered to was emphasised by Mr. Bruce Millan, Secretary of State for Scotland, in a Parliamentarian answer last month.

He said that the economic strategy required a continuing control of public spending by councils in the coming year.

This points to a difficult meeting between the councils and the Minister when they discuss budgets early next month.

The local authorities have still not heard from him what action he proposes to take about an attempt by the Scottish Office to reclaim overpayments in rate support grant from previous years.

This particularly affects Glasgow—one of the principal overspenders—which is facing a demand for a repayment of £3.7m.

The councils have been able to increase their budgets for next year without raising rates above the 10 per cent limit asked for by the government because of large surpluses, resulting partly from the drop in interest rates last year.

The general rating revaluation just completed in Scotland has also enabled some of the rate burden to be shifted from householders to industry and commerce.

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**Sherpa**

# "Taking a Sherpa to the Himalayas was a picnic compared to the pounding it gets in this quarry."

When we told David Farnell, transport manager of Samuel Wilkinson & Sons Limited, one of the leading brick manufacturers in the country, that two Sherpas had just driven to the Himalayas and back, he merely looked faintly amused.

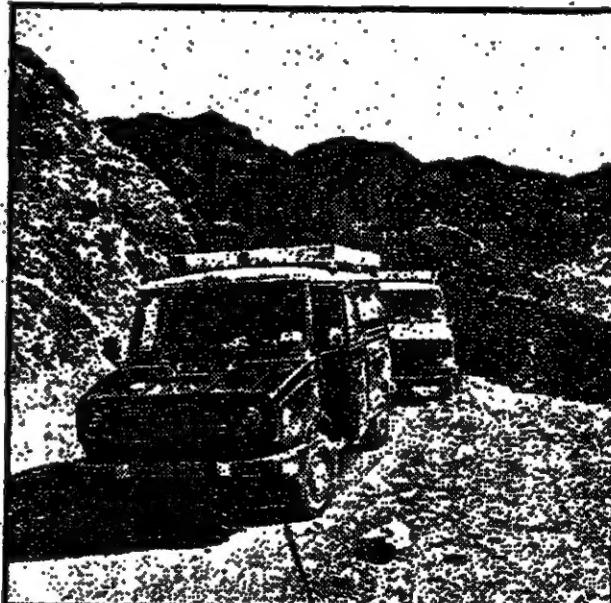
"Wait till you see this," he said.

He drove us out to one of Wilkinson's brick quarries in West Yorkshire. There, we saw a Sherpa pick-up, loaded with bricks, labouring up a quarry track, at moments up to its hub-caps in mud.

In the past he had used just about every other make of pick-up on the market. "But compared to them," he says, "the Sherpa has given us no trouble at all. We're absolutely delighted. Apart from a bit of bother with the throttle cable, it has never complained; just goes where we want it to go."

He often wants it to go to punishing lengths. Quite apart from the quarry itself, it is used to carry spares (huge castings and tyres) to earth-moving equipment stranded far from base.

In the two years since they bought it from the Service Garage, Brighouse, the 1798cc Sherpa diesel has averaged about 25,000 heavy-duty miles per year, and, true to its reputation for being fuel-sparing, has returned a very healthy 25.2mpg.



British climbers Sherpa to the Himalayas.

Last year, the Carlisle Mountaineering Club drove a pair of two-year old, standard Sherpa vans to the Kishitwar Himalayas and back; 13,000 miles on some of the worst roads (and non-roads) to be found in Europe and the Middle East.

There were gradients as steep as 1 to 4. There were desert temperatures that exploded a thermometer.

There were freezing nights, drenching rains and tracks that would have given a 4-wheel drive vehicle second thoughts.

## Actuary's pension advice

BY DAVID GARDNER

ALMOST all public service and public sector superannuation schemes were examined by Mr. Edward Johnston, Government Actuary, to contract out of the new State pension scheme. This was disclosed in the first annual report from the Government Actuary's Department to be issued publicly and which covers the work of the department for 1977.

The department provides a consulting actuarial service for other Government departments, none of which employ its own actuaries and the report covers nearly 300 operating in Britain.

The main areas of responsibility of the department.

An consulting actuary to the public services and public sectors, the department was much involved in helping other departments, employers and scheme managers to come to a decision on whether or not to contract-out of the new State scheme.

The department advises a Trade Department and the industrial assurance commissioner on the supervision of life insurance companies, of which there are none of which employ its own actuaries and the report covers nearly 300 operating in Britain.

## Tether complains about irrationality

THE FINANCIAL TIMES yesterday began its cross-examination of Mr. C. Gordon Tether, the columnist dismissed 17 months ago after a long and bitter row about the control by the newspaper's editor, Mr. Fredy Fisher, over his daily column.

It was the 32nd day of an Industrial Tribunal hearing of Mr. Tether's reinstatement claim.

Mr. Tether, 64, who wrote the Lombard column in the Financial Times for 21 years, said he wanted compensation, because the Financial Times withdrew its offer of full pay until normal retirement age and an unaffected pension.

Mr. Thomas Morison, counsel for the Financial Times, asked Mr. Tether to explain why he believed Mr. Fisher behaved irrationally towards him.

Mr. Tether replied that he had complained about various aspects of Mr. Fisher's behaviour. He acted irrationally in his implementation of the directive restricting him on subjects for the column.

Mr. Fisher had published some articles well outside the terms of the directive, but other similar articles were banned on the grounds that they were outside the terms, the tribunal was told.

The directive was an outstanding example of Mr. Fisher's irrationality. It was possible that there were others, Mr. Tether said, but to cite these he would have to go through the documentation of the case.

Mr. William Wells, QC, balanced fashion, Mr. Tether's chairman, intervened said.

to say that Mr. Tether's answer was damaging to his interests.

Mr. Tether was saying that he had not really thought out what was irrational in the editor's behaviour and had spent over 30 days without having analysed the foundations of his case.

Mr. Tether announced that he had made it clear in his evidence that the one main area of the editor's irrationality, possibly the only one, was in his implementation of the directive.

Mr. Morison said: "Without going through the documents, you can give no other example of the irrational behaviour of the editor."

Mr. Tether replied: "I think that would be true."

If he was going to have to distinguish between "one thing and another," he would say that he saw all the other aspects of Mr. Fisher's behaviour as being unreasonable or as lacking in good faith.

He agreed that he could not think of any other example of irrational behaviour without going through the documents, but the one he had given was an extremely important example.

Mr. Fisher had, however, behaved irrationally in the assumption that he was going to write a large number of articles on the EEC issue when the record was that he would never do this.

This assumption was irrational, because Mr. Fisher was dealing with someone with a reputation of writing up a column in a balanced fashion, Mr. Tether said.





## HOME NEWS

## Treasury studies devaluation impact

BY DAVID FREUD

A NEW Treasury study suggests that the impact of exchange rate changes on the U.K.'s competitive position depends to a large extent on the incomes, fiscal and monetary policies pursued.

A Treasury Working Paper by Mr. John Odling-Smee and Mr. Nicholas Hartley says the period of competitive advantage will be lengthened if a devaluation is accompanied by restrictive fiscal and monetary policies, or by incomes policy. The findings are outlined in a Treasury Economic Progress Report.

Simulations of a 5 per cent. devaluation on the Treasury model showed that, if devaluation was allowed to increase activity and thereby reduce unemployment, 85 per cent. of the initial improvement in cost competitiveness would remain after two years and a quarter after six years.

However, when restrictive policies were followed and the level of unemployment not allowed to fall, the model predicted that 90 per cent. of the initial gains would remain after two years and a-half after six years.

The study says that a single devaluation will not have a permanent effect on competitiveness. Exchange rate changes feed through to domestic prices and tend eventually to offset the initial change in price and cost competitiveness.

A permanent effect on competitiveness could only be obtained by a series of devaluations, or by continuing downward pressure on the exchange rate, so as to keep ahead of the resulting inflation. But the gain would be at the expense of a gradually accelerating rate of inflation.

With restrictive policies the simulations of a 5 per cent. devaluation showed that there would be no improvement in gross domestic product after two years.

However there would be a 1.2 per cent. gain if fiscal policy were unchanged and devaluation was allowed to increase real activity.

Other changes in key economic aggregates after two years: current balance of payments would improve by 1.7 per cent. of GDP on restrictive policies by 1 per cent. on unchanged policies.

The retail price index rose by 1.4 per cent. on restrictive policies and 1.5 per cent. when they were unchanged; real take-home pay fell by 0.7 per cent. in the first case and by 0.5 per cent. in the second; and unemployment was constant when restrictive policies were applied and fell by 83,000 when fiscal policy was unchanged.

## Higher economic growth likely, but little effect on jobless

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE ECONOMIC growth of the main industrialised countries could be slightly higher this year than last. But the increase was unlikely to be enough either to cut unemployment significantly or to give a major stimulus to world trade, according to this year's edition of the Economist Intelligence Unit's World Outlook.

Consequently, it will be harder to resist the spread of protectionism, the unit suggests.

The increase in gross national product in the area of the Organisation for Economic Co-operation and Development would be about 4 per cent. this year, compared with 3.6 per cent. last year.

Within the area, the U.S. economy was expected to grow by 4.6 per cent., with West Germany output 3.1 per cent. higher (against the official 4.5 per cent. growth projection).

Growth in Japan was expected to be only 6.1 per cent. in 1978, 1979, compared with a Government target of 7 per cent.

Failure in the U.S. to deal with the energy problem would lead to a continuation of substantial, if declining oil producer current surpluses, while the struggle to end up with the smallest size possible of the rest would be about 4 per cent. this year, compared with 3.6 per cent. last year.

"The International Monetary Fund is already treating with great harshness those debtor countries with debt service problems," the unit notes.

"If protectionism were to deny debtors the export earnings with which to honour their obligations, a now manageable problem of third world debt could get out of hand when the world economy next turns downwards."

"An enormous amount therefore rides on the Tokyo round of trade negotiations."

World Outlook 1978, Economist Intelligence Unit, price £15.27, St. James's Place, London, SW1A 1NT.

## £2bn. tax cuts in Budget forecast

BY DAVID FREUD

THE Chancellor is likely to stimulate the economy by a net £1.75bn. in next month's Budget, stockbrokers Wood, Mackenzie, forecast. The package could be composed of £2bn. of direct tax cuts and £0.25bn. expenditure increases, partly offset by an £0.5bn. increase in indirect tax.

The firm estimates that the public sector borrowing requirement for 1977-78 is likely to be only about £5bn., due to control over expenditure.

This drop in borrowing requirement has created room for the Chancellor to cut taxes, but the size of the package is subject to certain constraints.

While a lower limit of £1.5bn. has been set by political pressures, a package much over £2bn. would raise doubts as to whether reasonable money supply targets could be met, and might damage financial confidence.

The balance of payments remains a serious constraint on relation greater than £2bn., although a package larger than this is needed to make any short-term impact on unemployment.

Brokers Phillips and Drew forecast that credit conditions in the money markets are likely to remain easy this month.

The authorities' aggressive selling policy for gilts to damp down the increase in money supply is expected to generate strong downward pressure on short-term rates.

The firms say that period rates are unlikely to reflect these easy credit conditions, but will be influenced by expectations of an upturn in private loan demand later this year.

Short-dated gilts will be restrained by fears over loan demand and the deteriorating balance of payments outlook. Long-dated gilts may move within a narrow band.

## Steelwork exports should 'be raised by 33%'

BY MICHAEL CASSELL

THE CONSTRUCTIONAL steelwork industry should make a greater export effort, says a sector working party report made to the National Economic Development Council.

The report points out that substantial growth in the home market for constructional steelwork—over 20 per cent. a year—is expected this year and next, but even with exports rising steadily, the industry will until 1981 only be operating on average at 84 per cent. of its 1974 output.

Exports presently account for less than one fifth of the total value and volume of output and between 1970 and 1975 the U.K. industry's share of OECD exports, which were rising by 32 per cent. a year fell from 12 per cent. to 8 1/2 per cent.

The sector working party says

it believes that one of the key opportunities for many companies in the industry over the remainder of the decade is to take advantage of the rapidly growing world market.

The report says the industry should aim to raise exports by 33 per cent. over four years to since 1977 output is soon likely to be curtailed in 1980 and 1981, and it should particularly avoid the usual reduction in exports when the home market is improving.

The sector working party's immediate work programme includes a detailed investigation of the industry's export opportunities and performance and it will eventually make recommendations on moves to improve exporting activities.

Yesterday's report says that although domestic demand for constructional steelwork should rise sharply in the next two years, home demand will fall

## EEC rule 'could add to energy costs'

By David Fishlock, Science Editor

IF BRITAIN were obliged by Common Market regulations to adopt sulphur-removing "scrubbers" on all its fossil-fuelled power stations, its primary energy consumption would be increased by 1.25 to 2.5 per cent.—equivalent to 4m-5m tons of coal a year—Sir William Hawthorne, chairman of the Advisory Council on Energy Conservation, said last night.

This would be about the amount of energy Britain might save if every house by the year

## Stop this house sales gimmick, says Which?

FINANCIAL TIMES REPORTER

REGISTERED builders using the National House Building Council's 10-year scheme as a sales gimmick, suggesting it guarantees a house "just like a washing machine," should be stopped from doing so. The latest issue of Which? the Consumers' Association magazine, adds that after the first two years the council's scheme provides cover only for catastrophes.

Advertisers claim the scheme offered everything from full guarantees, warranties or protection against faults. In fact, it does none of these things.

New home buyers are given a warning by the magazine against being seduced into thinking it offered such wide cover.

The magazine says the scheme's name should be changed, but it does provide useful insurance if the builder goes

out of business or if major structural faults develop.

Some of the fault in misinterpretation lay with the council, a non-profit-making body which sets house-building standards. Which? had received complaints from people who had dealt with the council when buying a new home. Its literature was described as confusing. Often genuine claims had been found by home buyers to be invalid and rather less was paid out than had been expected.

The council should spell out much more clearly what the scheme covered before people buy houses.

Intending purchasers did not see the house purchaser's agreement until contracts had been exchanged. Many purchasers were misled into thinking they were buying a home with a full ten-year guarantee, where faults would be put right free of charge.

## Microfilm industry expands

By Christopher Dunn

MICROFILM business in the U.K. was growing beyond expectations Mr. Tony Myhill, who will be chairman of the Microforum Europe conference in June, said in London yesterday.

Cost savings for offices using microfilm made it a growth industry in a recession, with returns on investment after 18 months.

Turnover in the U.K. should be £45m. this year, and most companies hoped for at least a 20 per cent. sales growth.

Although British companies such as Caps Microfilm, owned by Pilkington Brothers, glass makers, were now increasingly important in the expansion of the microfilm industry, three U.S. companies, Kodak, 3M and Bell and Howell, dominate the U.K. market with a 65 per cent. holding.

Mr. Myhill, chairman of Caledonian Reprographics, blamed the big U.S. market share on the lukewarm interest shown by British financial institutions in backing home-grown talent.

Two Government-backed lending institutions, the National Research Development Council and the Industrial and Commercial Finance Corporation, later said that they would be happy to back any worthwhile microfilm project.



Sir William Hawthorne—U.K. approach best.

2000 were using solar panels to help heat its hot water supply.

Sir William, delivering this year's Truman Wood lecture on conflict and compromise between energy and the environment—to the Royal Society of Arts in London, firmly supported the "best practical means" approach to pollution control adopted in Britain, in preference to the more legislative and regulatory approaches adopted by other countries.

Removal of the sulphur dioxide from flue gases of power stations involved expensive equipment and lower generating efficiencies. Britain's policy of using tall chimneys to disperse the fumes added little to the capital and energy costs of electricity generation.

Commenting on allegations that Britain's tall-stack policy might be increasing the acidity of Scandinavia's lakes, Sir William said the investigations were not yet completed, and were made difficult by the "extremely complicated processes in nature which involve acid exchanges."

Mineral weathering, biochemical processes in humus-rich soils, and fallen leaves could all cause greater acidification than "acid rain."

## Welsh study of school misbehaviour

Research projects costing more than £100,000 are being set up to study behaviour problems in Welsh schools.

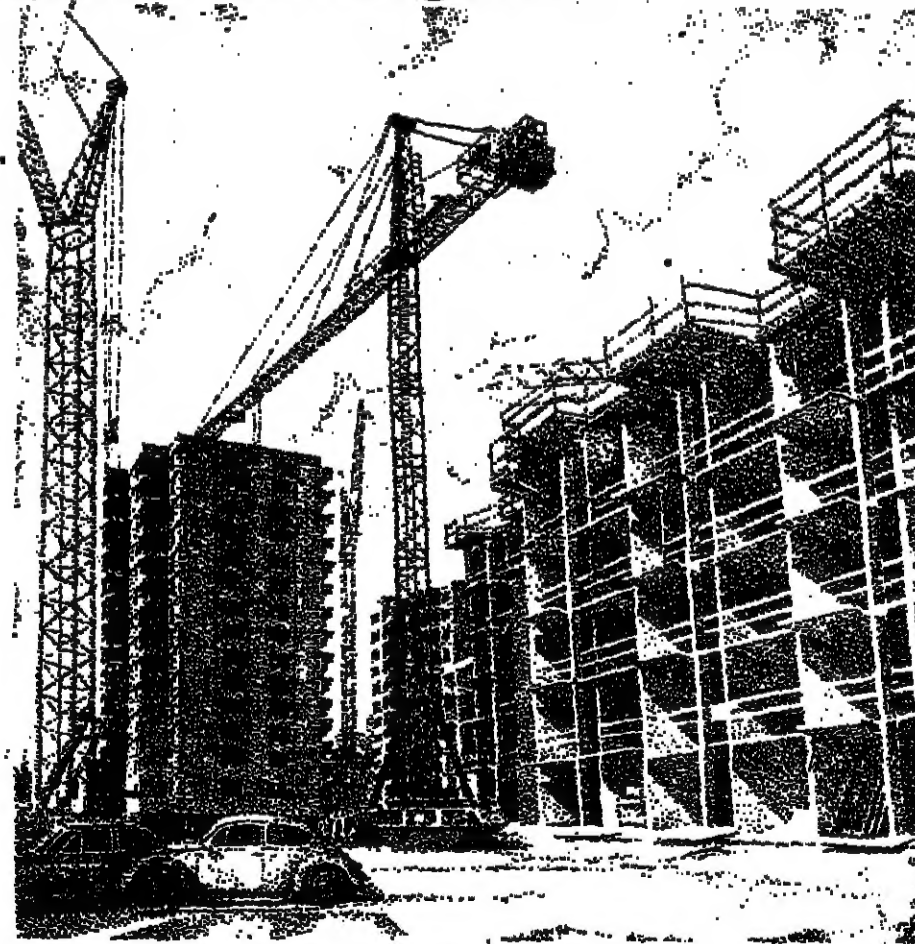
Mr. John Morris, Welsh Secretary, commissioned the research.

## Package holidays still available

THE EARLY booking bonus in still holidays available in early holiday season may be discouraged holidaymakers from trying to book, the Association of British Travel Agents said.

In spite of an increase of more than 50 per cent. in bookings compared with last year, there were

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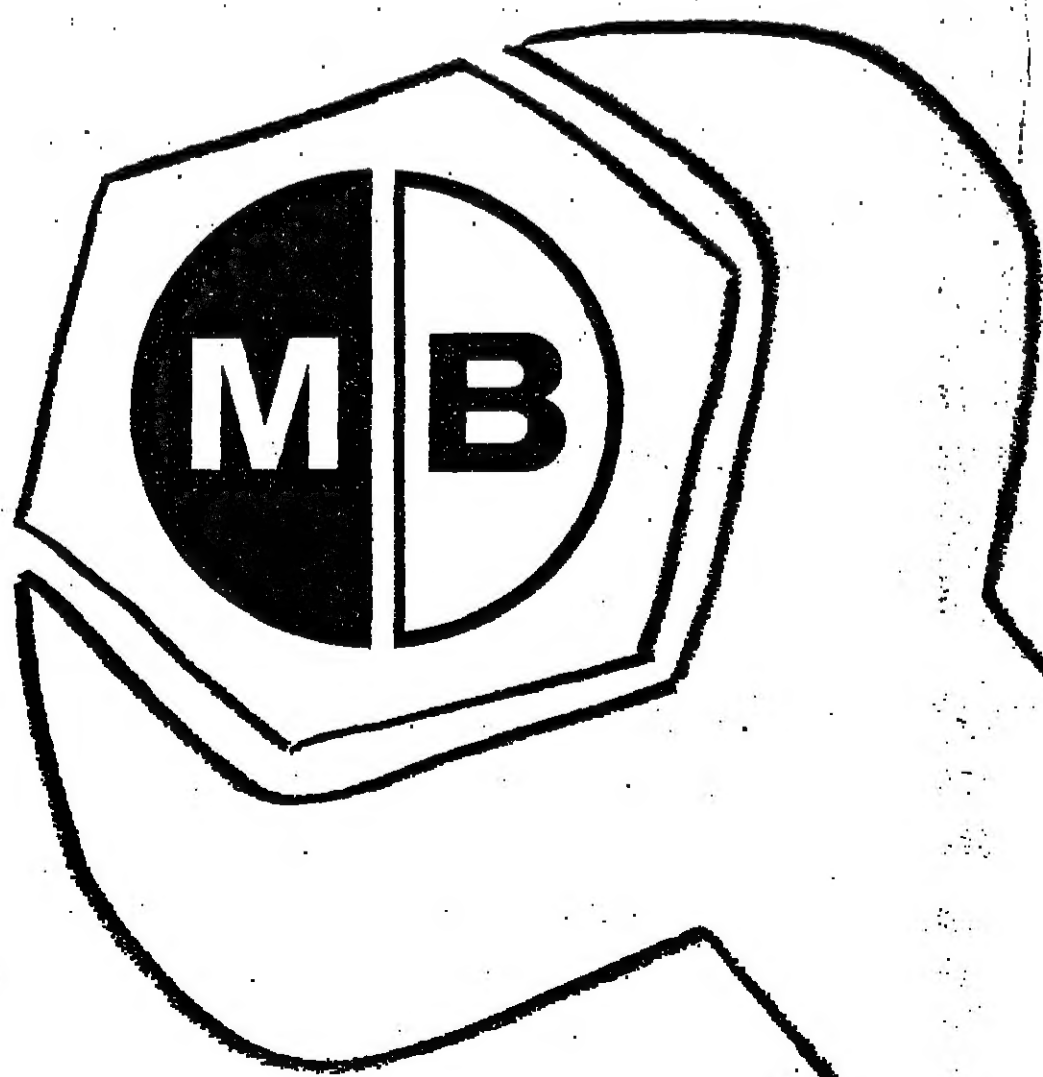
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## LABOUR NEWS

# Swan Hunter men settle for 8½%

BY PAULINE CLARK

MORE THAN 3,000 shipbuilding workers in the Swan Hunter yards on Tyne and Wear have become the first main manual group to settle below the 10 per cent. pay ceiling since the Government hardened its line on wage settlements in the industry.

A decision was not an easy one for the men, but they have accepted it. The committee, comprising shop stewards and other representatives from the four main manual groups—boilermakers, electricians, fitters and welders—settled on a 8½ per cent. increase, which is well below the 10 per cent. ceiling. The committee is seeking a common pay anniversary date and a more unified wage negotiating structure.

There could be another bout of pay leapingfrogging in Swan Hunter if the boilermakers have the same success with their outstanding "fair wages" claim as the fitters and welders did earlier this year.

British Shipbuilders management said yesterday that they were continuing to press with Ministers their case for greater independence in negotiating wage settlements.

Mr. Ken Griffin, deputy chairman of British Shipbuilders, said: "We think we could have implemented this policy with far less bloodshed than there has been so far."

Work at Swan Hunter was back to normal for the first time since Monday yesterday after 80 security guards called off sanctions in support of a 10 per cent. pay claim.

The return to work by the guards and by 3,000 laid-off fellow-workers came as 400 union delegates from shipbuilding yards throughout the country converged on Newcastle for a consultative conference.

The agenda covered pay, including a single-stream bargaining proposal said to have been well supported by delegates, industrial democracy and redundancy and other issues facing the industry.

## Other pay pacts

The deal comes in spite of settlements already reached, of between 9 and 10 per cent. elsewhere in the industry.

With the Swan Hunter deal and the recent 9.32 per cent. settlement for nearly 6,000 workers and staff at the Yarrow yard on Clydeside, British Shipbuilders reckon that about two-thirds of workers in the nationalised yards have settled in the present wage round.

Further trouble at Swan Hunter is not being ruled out, however, until negotiations on a claim now two months outstanding by 1,700 fitters in the yards, and another for 4,000 boilermakers due in June, reach a satisfactory outcome.

Hopes for a peaceful conclusion are pinned on the progress of informal talks on the pay structure at Swan Hunter by an eight-man joint committee sitting for the past two months.

## NUBE outlines plan for merger

BY NICK GARNETT, LABOUR STAFF

MR. LEIF MILLS, general secretary of the National Union of Bank Employees, yesterday outlined merger terms to local officials of the Guardian Royal Exchange Staff Union.

Ballot papers on the merger proposals are due to go out to the staff union's 5,800 members early next month.

The staff union's executive, which is recommending acceptance of the merger terms, is confident that the proposals will be accepted.

The move into the Guardian Royal Exchange Assurance Company would represent a significant incursion by NUBE into insurance, an area traditionally associated with other unions, particularly the Association of

Scientific, Technical and Managerial Staffs.

NUBE has so far secured only one procedural agreement with officials of the Guardian Royal Exchange Staff Union, although it has also approached Sun Life of Canada for similar arrangements.

The TUC disputes committee has examined the position and decided that it would only intervene if the merger proposals breached any comprehensive spheres of influence agreement NUBE could strike with ASTMS. The unions have failed to reach such an agreement.

NUBE intends setting up a separate insurance section, to include members at Guardian, Ecclesiastical and Sun Life, and to use this as a springboard for further incursions into insurance.

## Time ripe to cut work week, MPs told

BY ALAN PIKE

THE TIME is appropriate to reduce the length of the standard working week, TUC representatives told MPs investigating employment and training services yesterday.

Mr. Harry Urwin, deputy general secretary of the Transport and General Workers' Union, told the Social Services and Employment sub-committee of the expenditure committee that production schedules should not be planned on the basis of persistent overtime.

All indications were that a reduction in standard working hours would not simply lead to people working more overtime.

The amount of overtime worked when standard hours were about 47 or 48 was about the same as now.

The discrimination between the normal working hours of

white-collar and industrial workers should also end now, CBI representatives told the committee that they would be sympathetic to measures to reduce overtime but this was a matter for the unions.

Many employers, particularly small ones, the CBI said, were inclined to increase overtime rather than take on an extra employee unless they were certain there would be enough work to retain him permanently.

This was partly because of the legal complexities of taking on an extra worker, such as the requirements of the Employment Protection Act.

Mr. Urwin reinforced the TUC's opposition to complaints from the EEC Commission that the Government's temporary employment subsidy is distorting competition in some industries, and should be restricted.

## TUC worried about investment abroad

BY OUR LABOUR EDITOR

THE IMBALANCE of capital investment between Britain and other countries, particularly members of the Nine, was the subject of a long discussion by the TUC economic committee yesterday.

The committee had before it a letter from Mr. Eric Varley, Industry Secretary, arising from the Hitachi affair, in which Mr. Varley welcomed the TUC's reaffirmation that it was not opposed in principle to inward investment.

He also said he would be interested to hear the committee's ideas on what criteria it thought would serve the national interest.

But a TUC spokesman stressed that the TUC had no broad rules to propose and that each case should be judged on its merits.

The scale of British investment abroad was worrying, the TUC claimed, since Britain had invested four times as much on the Continent as those countries had here.

Mr. David Lea, assistant general secretary, pointed out after the meeting that the TUC was looking for planned growth in world trade to prevent a trade war, and that the TUC, in its economic review, was calling for establishment of an international investment review agency with trade union representation.

## Shop workers need help, says Low Pay Unit

THE GOVERNMENT has been urged by the Low Pay Unit to introduce measures against employers who evade paying statutory minimum wages to shop assistants.

The unit says legislation is needed requiring employers in the wages council sector to supply workers with written statements of legal minimum wages, wage inspectors in retailing should be increased, and at least all second offenders should be prosecuted.

## Teachers' pay row grows over plan to tax expenses

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

A TAX dispute yesterday compounded the already serious disruption of schooling in England and Wales by teachers protesting against an "inadequate" pay offer.

The 100,000-strong National Association of Schoolmasters and Union of Women Teachers ordered sanctions to be imposed from Monday because the Inland Revenue wants to tax teachers on expenses some receive for activities beyond normal school hours.

The combined union added that members would be asked to withdraw from lunchtime or evening work until their particular local education authority gives a clear assurance that it does not regard such duties as part of its teachers' contractual work.

This new move started the educational world embroiled in a similar withdrawal from "voluntary" duties by members of the 245,000-strong National Union of Teachers.

This union's action—expected to disrupt and close schools in at least 110 areas by the end of the week—is over education authorities' insistence on strictly applying the 10 per cent. guidelines to the teachers' pay rise due on April 1.

Because the normal incremental salary scales are causing an

upward drift in the teachers' pay bill as a whole, the authorities are refusing to offer more than about 9 per cent. for the one-jump annual rise for the 454,000 State-school staff in England and Wales.

Because the pay offer has gone to arbitration, the union's action probably would be ended once the tribunal produced its recommendations, possibly no later than mid-May.

But the combined union's decision to withdraw from voluntary duties indefinitely over the tax dispute threatens to continue the disruption of schooling in many areas for considerably longer.

This threat was emphasised by the view in some local authorities that any one which pared the demands would be making itself "a considerable hostage to fortune."

The move had extensive implications on the issue of overtime pay.

If the duties were enshrined as entirely voluntary, it was said, the combined union could then later demand that they be made obligatory and be rewarded by extra pay.

The move also annoyed the National Union of Teachers. The combined unions' action would confuse the public about the issue underlying the teachers' protest, said Mr. Fred Jarvis, general secretary of the national union.

## More at stake than pies

BY PHILIP BASSETT, LABOUR STAFF

BIRDS EYE may well find itself vying for a pay claim by 110 running up against the full force of the intransigent Merseyside labour is traditionally accused of, if it implements dismissal notices given to 1,200 hourly paid workers at its Kirkby plant.

Speculation that the dismissals are the final effort to break the deadlock at the plant, caused by a 14-week dispute involving 110 maintenance workers, grew yesterday when it became clear that Birds Eye has no plans at the moment for recruiting labour to replace those dismissed.

Mr. Kenneth Webb, Birds Eye chairman, has said that Kirkby has the worst record of any of the group's plants and that he wished the company had pulled out of Kirkby several years ago. After the dismissal notices Birds Eye managers are pessimistic about the plant's future.

Birds Eye may find, if it does try to implement the notices, that on Merseyside especially there is a difference between shedding labour when a plant is to close, as at the British Leyland TR7 plant at Speke, and dismissing workers while at the same time insisting no decision has been taken on closure.

Shop stewards at Kirkby said yesterday that they would fight the decision. Eyes are already being cut at the nearby Kirkby Manufacturing and Engineering Company (KME), which was taken over as a co-operative with a £3.9m. Government grant after a £1.1m.

The dispute, which has stopped production of meat pies at the plant for the past 14 weeks, is

Birds Eye last year held a 39 per cent. share of the £700m. frozen food trade but its share has been seriously eroded by the strike at Kirkby.

If the plant were to close Birds Eye would be out of the pie market completely. Pies do not make a great deal of money and are technically difficult to produce, but they do occupy a large amount of cabinet space, which is important to an industry which tends to sell its products by catching the eye when a shopper is looking in a cold cabinet for something else.

Some Birds Eye managers believe that after a 14-week strike, a six-week work to rule before it and a four-week strike before that at Kirkby, Birds Eye has already lost its market share and the question now is whether it can hope to re-establish itself.

A take-over of the plant by the dismissed workforce would be a different proposition to KME, which makes heating and ventilation equipment. Frozen food manufacture obviously needs an extensive distribution system. A co-operative would not have that, and any reduction in local sales would mean large-scale redundancy anyway.

Kirkby workers are worried by the Birds Eye announcement that because they see the total workforce as being on strike there will be no redundancy payments. So Birds Eye, if the dismissal notices are not a return to work, is likely to have a fight on its hands with employees who have little to lose. And as British Leyland has shown, on Merseyside that can be a very bloody battle indeed.

## News Analysis

6

## Bird's Eye

It has signed with the Government.

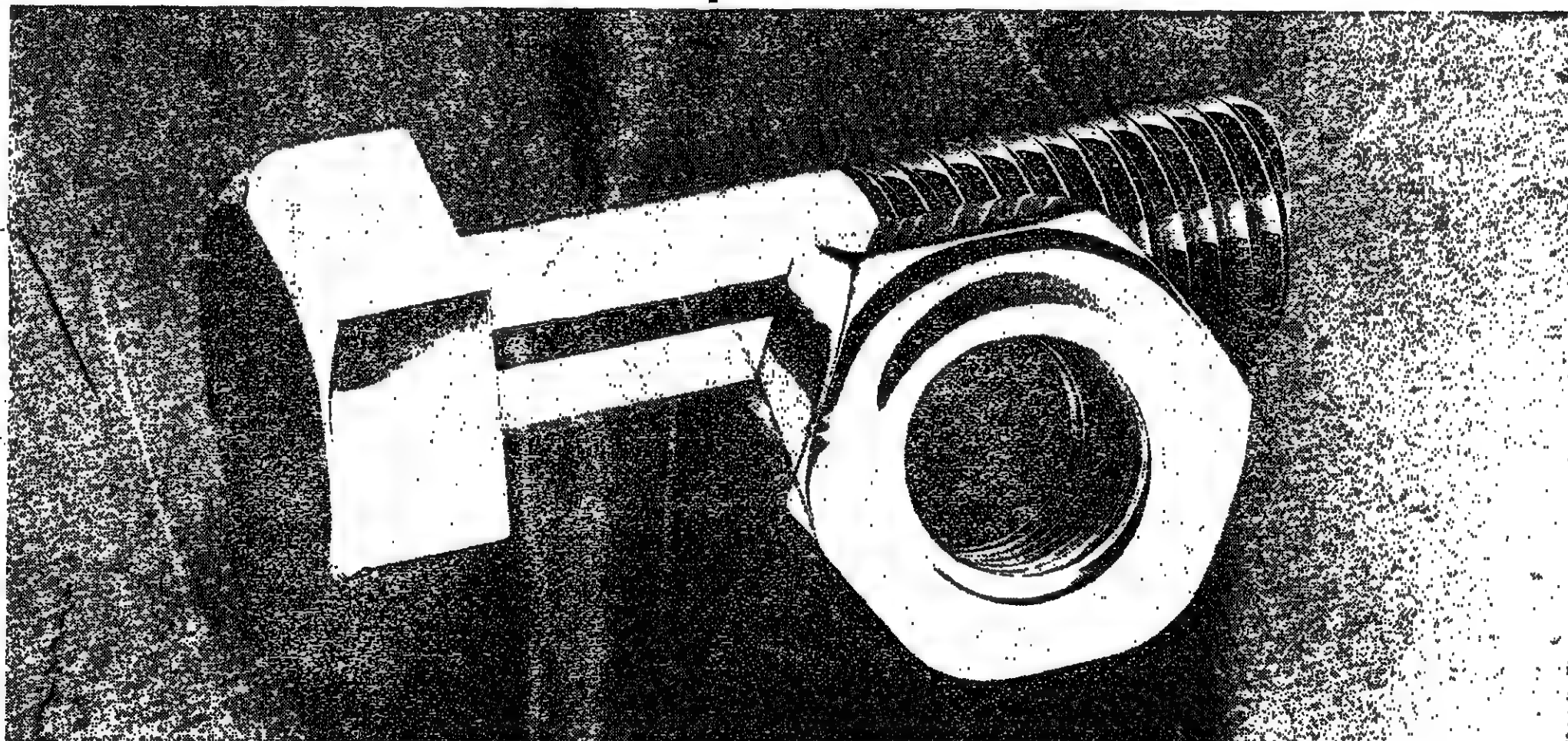
Most of the people who have been dismissed are process workers not involved in the engineers' strike. But Birds Eye has said it regards all the hourly-paid workers as being on strike now because they had turned down the offer of work.

The strike is complicated by, and has delayed, a £6.5m. investment plan for Kirkby, which would have transferred all cooked meat products to the plant as part of a national re-organisation of Birds Eye factories. But work on buildings for the plan stopped when the maintenance men went on strike and the plan is now six months behind schedule.

The 450 redundancies accepted earlier this week were a direct result of the delay.

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## PARLIAMENT AND POLITICS

## Shore pressed on Labour plans for building industry

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

MR. PETER SHORE, Environment Secretary, was accused in the Commons yesterday of harming the construction industry by refusing to make clear whether the Government intended to adopt Labour Party proposals for its nationalisation.

Under pressure from the Conservatives, Mr. Shore would only say that he had no "current proposals" to nationalise building or construction firms. He also told the House that it remained his intention to introduce legislation extending the direct labour powers of local authorities "when circumstances permit".

The Tories pressed for more information on his intentions regarding the proposals put to the national executive committee of the Labour Party. The NEC report called for the establish-

ment of a National Construction Corporation, based on one or two of the major building companies, and an extension of direct labour organisations.

Mr. Michael Heseltine, shadow Environment Secretary, accused Mr. Shore of giving evasive answers which would contain the worst suspicions of those who had been watching the evolution of Labour policy.

Mr. Heseltine thought the nationalisation of the building industry was merely a question of timing as far as the Labour Party was concerned. He predicted that it would be introduced when there was minimal electoral disadvantage to the Government.

As long as this attitude prevailed on the Government front, construction would not

pick up and housing investment would not flow, he argued.

Mr. Shore replied: "It is not right for the House to judge that any of these matters have been concluded. They will be discussed and looked at very carefully."

Mr. Ivan Lawrence (C. Bunting) reminded the Secretary of State that the 1973 Labour Party conference had called for the nationalisation of the construction industry. The initial cost of implementing such a proposal would be £1.5bn, plus another £200m. in running costs, he claimed.

Another Conservative, Mr. Tim Sainsbury (Hoyes), said that Mr. Shore's statement that there were "no current proposals" would be severely damaging to the confidence of building companies.

Mr. Shore argued that the Government was concerned to encourage the industry. He accepted that there were difficulties over sub-contractors being placed on the Government "blacklist" if they broke the 10 per cent. pay code. This was still being discussed between Ministers and the Confederation of British Industry.

In other exchanges, Mr. Reginald Freeman, Housing Minister, made it clear that the Government sticks by its intention to restrict mortgages — an attitude that brought complaints from both sides of the House.

Mr. Hugh Ross, Tory housing spokesman, said that last year was the worst for 15 years so far as housebuilding was concerned. But the Government was prepared to make matters worse by bringing pressure to bear on building societies to restrict mortgages.

Mr. Frank Allam (Lab. Salford E.) advised the Minister that the best way to keep prices down was to increase the supply of private council houses, rather than restrict mortgages.

Mr. Freeman replied that when such talk had been translated into action by the Tory Government in the early 1970s, it had led to an explosion in house prices. This, in turn, had caused a general collapse of private sector housebuilding from which we were still recovering.

He was not, however, prepared to make a specific comment on this matter until the building societies had discussed it further at a meeting to be held shortly. Everyone had to be concerned to get stability, not only in terms of house prices but also in terms of mortgage supply.

## Ridley brings in his Budget

By Philip Rawstone

TORY MP Mr. Nicholas Ridley, cheered the Commons yesterday by introducing a "Budget" from the backbenches. The standard of living had been falling so fast that it was in danger of disappearing altogether, he said.

We could not afford to wait another 34 days for the Chancellor, of the Exchequer, and his long-predicted economic miracle.

Mr. Ridley proposed to work his own economic magic. And he had come equipped with the tricks of the trade in the shape of a battered black despatch box and a glass of apparently watered whisky.

There was a brief hiccup as the Speaker ruled that only the real Chancellor could bring a despatch box into the Chamber.

There might be a gun in it, Mr. William Hamilton, protested, as Mr. Eddison Griffiths scurried off with the box.

In fact, it contained the Finance (Reduction of Taxation) Bill.

The Finance Bill, which was introduced by Mr. Ridley, is a new initiative in the continuing political row between Government and Opposition over immigration. They seem certain to be employed by Mr. Mervyn Rees, Home Secretary, and other Ministers as proof that the flow is well in hand and declining, without the need for the sort of extra safeguards urged by the Conservatives.

The Home Office says that coloured immigrants accepted for settlement in the U.K. dropped last year by 20 per cent. to 44,155 from 55,013. Of that total, 27,742 were accepted on arrival here, while 16,413 were already resident and eligible under the removal of the time limit.

The biggest single rise was accounted for by citizens of Pakistan, up 15 per cent. But U.K. passport holders entering from the Commonwealth fell by 47 per cent. while immigrants from India, Bangladesh and the West Indies were respectively up 16 per cent., 49 per cent. and 25 per cent. fewer than in 1976.



Mr. Nicholas Ridley

whose terms Mr. Ridley solemnly declared in traditional language. There was no telling how many more Budgets would be crammed in before the general election, he said. But all of them would be aimed at winning it.

Mr. Ridley therefore predicted a Government sleight of hand would ensure that inflation would continue to fall, even if money supply were increasing too fast.

Inflation will be measured quarter on quarter or year on year, whichever gives the lower figure, Mr. Ridley forecast. The Government might even cut VAT to get the inflation rate down to 8.4 per cent. and urge our competitors to get their rates up.

Public expenditure would rise by 6.7 per cent. though the increase would be presented as 2.2 per cent. — and here he paid tribute to the Chief Book-keeper to the Treasury, he intoned. Economic growth would suddenly blossom in spite of nationalisation, penal taxation and bureaucracy.

Ministers would continue to use the patriotic trade union movement to hold down wages, with the help of the Prevention of Terrorism Act, the Mugging Act, and deportation of offenders to the colonies.

Having spelled out the balance of probability, Mr. Ridley appealed for the improbable provisions of his own Bill. A reduction in the top rate of income-tax to 60 per cent., higher tax thresholds, bigger personal allowances, in all, £2.2bn. of concessions, to be met by increased indirect taxes and the sale of more BP shares.

## Official figures show sharp fall in immigration

BY RUPERT CORNWELL, LOBBY STAFF

IMMIGRATION FROM the Commonwealth and Pakistan fell sharply last year, while the total of illegal immigrants detected by the Home Office last night that "all reasonable and practical measures are taken to deal with illegal entry." Amnesties for illegal entrants before 1973 have been granted to 1,679 applicants.

The latest statistics come as the all-party Select Committee on race prepares to publish its own long-awaited recommendations, probably before Easter. The signs are that the MPs' report, coming to earlier fears, will be unanimous, and could contain at least a gesture in the direction of the quota and dependents register advocated by the Tories.

Mr. Rees last night came down publicly against changes in the existing Public Order Act as the best means of tackling racially provocative marches by the National Front.

Addressing the Board of Deputies of British Jews, the Home Secretary said he was not satisfied that current problems were due to shortcomings in the Act. He added that a straight ban on National Front marches would bring major difficulties of definition, and could become a precedent for political bans of other kinds.

## Rebuke for Mason by Irish Minister

BY OUR DUBLIN CORRESPONDENT

THE IRISH Government yesterday gave public expression to its anger and dismay at recent suggestions by Mr. Roy Mason, Ulster Secretary, that the Republic was a haven for terrorism. It is an almost unprecedented rebuke, Mr. Michael O'Kennedy, Foreign Affairs Minister, warned that Mr. Mason was on "terribly dangerous ground."

In a radio interview, Mr. O'Kennedy described Mr. Mason's allegations as regrettable and suggested that if the British Government had any evidence or

complaints these should be conveyed in the first instance, to the Irish Government.

Mr. O'Kennedy dismissed as speculation the view that those responsible for the bombing of the La Mon Hotel, in which 13 people died, might now be in the Republic.

It was from figures supplied by the British security forces that the Irish Prime Minister, Mr. Lynch, had based his remark that only two per cent. of terrorist incidents had a cross-border origin, he maintained.

## SNP candidate in row over shipyard work

BY RAY FERNAN, SCOTTISH CORRESPONDENT

A BY-ELECTION row blew up yesterday at Glasgow, Scotland, over remarks by the Scottish Nationalist candidate that he would like to see the Yarrow shipyard switch from defence work to building merchant ships.

Mr. Keith Bovey, a 50-year-old lawyer and pacifist, went to the yard gates to defend his views after the Tory candidate, Mr. Iain Lawson, predicted that Yarrow's would go out of business if it abandoned naval contracts.

The yard, with 5,000 workers, is part of British Shipbuilders and one of the major employers in the constituency. Its success in winning contracts for frigates for the Royal Navy and for export has made it less vulner-

able to the world recession in shipbuilding than other Clyde yards.

Mr. Bovey, who was supported by Mrs. Mary MacDonald, deputy vice-chairman of the Scottish National Party, had some difficulty in persuading shipyard workers to stay to listen to his argument that Yarrow's could have a future building fishery and all rig protection ships.

Meanwhile, Mr. Lawson, whose views were echoed by the management and shop stewards, pointed out that the yard had restricted by its size to building ships of about 7,000 tonnes. To turn to merchant shipping would cost millions of pounds and would mean losing skills in defence work acquired over many years.

Lord Boyd-Carpenter (C) said in the Lords yesterday. Opening a debate on parental choice in education, he argued that the Education Secretary (Mrs. Williams) would be responsible for the creation of more independent fee-paying schools than any educational administrator since King Edward VI.

He said that Mrs. Williams' earlier and more generous intention to strengthen parental choice now appeared unlikely to be implemented. "My plea is for flexibility, for understanding and for moderation in the application of this policy in particular circumstances."

Lord Beaumont (L) said there had only ever been parental choice for those who could pay for it. The way forward was to make neighbourhood schools more responsible to the needs of parents.

Lord Belstead, for the Tories, claimed that Government policy was "fatally mired" by Ministers' disregard of what parents might actually want.

"When Ministers insist on a blanket system of comprehensive schools, imposed from the centre, people knew perfectly well that this cannot co-exist with parental choice," he declared.

Baroness Gaskell (Lab) said it would be a disaster if the Conservative Party "guaranteed the changes in education." She praised the good work of comprehensive schools.

Lord Donaldson, Minister of State, Education, rejected as "absurd" suggestions that comprehensive education had reduced choice in terms of educational opportunity. "There is no question of an academic education not being available in the comprehensive system."

The loss of parental choice only applied to the 20 per cent. of children who had been going to direct grant or grammar schools.

## Assembly 'will be fair over language'

By Ivor Owen, Parliamentary Staff

AN ASSURANCE that the Welsh Assembly can be relied upon to act fairly as between its Welsh-speaking and non-Welsh-speaking staff was given by Mr. John Morris, Welsh Secretary, in the Commons last night.

He was replying to fears expressed by Mr. Leo Abse (Lab. Pontypool) in the fourth day of the committee stage debate on the Wales Bill that the Assembly may develop into a "gray train" for the Welsh-speaking minority.

Mr. Morris told MPs: "There is no need to imagine that the Assembly would act in any way which would antagonise the English-speaking majority in the Principality."

He insisted that the Assembly men, who would be representative of the whole of Wales and fully aware that the majority of those they represented spoke only English, would act in a common-sense manner. Those who spoke one or both the tongues of Wales would be adequately protected so far as employment was concerned.

Mr. Morris brushed aside suggestions that over-reliance on the Welsh language would lead to a swollen civil service establishment in Cardiff.

He said that staff of the Assembly would have to be drawn from the Home Civil Service. Any attempt by the Assembly to establish a civil service branch of its own would be dependent on primary legislation being passed by the Commons.

Mr. Abse had called on the Government to provide assurances in the Bill that ability to speak the Welsh language would not be allowed to disadvantage the four out of five Welshmen only able to speak English.

Mr. Abse argued that the objective of preserving the Welsh language was being damaged by polemical fanaticism, not least by members of Plaid Cymru.

He predicted that tactics which had resulted in valuable resources being mis-spent on the erection of Welsh-language road signs in predominantly English-speaking areas would be repeated in the Assembly.

The result could be expenditure on additional civil servants in Wales far in excess of the £8.5m. estimated in the Bill.

Mr. Abse forecast the need for a translation service if speech in the assembly were made in Welsh and envisaged the eventual emergence of a Welsh-speaking bureaucratic elite in Cardiff.

But when challenged by Mr. Gerald Howells (L., Cardigan) who, pointed out that some members of county councils in Wales make speeches in Welsh, he made it clear that he was not advocating a ban on the use of the Welsh language in the Assembly.

Mr. Emrys Iwan (L., Montgomery), who said a quarter of a fifth of his constituents were Welsh-speaking, contended that Mr. Abse had done a disservice to the English-speaking Welsh by giving the impression of being a bigot.

He pointed out that it would be wrong for the Commons to try to impose rules on the Assembly. The wisest course would be to rely on the common sense of its members.

This view was endorsed by Mr. Cledwyn Hughes (Lab. Anglesey), Minister of the Parliamentary Labour Party who maintained it was unhelpful to make a "bogey" of the Welsh language.

To remove the right of a Welsh man to speak his own language in the Welsh Assembly would be more intolerant than any country on earth, including the Soviet Union.

Mr. Hughes agreed with Mr. Nicholas Edwards, shadow Welsh Secretary, on the importance of retaining a unified civil service so that there could be an interchange between civil servants in Cardiff and Whitehall and other parts of the country.

## Assembly at Holyrood call

THE PALACE of Holyrood House Edinburgh should house the proposed Scottish Assembly, Mr. Dennis Canavan (Lab. West Strathclyde) said in the Commons yesterday.

He added that the Royal Grammar School, at present being converted for the Assembly, could be used by the Royal family.

Told that £378,940 would be needed to run the palace this year, Mr. Canavan said that this "costly white elephant" was only used for one Royal visit and a couple of garden parties a year.

Mr. Ken Marks, Environment Under Secretary, pointed out that the palace was open to visitors most of the time.

## Wyre Forest reserve

A NEW national nature reserve was announced yesterday by the Nature Conservancy Council. The Wyre Forest is one of the most important wildlife habitats in the Midlands. The woodlands, or relicts, of the former Royal Forest of Wyre. The reserve has been established with the co-operation of the Forestry Commission and private owners.

## Warning on council house sales

A WARNING that the Government will tighten up on the sale of council houses if some local authorities continue to sell them indiscriminately was given yesterday by Mr. Reginald Freeman, Housing Minister.

Mr. Joseph Dean (Lab., Leeds W.) asked in the Commons if Mr. Freeman would consider banning the sale of council houses by local authorities where there was a known housing shortage.

The Minister replied that he was not prepared to do so at present, although he was con-

cerned that some councils appeared to be selling them indiscriminately and with disregard for local housing needs.

If circumstances warranted it, however, he would be prepared to amend the general consent under which local authorities are allowed to sell houses at a 20 per cent. discount.

This would mean that local authorities would have to get permission from the Department of the Environment when they wanted to sell off batches of council houses.

Mr. Freeman also indicated that the Government was considering relaxing the cost yardsticks for the building of council houses. This follows complaints that because of rising costs many local authorities are finding it impossible to get tenders for the construction of houses within the limits laid down by the yardsticks.

The Minister said he was aware there were problems, particularly in the northern region. He hoped to be able to take action at the quarterly review of housing cost yardsticks, due soon.

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## Rodgers names date for duty refund

REPAYMENT of vehicle excise duty will start on April 5, Mr. William Rodgers, Transport Secretary, said yesterday in the Commons.

In reply to a Parliamentary question from Mr. Giles Radice, Labour MP for Chester-le-Street, about the arrangements for repayment Mr. Rodgers said: "I have announced my decision to make ex gratia payments to people who, in March 1977, interpreted a reminder issued by the driver, and vehicle licensing centre, as meaning that there would be no advantage in early renewal of vehicle excise duty licences in anticipation of possible increases in the Budget."

"Payments will be made on the basis of completed claim forms, which may be obtained by writing direct to the Driver and Vehicle Licensing Centre, Swansea, SA99 1BU. This will be the only way to secure repayments. People should not, for instance, try to reduce the duty to be paid on their next licence renewal. The closing date for claims will be April 28."

ACAS inquiries set time limit

A Tory-left wing alliance forced a change in the Employment Protection Bill, sponsored by Mr. Ted Fletcher (Lab. Darlington), in a Commons committee yesterday.

MPs backed by 10 votes to three a Tory amendment putting a six-month limit on ACAS investigations in union recognition disputes.

Mr. Harold Walker, Employment Minister of State, warned that "hard cases make bad law" and told his Left-wing colleagues not to be too mindful of the Greenwich dispute in considering the amendment.

But several MPs argued that a time limit could help speed a solution of such disputes.

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## METALWORKING

### How to hold the work

SATISFACTORY holding of the workpiece and tooling on a machine tool are vital factors in ensuring economic safe working, high productivity and accuracy of the finished component. Yet they are areas which are often given low priority despite the fact that many of the advantages of modern machine tool design and construction and sophisticated control systems can be offset by bad workholding or tool-holding practice. Investment in good equipment can yield high rewards.

In order to help users of machine tools to take advantage of modern workholding and tool-holding equipment and to provide an opportunity for an interchange of views between the manufacturers and users, the Machine Tool Industry Research Association has arranged two seminars at its Macclesfield premises during 1978.

The first of these, to be held on May 10, will cover up-to-date information on all aspects of the holding of both workpieces and tooling when machining rotating workpieces. Most of the speakers are drawn from companies devoted to the production of this equipment and are recognised as experts in their respective fields. In addition, the seminar will be augmented with an exhibition of workholding and tool-holding equipment from a range of suppliers and opportunity will be given to discuss the products with representatives of the companies concerned.

The conference should be of interest to planning and production engineers who are faced with every-day problems in this area and to machine tool manufacturers who purchase, fit and supply workholding equipment for sale with their machines.

The second conference to be held towards the end of the year will be concerned with work and tool-holding when machining non-rotating workpieces.

Further information from the Machine Tool Industry Research Association, Hulley Road, Macclesfield, Cheshire, SK10 2NE, 0625 25421.

## Bending of small tubes

WITH TYPICAL applications in the tubular furniture and car seating/accessories, toys and leisure equipment industries an automatic tube bending machine has been developed by Russell-Bowen.

Called the Langbow Automan, it incorporates a hopper which can hold 1,000 straight tubes up to five metres long. Tubes are fed into the bending heads either singly or in pairs. One or two bends of any angle up to 180 degrees can be manipulated in tubes up to 25 mm diameter.

From loading to ejection of the finished components, the cycle is automatic. The maker claims that an output of 2,000 items/hr. can be achieved when producing, for example, two bends of 90 degrees in 22 mm tube.

This company has also introduced the Langbow tube bending hydraulic unit, which has a width of only 87 mm, allowing closely pitched holes to be produced. Maximum tube capacity is 35 mm, and maximum wall thickness in mild steel is 2 mm.

Details from Russell-Bowen Systems, Millers Trading Estate, Newton Abbot, Devon, TQ12 4SG (0628 68001).

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# Technical News

EDITED BY ARTHUR BENNETT AND TED SCHOETERS



This large-capacity tube bending machine is now in operation at the Dunlop Hydraulic Hose Division's new firm plant set up at Sunderland for the manufacture of rigid hydraulic assemblies. Tooling, appropriate to the diameter, wall thickness and radius of bend required, is mounted on the machine and after the tube has been loaded manually the operator presses two buttons. A few seconds later the completed tube is ready for removal from the computer-controlled machine.

## INSTRUMENTS

### Novel units for hire

FIRST new generation Hewlett Packard logic analysers to be delivered in the U.K. have gone to rental company Livingston Hire. Users wishing to evaluate the new 1615A and the 1610A analysers over several weeks or months, will be able to arrange short-term rental direct from Livingston.

The 1610A is claimed to have the most powerful triggering yet developed. Desired test parameters are entered through five "menus" and the analyser searches through the data at 10MHz. It finds the exact location of a desired trace point through a series of sequential state conditions set by the operator. The 1610A has 32 channels.

The 1615A offers state and time interactive measurements and a unique transient detection capability—it detects transients greater than 5 nanoseconds wide and can separate them from data. The 1615A has 24 channels.

Initially Livingston has two of each model available for rental, with further deliveries phased over the next few months. More from Shilley House, 27, Camden Road, London NW1 9NR, 01-267 3262.

## Ammeter is accurate

CLAIMED TO be accurate to better than 1 per cent., a clamp-on AC ammeter is now available in the U.K. Frequency range is 40 to 400 Hz, and maximum current measurement is 1,000 amperes at a maximum operating voltage of 6,000. Readout is digital.

The unit can be used on cables up to 52 mm diameter, and can also be used to indicate ohms and volts to a maximum of 1,000. It is battery-powered, weighs 450 grammes (1 lb.) and is 210 x 70 x 42 mm thick. Fixed and flexible probes are available.

A dual purpose memory provides a reading hold facility, and can also be used to display peaks over a period when used for voltage and current measurement.

Both user and instrument are protected from overloads and misuse by a double skin chassis insulation, and a flashing display indicates over-range.

Marketing in the U.K. is by Kent Industrial Equipment, Binary House, Park Road, Barnet, Herts. EN5 5SA (01-440 7161). The instrument is made in Germany by an associate company, Wesel, and it is planned to manufacture in this country shortly.

## HANDLING

### Battery platform truck

STURDY and versatile, a one to two-ton platform type electric truck is being built in Scotland for industrial purposes where a clean environment is required.

Power is provided from CAV motors of 0.55 hp one hour rating with drive to individual wheels through helical reduction gearbox and roller chain to axle. There is one motor per driving wheel on the Elektruk 500 and two motors to two wheels on the 1000.

Final drive ratio can be selected to suit individual operating conditions. Overall size is 2,300 mm with platform length 1,760 mm and width 920 mm. Carrying height is 760 mm above the ground.

These are rider-controlled platform vehicles and will be followed by two tractors, with trailers to be made available for both options.

Further information on these units from AWD Electric Vehicles, Colquhoun Ave., North Cardonald Industrial Estate, Glasgow G83 4SY, 041 883 2248.

## COMPONENTS

### Intel micro in Germany

SHORTLY, Siemens AG of West Germany is to take up the manufacture of the Intel 8048 micro-computer under the second-sourcing arrangements it has with that U.S. organisation.

The intention is to market in West Germany initially and if this is successful, to sell the micro in other European countries.

Like GEC in Britain, Siemens is already developing and selling systems built around the Intel 8085 micro and the immediate question is whether GEC is likely to follow suit with the 8048.

GEC reaction is to point out that the device involved is a relatively low-powered design suitable for use in such units as washing machines, for instance. The 8085, on the other hand, is a much more powerful beast and clearly the one on which the U.K. company is concentrating at the moment, and presumably for the foreseeable future.

## DATA PROCESSING

### Store goes for ICL

AFTER a run of client losses with the big stores, the announcement that ICL is to supply one of its biggest computers to Marks and Spencer should mark a turning point for the top end of the ICL range and must be particularly welcome to the company after recent unflattering official remarks concerning the company's Government installations.

Coming on the heels of major awards to ICL by Sainsbury's and the Automobile Association, the £1.6m. contract with M & S is for a 2970 machine to be installed this month and run alongside an existing 1904S now working to capacity.

This last machine progressively took over the work that M & S 7272.

Further from ICL on 01-788 7272.

## Redifon makes its mark

MARKET leader in computing equipment in Poland, Czechoslovakia and Hungary, Redifon Computers is making rapid progress on the home market where it now has 400 systems and 4,000 terminals installed.

Latest additions to this market base will be for Davy Powergas and BAT (U.K. and Export) under contracts thought to be worth well over £300,000.

BAT has ordered four Seecheck systems, replacing Honeywell Keytapes and encoders. Two will cover order entry, market forecasting and personnel records and accounts, working with a BS700.

The other two systems will go in at Southampton and Liverpool for the collection of production data.

The Davy International order is for a Seecheck which will be able to emulate an ICL 7020 and replace an existing paper tape installation as well as providing data entry for a new Univac 1100/21.

Redifon estimates that there are some 65,000 card punch and paper tape systems still operating in Britain and expects to take a very large share of the replacement business.

Redifon Computers, Kelvin Way, Crawley, Sussex, 0293 31211.

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# Advertising and... Brussels brouhaha

BY MICHAEL THOMPSON-NOEL

QUITE HAPPILY, it seems, the EEC Commission is at present firing draft directives through the Nine like arrows from a quiver—one of which, the proposed directive on misleading and unfair advertising, has thrived into the flank of the British advertising and marketing community and produced very real cries of pain.

The reaction in London—Brussels will characterise it as over-reaction, if not paranoia—has been an amalgam of anger, frustration, disbelief and advice. It was given, the Commission is proposing that member States harmonise their laws on misleading and unfair advertising and give their courts the powers to ban it, as well as demand the publication of corrections—even before the matter has been proved in court.

British reaction to the Brussels brainwave was typified this week by Roger Underhill, director-general of the Advertising Association, who said he firmly believed that the British system of self-regulation—backed as it is by some 60 statutes—was far more effective than a strait-jacket of slow cumbersome legislation, and that he could not accept that all kinds of new civil and criminal legal proceedings should be introduced which would allow expensive advertising campaigns to be stopped in their tracks by "irresponsible or unrepresentative persons and groups."

In defence of Britain's mixed system of self-regulation and statutory control of advertising, a system held by British advertisers to be the fairest and most effective in the world—Mr. Underhill said:

"No legal machinery can respond to the mercurial changes of situations and opinions which affect a business like advertising as quickly as an effectively administered code of practice, and therefore we believe the proposal will actually work against the best interests of the consumer."

Although the proposal pays lip service to self-regulation, bodies it is difficult to see how our voluntary system could continue with the parallel introduction of laws which would negate that system by giving the right of alternative appeal."

Are the Commission's proposals really so horrible? The root of the trouble is Article 5 of the directive which states that member countries shall "adopt adequate and effective laws against misleading and unfair advertising" which will incor-

porate "quick, effective and inexpensive facilities for initiating appropriate legal proceedings." The courts would be empowered to "take quick steps to prohibit offending advertising, could demand the publication of corrective statements, and would help ensure that the sanctions for infringing these laws are a sufficient deterrent" and, where appropriate, take into account the financial cost of the advertising, the extent of its prejudice, and any profit resulting from it.

The British view—based on a bedrock of respect for the self-regulatory aspects of advertising control in this country—is that Article 5 will merely provide a feast day for the lawyers; that a move towards a more legalistic approach will prove absurdly expensive both in money and time, and that as a result of a combination of these factors, the interests of the consumer will suffer.

According to Mr. Underhill: "We do not suggest that our system would necessarily work in other countries of the EEC, but we cannot accept a proposal which seeks to impose a basically German legalistic system upon all Nine and leaves no room for individual Governments to prevent advertising abuse by the means best suited to them."

It may be thought that the British are being over-defensive in refusing to accept the notion that a set of EEC-wide laws is not only desirable but could operate alongside the British system of self-regulation, but London's distrust moves goes far deeper than that for there are very few advertisers in this country who even accept the need for harmonisation of laws in this area.

According to the Advertising Association: "Both the A.A. and the Consumers' Association are currently working with the Office of Fair Trading to measure the size of the problem in Britain, which the EEC seeks to correct." (The results of this research, probably the largest exercise of its kind ever undertaken in Britain, will be published this summer.)

"Whatever the results, we would query whether there is a basic legal or economic case for harmonisation: we have never been presented with evidence that different control systems jeopardise consumers or hamper operation of a uniform marketing system since this is already difficult to achieve in view of differing languages, cultures, sense of humour and so forth."

This comment neatly echoes the remarks of Lord Thomson of

Monifeth, chairman of the U.K.'s Advertising Standards Authority and himself a former EEC Commissioner, who told the Marketing Society's conference last December that "harmonisation for harmonisation's sake is a nonsense."

What does the Commission have to say? In an information note accompanying the directive (the A.A. probably refers to it as an informative note), the Commission claims that the development of media techniques means that advertising increasingly reaches beyond the frontiers of individual member States and that laws that differ from country to country "jeopardise the effective protection of those involved in buying and selling goods and services."

There are other aspects of the directive either disliked or dis-trusted in London. For example, the A.A. heartily disapproves of the Commission's view that the burden of proof in establishing whether an advertisement is unfair or misleading be transferred from the complainant to the advertiser, though the moral grounds for such a transfer appear to me to be overwhelmingly reasonable.

But it is Article 5 which has punctured the spleen, which is why the A.A. is about to mount a lobbying campaign aimed at the Council of Ministers, the European Parliament itself (in particular, its 38 British members and the committees concerned with consumer protection and legal affairs), the Economic and Social Committee, and the select committees on European legislation of both Houses of Parliament in London.

At some point, however, the lobbyists are going to have to formulate a very clearly-reasoned reply to the Commission's stance as explained in the last paragraph of its information note, which acknowledges the important role advertising plays as an information service, in helping stabilise employment, by ensuring the steady disposal of production, by providing competition in the market place, encouraging innovation and making a vital contribution to the revenue of the media.

"However," says the Commission sagely, "the process can give full value to the public only if advertising is honest and truthful. Misleading advertising is improper ways of influencing the market process and consumers, competitors and the public in general must be protected adequately against them."

That is the rub.

## BAT's push for market share

BAT (U.K. and Export) has this year, citing the needs of "commercial security," but as it is now possible to anticipate the time when the Government will Express 555 King Size is already almost certainly has all forms of Express 555 until now State it is thought likely that BAT this year will spend approaching £4m. in its race for market share.

BAT refuses to say what it will spend on its brands in the U.K.

sidekick, Kershaw Advertising and its subsidiary, further its ambition of becoming the largest U.K. owned agency. First client: Jane Walker, the High Street Jeweller. ● ARBUTNOT UNIT TRUST has appointed Saatchi and Saatchi to handle its account which should be worth £350,000 this year.

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## The Marketing Scene

## MEAL's top brands of the land

BY DON BECKETT

THIS IS the third year I have had an opportunity of reviewing the big-spending brands in terms of their expenditure on Press and TV and for the third year running it is the retailers of Britain who dominate the scene. MEAL's analysis of 1977's top 500 spending brands, newly published, shows that just as in 1976 and 1978 retailers occupy nine of the top ten places, and again just as in 1976, Boots occupies the No. 1 position. It would also have topped MEAL's list in 1975 if it had not been edged into second place by the unusual appearance of the COI's massive energy crisis campaign that year.

What is new, you may ask? The superficial similarities of the three years conceal what is in fact quite a dynamic situation. Actual expenditure levels have risen significantly each year. Second, the composition of the top ten has changed, perhaps modestly in terms of retail groups but substantially in terms of the non-retail brands. Another noticeable development has been the growth in the number of millionaire brands—that is, those with an annual Press and television expenditure exceeding £1m.

But before we look at any of these areas in greater detail, it is time to remind ourselves what the MEAL figures are and what they are not. We must remember

TOP TEN ADVERTISED BRANDS IN 1977 (£m.) (Press and Television)					
MEAL LIST		MEAL LIST EXCLUDING RETAILERS		LIST OF THE THIRD KIND	
1 Boots	5.83	Rothmans K.S.	2.21	Co-op	5.82
2 Co-op (Local)	4.29	Will's Embassy No. 1 K.S.	2.17	Boots	5.83
3 Co-op (Nat.)	4.07	BLMC Range	2.12	Will's Embassy (Cigs.)	5.21
4 Woolworth (Nat.)	3.38	Net Dairy Cnd. (Milk)	2.04	BLMC	5.12
5 Tesco Check-out	3.20	Post Office Phones	1.79	Tesco	4.70
6 Currys	2.96	Guinness (Bottled)	1.70	Benson & Hedges (Cigs.)	4.11
7 MFI Warehouse	1.91	Weetabix	1.67	Woolworth	4.00
8 Williams Furniture	2.49	National Westminster	1.65	British Gas	3.76
9 Rothmans K.S.	2.21	Brooke Bond P.G. (Bags)	1.62	Dobson's	3.23
10 Allied Carpets	2.17	Hoover Vacuum	1.57	C and A	2.75

Source: Media Expenditure Analysis

when studying MEAL's figures, or indeed the tables which I have drawn from them, that we are talking about brands, not advertisers. It must be left to others to work out whether Unilever, Cadbury Schweppes, the Imperial Group, or the COI are Britain's biggest advertisers. Here we are concerned only with brands and in particular with MEAL's definition of what is a brand. Neither must we forget that all the expenditure figures quoted relate to TV and Press only and omit outdoor, radio and cinema, and are at rate card—not actual—figures.

When several "brands" have similar but not exactly the same names, or when the television and Press campaigns or the national and local campaigns are looked by different agencies, as MEAL tends to show them all as

different brands each with their own expenditure. Some people would not classify a retailer as a brand at all; most would not distinguish too strongly between bottled and draught Guinness, nor between the Co-op's national and local campaigns. It is for this reason that I have produced not one but three top ten tables. The first ranking list is exactly as shown by MEAL in its new report. The second list is again based on MEAL's definition of "brand" but excludes all Office Telephones, Weetabix, Brooke Bond Tea Bags, and Hoover Vacuum Cleaners. They are replaced by Benson and Hedges King Size, K-Tel Records, British Airways, Players King Size, the COI Energy Crisis, and Skol Draught Lager.

Moving now from the particular to the general, a few more comparative observations

may be of interest. In each case taking the MEAL standard definition, we see that 1977 compared with 1976 shows the following growth: number of brands over £1m. five (two in 1976); over £5m. 78 (50); average expenditure of the top ten, £3,350m. (£2,7m.). So whichever way you look at it, it's costing more to get into the Top Ten, and unless you're a retailer you probably won't make it in 1978, either. Becoming a brand millionaire provides no easy passage into the elite group, because there were 78 brands ahead of you last year and so doubt there will be even more this year.

Let us say your ambitions are more modest and you would be quite pleased to be ranked in the top 100—then be prepared to spend around £900,000 on your Press and TV advertising. Too much for the chairman and shareholders to accept? Then how about a modest ranking in the top 500? That will only set you back approximately £200,000 in MEAL terms.

If you want to be a top advertiser, are you more likely to succeed by concentrating on Press or TV? MEAL's top 500 spending brands for 1977 show that six of the Top Ten majored in Press. However, if we take the top 100, we see that 69 brands majored in TV, as did 56 of the top 500. But which ever way we look at it, there is one incontrovertible fact: in 1977, just as in 1976 and 1975, it was the shops that were the top brands in the land.

Don Beckett is a director of The Media Business.

## Standard v. News: the big fight

ANYONE NOT IN the advertising or newspaper business could be forgiven for wondering why London's evening newspapers, with their rapidly diminishing influence and small advertising revenues, generate such heated debate and publicity, writes Mike Towse.

The reasons, of course, are part historical and part contemporary—the ancient rivalry between Vere Harcourt's Evening News and Lord Beaverbrook's Evening Standard, and more recently, the takeover of Beaverbrook by the Trafalgar House conglomerate, and the House of Commons' decision to allow Beaverbrook, now renamed

Express Newspapers, to plan to launch a new down-market London evening paper, not unlike the Sun in style and content, which appears to be designed to topple the Evening News as it attempts to change its image: though it has always had a predominantly down-market readership, the News is in the process of moving up-market editorially in order to capture a bigger share of advertising revenue upon which both papers are almost wholly dependent for survival.

In spite of its lower absolute circulation, the Standard takes well over half of the estimated

£27m. advertising revenue shared by the two papers, 60 per cent. of which is classified as younger up-market readership is a huge asset in an area short of up-market media.

There is a certain inevitability to this confrontation. The News's circulation has almost halved in the last seven years to 564,000 while the Standard's has dropped by a quarter to 398,000, trends which have accelerated in recent years due to a combination of restricted distribution, competition from local radio and a decline in the number of households in Greater London. Perhaps, too, the nature of the area militates against the survival of the News in particular.

And both papers are losing money—the News an estimated £5m. a year and the Standard over £1m. primarily because of high distribution and production costs compared to the national dailies, though this is to some extent offset by lower newsprint and ink costs.

Since it is fairly obvious that London cannot support two evening newspapers, let alone three, there has to be a very good reason why Express Newspapers' chairman, Victor Mathews, should consider a new London evening an attractive proposition.

And it is not too difficult to work out. The News's threat to the Standard as it moves up-market in style and content leaves the needs of down-market readers increasingly unfulfilled.

If the new paper were successful, the News would go out of business, leaving Trafalgar in control of the market, with the choice of either continuing to publish two papers or simply killing the new one and producing a single paper with a broader appeal than either.

If the politics are not perfect, the economics of it for Mr. Mathews certainly are. Distribution costs would be shared with the Standard, so reducing them for both papers. Unused plant capacity would be utilised and productivity further increased by employing existing labour. This, of course, would be dependent upon union co-operation. But this may well be forthcoming in a situation where the choice is redundancy through closure or more jobs through expansion—a choice not unknown in Fleet Street.

Mike Towse is media director of Young and Rubicam.

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# At last there's an alternative to Campaign for recruitment advertising.

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centimetre, just £4 more than the £11.00 s.c.m. cost of advertising separately in either Campaign or Marketfact. And for the first eight issues, published in April and May, we're making an introductory offer which we know you won't be able to refuse. During these two months the combined Marketfact and Campaign rate will be reduced to just £12. Only £1 more than an advertisement in Campaign alone. No other medium can match the coverage or the cost efficiency of this new combination. Marketfact plus Campaign, it's the only alternative to Campaign. Ring Angela Richardson at 01-734 0865 for full details.

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# News isn't news when it's a month old.

Marketing isn't what it used to be. Even last week. New ideas, new names seem to crop up all the time. But how long before you hear of them, if at all? How can you keep up, short of scouring every paper and magazine that touches on marketing? None of them regularly brings together all that's happening in the different areas of the business. There isn't even a bush telegraph to bring you the news as there is in advertising. Marketing is too widespread for that. It's incredible that a situation like this exists in a business where today's events can have such an impact on tomorrow's decisions. But it's a situation we're doing something about. Through Marketing Week. Each week we're bringing you the news almost as it happens. Not just the main stories, but news and developments covering all aspects of marketing and communications. It'll be reliable and accurate reporting. You can't afford to base decisions on gossip. We're aware too that merely reporting the news often isn't enough. So we'll be taking a close look at key issues and commenting on what we find. We've some very good people to help us. Philip Kleinman, Iain Murray and John Treasure will all be contributing regular columns. And we've asked Robert Southgate, Norman Hart and

Bob Worcester to write occasional features for us too. Alongside the news there'll be facts. Each week we're running current data from MEAL and AGB. We're doing frequent surveys through Opinion Research Centre. So you can keep an eye on market trends and market shares. And we're featuring a comprehensive Business Diary. So you'll know what you've been missing up to now. But although we're concentrating on the week's news, we aren't ignoring features. We'll have profiles on the marketing giants. And we'll be looking at the entrepreneur. But perhaps the whole concept of Marketing Week is best expressed by two pages we're calling Forum. As the name implies, it's a place for debate. Somewhere for marketing people to express views, exchange ideas, disagree. There hasn't been a way you could do that before now. No 'business club' like Fleet Street or the City, where you could pick up the latest news and swap ideas. Now there is.



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# A mission for the giants

BY GEOFFREY OWEN

A GOOD MANY manufacturing companies in this country, especially the larger ones, take pride in the fact that over the last few years they have been reducing the size of their labour force while increasing the volume of business. The emphasis has been on rationalisation, labour-shedding, getting more profit out of existing assets: there has been little enthusiasm for new ventures, least of all high-risk ones. Some of these companies operate in what are sometimes called mature industries, where they have absorbed in their existing operations. In the prevailing climate of uncertainty they have been happy to pile up a large cash stockpile in case of some unforeseen disaster. Sometimes they have used part of the cash to buy another, larger, established business—and the first thing they do with that business is to trim it, squeeze labour out of it and make it more efficient.

## Existing plant

All this makes perfectly good sense; everyone agrees that the country's first priority is to improve productivity and to use the plant and machinery which we already have to better effect. But what the country also needs is new products, new factories and new jobs, and it is not obvious where they are coming from. Is it unreasonable to suggest that those large, established companies which want to diversify should think more in terms of creating new businesses instead of simply taking over existing ones? I am not saying that the transfer of subsidiary X from owner A (who has not got time to do it) to owner B (who thinks he can do a better job with it) is not good for the economy. But there are surely more creative forms of diversification available.

An interesting example is that of Exxon, the world's largest oil company, which has been making a good deal of effort in the last few years to the support of high-risk entrepreneurial ventures, quite unrelated to its main lines of business. To some extent this activity may stem from uncertainty about the long-term future of the oil industry, but instead of following the conventional route of making a large acquisition in a different sector (as Mobil, for instance, bought into oil order and retailing by buying Montgomery Ward), Exxon set up a new business development arm to back new, high-technology businesses. Some of these have been in-house operations, wholly owned by Exxon; in others the company has been a partner with other venture capitalists. The most

# Welsh keeping an anxious eye on their telly

WALES, MORE than anywhere else in the U.K., is awaiting publication of the Government's promised White Paper on the future of the Fourth TV Channel with considerable anxiety. In the balance hangs a problem which has been around for nearly a decade—the introduction of a Welsh language television service.

The issue is not one which concerns only the country's 1m Welsh speakers and members of the notorious Welsh Language Society. The non-Welsh speaking majority in Wales is equally anxious to see an end to programmes on existing channels which they do not understand.

## Unsatisfactory

The situation has been long accepted as highly unsatisfactory and the Government is committed in principle to allocating the fourth channel in Wales to a Welsh language service, whatever it decides to do in the rest of the U.K.—either adopting the Annan committee's recommendation for an Open Broadcasting Authority or allowing an ITV 2.

But the Welsh commitment is one on which the Government has prevaricated more than once and, granted that it is not a problem of high priority in the U.K. generally, there is a genuine fear in Wales that the

BY ROBIN REEVES,  
Welsh Correspondent

A year later, the committee set up by the Government under Sir Stewart Crawford to study broadcasting came out with a strongly worded recommendation in favour of the fourth channel being immediately allocated in Wales for a Welsh language service.

The social need in Wales for the service is pressing and we recommend that it should be introduced on the fourth channel in Wales as soon as possible. Without waiting for a decision on the use of the fourth channel in the rest of the U.K. This would also give the service an opportunity to build up its audience before having to meet competition from Fourth channel programmes broadcast from

transmitters in England," the report said. The report recommended that the Welsh channel should be managed jointly by BBC Wales and HTV with the help of a government subsidy. It recognised that the subsidy was breaking new ground but underlined that the needs of Wales were a special case. "The cost would represent an investment in domestic, cultural and social harmony in the U.K." the report said.

The Government immediately set up a working party on the subject and the resulting Sibery report concluded that a joint BBC-HTV service of 25 hours a week would involve (at 1975 prices) about £6.2m. in capital expenditure and about £4.75m. a year in operating costs. It also estimated that the earliest practicable date for the start of the new service would be three years from the approval to start work.

Nearly three and half years have passed since Crawford reported and 21 years since Sibery. Yet Wales is still awaiting the final go-ahead. The intervening period has seen publication of the Annan report, which reaffirmed the Crawford recommendations and a succession of Government statements regretting that public expenditure restraint precluded an immediate go-ahead for the Welsh language channel.

The reasons for the delay

have been generally, if reluctantly accepted, though they would have cut more ice in some Welsh quarters if the Government, during the same period, had not sanctioned £12m. to establish a colour television service for 150,000 servicemen and their families in West Germany, and several millions on re-equipping television studios. The intervening period has also produced a debate within the Welsh-speaking community itself on whether a separate Welsh channel was the right way to foster the language. A minority argued that it would have the effect of placing Welsh in a ghetto, thereby promoting its decline. The only way to ensure the survival of Welsh would be to keep reminding every Welshman of its existence by keeping Welsh language programmes spread throughout every channel.

## Aspirations

The trouble with this line of argument has been that it does not recognise the aspirations of the non-Welsh majority in Wales for a regional television service free of Welsh language programmes. It is equally clear that slotting Welsh language programmes into the existing BBC and HTV schedules has gone about as far as possible. Presumably as a result of its rating battles with ITV, the BBC these days is actually broadcasting

fewer programmes in Welsh than it used to do. The average works out at less than an hour a day. HTV's position is summed up by its response to an increase in children's programmes in Welsh, pending the arrival of the Welsh channel. It could offer only half an hour a lunchtime.

But implicit in the minority view is a fear that a Welsh language channel cannot hope to compete with English language television, either because it would not command sufficient resources or because their might prove to be insufficient talent within the Welsh-speaking community to sustain a comprehensive service. That said, competing with the BBC would, of course, still present an enormous challenge. Hence, the proponents of the Welsh channel are hoping for Government White Paper, which would give the go-ahead to Wales but delays a decision on the fourth channel in the rest of the U.K. It would initially mean one less competitor during the run-in period. But if the Government decided, instead on positive action for the whole of the U.K., the Welsh channel would be seen from Wales' point of view as Annan's Open Broadcaster. Authority is obviously preferable to ITV 2, since it is likely to lead to a revival of what is known in Wales as the English deprivation factor.

# £18 worth of facts and figures on the flat

AN ANNUAL racing publication has never achieved greater acclaim in post-war years than the Timeform organisation's Racehorse. The 1977 edition, now out, falls no way short of its predecessor.

Although priced at the formidable figure of £18, Racehorse of 1977 certainly gives its readers full value for money. The book is a comprehensive guide to the racing season, covering all the major races, horses, jockeys and trainers. It is a must-read for any racing enthusiast.

With the 6,500 horses who ran on the flat in 1977 all evaluated—some with lengthy essays and photographs to their credit. Alleged, the subject of a five-page essay and the same number of photographs, is credited with a 137 rating by the compilers and is Racehorse's horse of the year, while others top-rated in their respective categories are

form House, Halifax, West Yorkshire, HX1 1XE. Turning to today's sport, three novices hurdles, Atlantic Bridge, Eltham and Mackley, strike me as the afternoon's most reliable bets. Of the last, the one named, who may have been in need of the run at Newbury on Saturday, is likely to start at the most advantageous odds. He is suggested as a sound bet for division one of Stratford's Snitterfield novices' hurdle.

STRAITFORD  
2.15—Fruit Picker  
2.45—Mackley  
3.15—Exhibit B  
3.45—All General  
4.15—Crown Bowler  
4.45—Crown Bowler  
WINCANTON  
2.00—Pardon  
2.30—Miss Beon  
3.00—Peter Grimes  
3.30—Montauque  
4.00—Pensive Prince  
4.30—Atlantic Bridge  
5.00—Eltham

4.30 Winsome Witch. 4.35 Jackanory. 4.40 Scooby Doo. 5.00 John Craven's Newround. 5.05 Blue Peter. 5.35 Ludvig. 5.40 News (London and South-East only). 5.55 Nationwide. 6.20 Nationwide. 6.48 Tomorrow's World. 7.10 Top of the Pops. 7.40 The Good Life. 7.48 Wings. 8.00 News. 8.25 Cannon. 8.30 Breakaway Girls. 11.10 Tonight. 11.45 World Figure Skating Championships from Ottawa.

ACROSS  
1 German town has to be amid good fortune (6)  
4 Shylock is certain to be found in the City (6)  
6 War has spirit inside the borders (7)  
9 A show of courage gets applause about this period (7)  
11 An archer has a way with a horse (6, 4)  
12 A large party in defeat (4)  
13 Notice the party is without restriction (2, 3)  
14 Not in the top ten, but makes up for it (5)  
16 Graffiti at Belshazzar's feast (4, 4)  
18 In the hill we found a woman's headress (5)  
20 Drawn by the scrupulous, shot by the boastful (4)  
21 Knights—including Maurice? (10)  
23 Half-a-dozen see the party win (10)  
24 A thousand in the red—that's the lowest possible (7-3)  
25 The seal of an old sailor (3-3)  
26 Silver in the lake is sparse (6)

HTV  
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# FINANCIAL TIMES SURVEY

Thursday March 9 1978

## ITALIAN ENGINEERING

Politics and cash-flow are the two paramount problems in an industry which is noted for its competitiveness world-wide. Added to this, order books are dwindling and the inundation of short term problems is obscuring the outlook for the longer term.

### Problems with the near future

By Kenneth Gooding  
Industrial Correspondent

TWO COMMENTS in particular remain in my mind after talks with several Italian engineering company executives last week. "Italy may have a political crisis. But Italian industry is not in a state of crisis." And "The engineering industry's two major preoccupations remain the political uncertainty and cash-flow."

Between them they seem to sum up the current mood of the industry. Managers feel they can cope adequately with the latest in a long series of political upheavals. But they are glad that it is now resolving itself. In the meantime, the failure of the government to take the necessary action to bring down the rate of inflation—still running at an annual 18 per cent, but down from an average of 18 per cent in 1977—is a major difficulty for them. This kind of inflation rate hits engineering concerns hard because of the cash they have to tie up in stocks and work-in-progress.

The Italian method of stopping the economy running out of control is not by proper budgeting, but by the Central

Bank turning off the money supply tap. This means that credit is tight and interest rates are high. The current prime rate is 16 per cent, which is an effective 20 per cent for many corporate borrowers. This depresses engineering company profitability as much as inflation.

An estimated 60 per cent of privately owned engineering company debt is short-term at the bank. In theory overdrafts are established for one year, in fact they are simply rolled over year after year.

The majority of the private engineering companies are family-owned and want to stay that way. So they are reluctant to go to the banks for long-term money. The Stock Exchange does not work very well, some say because the government prefers it not to; it feels more secure when private-sector companies have to turn to the State-owned banks for much of their cash.

But, just as managers face with equanimity the prospect of a government supported by the first time by the Communist Party—they have, after all, been dealing with Communist-led trade unions for many years and really do believe the Italian Communist is different to the Soviet variety—so have they devised methods to alleviate the credit crisis.

### Credit

Trade associations, such as UCEMU, the machine tool manufacturers association, and groups of companies in various geographic regions have set up their own credit institutions.

While these can have only a marginal effect on interest rates, for the first time since the Second World War, Italy's GDP went down in real terms.

Even so, the cash-flow problems of some of the major organisations and companies have a nasty spin-off effect on many engineering suppliers. For example, some hospitals are only now paying for engineering equipment delivered in 1974.

One big company last week just got round to paying its December wages bill.

The outstanding debts of four large groups (not State-owned) became so large at the end of last year that ANIMA, the mechanical engineering association, joined with Confindustria, the Italian equivalent of the Confederation of British Industry, to appeal to the Government and asked it to take some official action to prod the companies into paying.

But by then some suppliers of engineering equipment already had to resort to lay-offs and factory closures because they, too, ran out of money.

There are other worrying symptoms for the engineering industry to consider. Order books in key sectors such as machine tools and textile machinery and other important mechanical engineering businesses are down to between four and six months' work at current rates of output. And output, up by only 0.8 per cent last year, is falling again. However, the OECD has forecast that, after a weak first half to 1978, it will eventually notch up a 1.5 per cent rise.

This must be put in the context of the 1975 performance when, for the first time since the Second World War, Italy's capital investment plans in a

MAJOR MECHANICAL ENGINEERING PRODUCERS  
(Lire bn.)

Sector	Total value of production	State share of production
Marine constructions	700	630
Aerospace constructions	600	390
Combustion engines	500	150
Automobiles	4,300	820
Machine tools	500	75
Valves	450	54
Cycles and motor-cycles	530	35
Building machinery	500	80
Domestic appliances	1,500	90
Textile machines	400	20
Carpentry	800	40
Industrial plants	720	18
Agricultural machinery	600	6
Industrial vehicles	1,550	11
	12,450	2,369

Source: National Institute of Statistics.

Industrial production that year fell to levels only slightly higher than those of 1973 and capital investment fell by 20 per cent. The climb out of that trough has been a slow and laborious one for Italian engineering.

Confindustria says that the recovery could be speeded up if the Government introduced policies designed to create expansion of 4 to 5 per cent a year minimum, even though this might produce a \$1bn. balance-of-payments deficit to be financed abroad (compared with a \$1bn. surplus in 1977).

The current combination of low profitability, an inadequate cash flow and high credit cost are cutting back companies' capital investment plans in a

MECHANICAL ENGINEERING IMPORTS AND EXPORTS  
(Lire bn.)

	Imports 1975	Imports 1976	Imports 1977*	Exports 1975	Exports 1976	Exports 1977*
Mechanical industry	5,035.9	7,050.1	6,656.7	8,889.7	11,916.4	12,182.8
Machine tools	2,332.1	2,886.6	2,691.8	4,286.5	5,527.0	5,676.7
Textile machines	126.8	173.7	134.5	276.8	222.5	266.6
Telecommunication machines	214.9	393.0	359.2	334.6	441.1	410.7
Others	341.0	469.6	459.9	520.2	729.6	748.7
Micro-mechanics	771.6	1,052.8	963.5	593.8	821.2	767.3

\* 1977 figures refer to January/October period.  
Source: National Institute of Statistics.

The engineering sector had use in Italy, according to a the social security burden from asked for a cut of 8 to 10 per UCEMU survey, is 12.8 years, companies, a move which gave cent for a six-month period so as lower than the U.S., 14.5 years, manufacturing industry a once-to give one big push off the Britain, 13.4 years, France 14 and-for-all windfall worth about bottom of the trough in demand. years and roughly the same as L1.4bn. (roughly £940m.).

The expectation now is that West German equipment. Engineering's raw material up the potential shortfall by costs have remained stable over collecting additional VAT—one the past year. But so far in reason why central government 1978 there has already been a revenue from taxation rose by 10 per cent, rise in special steel 45 per cent in 1977.

prices and the engineering companies insist that current small contribution towards the Common Market moves on the direct cost of labour through its steel front will add at least 30 "employment stabilisation" to 35 per cent in the full 12 fund—the Italian version of months.

Italy already has a long-running scheme (from 1964) for financing purchases of capital goods which works very well, probably because it was devised by the producers. Operated through a banking organisation, IMI, capital equipment purchasers are offered low-interest, long-term money against the purchase of a particular item of machinery or plant. The current rate of interest under this scheme is around 6 per cent.

The scheme is used considerably by Italy's machine tool producers and as a result the engineering industry is using fairly up-to-date equipment. The average age of machine tools in

### Wages

Much more important, labour costs continue to rise. Because of indexation minimum wages rose 27.4 per cent last year and have been keeping pace in real terms with inflation. Total labour costs went up 16 per cent in the engineering sector in 1977. The rise would have been one of 22 per cent except that the Government bowed to pressure and removed part of This has had two main

CONTINUED ON NEXT PAGE

## the iri finmeccanica group

36 companies 51 works 85,750 employees

1977: orders received \$3,000,000,000 invoiced value \$2,500,000,000

### MAIN STOCKHOLDINGS

#### thermo electromechanical and nuclear

AMN ■ ANSALDO ■ BREDA Termomeccanica ■ CESEN Centro Studi Energia ■ GIE ■ ITALTRAFO ■ NIRA Nucleare Italiana Reattori Avanzati ■ SAIGE ■ SIGEN ■ SIMEP ■ SOPREN ■ TERMOSUD

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ALFA ROMEO ■ ALFASUD ■ SPICA ■ VM Stabilimenti Meccanici

#### aerospace and electronics

AERITALIA ■ ALFA ROMEO Aviation Division ■ CNA Compagnia Nazionale Aerospaziale ■ ELSAG ■ SELENIA

#### plant-engineering

AERIMPIANTI ■ ITALIMPIANTI ■ TERMOMECCANICA Italiana

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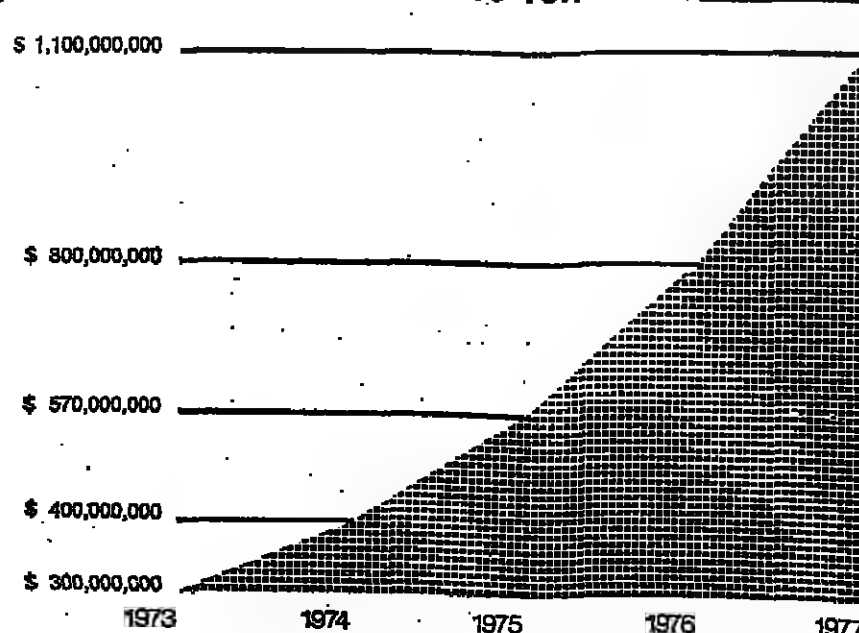
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EXPORTS TURNOVER









## ITALIAN ENGINEERING III

## Tough conditions face tractors

THERE ARE two important mechanical engineering sectors where Italy provides the dominant European manufacturer—agricultural tractors and construction equipment. The plans being implemented to strengthen these businesses concern not only Italy but the rest of Europe in view of the potential threat that European manufacturers will be gradually squeezed out of existence by the powerful North American and Japanese groups.

It is, of course, Fiat which provides the important presence in both these sectors.

The extent of its influence became much clearer after 1974 as the de-verticalisation of the Fiat management structure took place. At that time the tractor and construction equipment businesses which had been operating as one were split up. At the same time Fiat completed an extremely vital deal which not only expanded its construction equipment product range but also took it into the North American market in a major way for the first time. It thus established a very firm foothold in the biggest market in the world for this type of machinery.

## Range

The deal involved setting up Fiat-Allis. In this company Fiat's existing range of dozers and crawler loaders were added to the motor graders, scrapers and wheeled loaders made by Allis-Chalmers of the U.S. Originally Fiat held a 55 per cent stake in Fiat-Allis but this was lifted to 77 per cent in January 1977, a deal which indicated a value of \$370m. had been put on the Fiat-Allis business.

There is no doubt that one day Fiat will take up more of the Fiat-Allis shares because the Italian group intends to concentrate on the construction equipment markets while Allis-Chalmers will put its efforts on its main-stream lines of process plant, electrical equipment and agricultural machinery.

In 1977 Fiat-Allis sales totalled £580bn. (around \$335m.). Compare this with the leading U.K. manufacturer (excluding the American-owned groups operating in Britain) J. C. Bamford which forecasts a £100m. turnover for 1978.

Fiat-Allis last year sold 9,800 units, a 9.6 per cent increase on 1976, and the market penetration of its three main product lines rose from 10.5 per cent to 12 per cent.

The group has seven plants, three in Italy, two in the U.S.—including one located at its headquarters in Deerfield, Illinois—one in the U.K. (Essendine, Lincs.) and one in Brazil.

Fiat's interest in construction equipment developed in support of the country's civil engineering contractors who tend to favour Italian-made equipment of all kinds. The contractors won £12,000bn. (\$7.3bn.) of work in 1976 and a little more than £13,000bn. last year.

This is an engineering area where size is important and the immediate aim is for Fiat-Allis to move into the number three spot in the world league. At the moment the league is dominated by Caterpillar, with 50 per cent of world sales, followed by Komatsu of Japan, way behind with a 10 per cent share. Fiat-Allis claims it is running neck and neck with Case-Tenneco International Harvester and John Deere, each with 6 per cent.

The opportunity to outpace its close competitors arises from the fact that Fiat-Allis is only just breaking into North America with its crawler dozers and loaders. Total crawler dozer sales in the States in 1976 reached 23,000 units compared with Western European demand of 4,000. Crawler loader sales were 8,500 against 2,300 in Europe. Illustrating the importance of the American market place. The figures for wheeled loaders are equally interesting—18,000 sold in the States in 1976 and 9,000 in Western Europe.

At the same time Fiat-Allis intends to spread its product range further. Currently its equipment is represented in sectors making up only 80 per cent of the total construction equipment market by value.

It already has been looking at forestry applications for its machines in connection with the attack on newer markets in Africa and Malaysia. By 1980 it will have a line of forestry machines based on the present crawler dozers.

Then the recent adaptation of one of its dozers for open-pit mining work leaves an obvious gap to be filled by an off-highway truck to match it. The probable solution here would be for Fiat-Allis to buy an existing manufacturer and, indeed, it already has its sights set on an Italian company in the field. (When Fiat wanted to get into the hydraulic excavator business in 1973 it solved the problem by buying SIME of Italy).

Fiat's agricultural tractor

business is wholly-owned and in to farmers. (This idea can be turnover terms bigger than its adapted for developing countries because Fiat Tractors and sales reached £630bn. its sister group, Fiat-Allis, can (£381m.) last year which was supply all the equipment for not a particularly good one for tractor makers anywhere. Fiat sold 63,500 units and 12,900 knock-down kits.

Among the world manufacturers, Fiat ranks as number five with 10 per cent of the market while the leader, Massey-Ferguson, has a 185,000 units capacity and an 18 per cent share. Fiat follows John Deere, International Harvester and Ford in this world league table.

## Foremost

It has eight plants, four inside and four outside Italy, and is the world's leading supplier of crawler tractors for agricultural use, manufacturing 10,000 units last year. These range from 45 hp to 130 hp and are employed in vineyards and orchards, where space is limited and a small but powerful tractor is required, and on hard soil where deep ploughing is necessary—such as is found in the Mediterranean area.

Fiat's policy is to extend its tractor business so that it can offer a full range of soil preparation and other agricultural equipment. The concept is that it should be able to supply complete "systems" of equipment.

K.G.

## The sectors' performance

ITALY'S MECHANICAL engineering sector accounts for roughly one-third of the country's entire manufacturing production. It employs around 1.4m. or nearly one-third of the people in manufacturing at large. So the health of mechanical engineering is important to Italy. At the moment the position can be described as mainly bad but with some bright patches.

Take textile machinery manufacturers as an example. Output last year was probably only slightly ahead of the £490bn. (£290m.) recorded in 1976. In the words of ACIMIT, the textile machinery manufacturers' association, "this was the first year when markets both at home and abroad went bad. It was almost a disaster."

However, "We are now getting used to the changed circumstances. We understand the good times are over and we have to chase customers all over the world and double our sales efforts. For the time being companies are happy to break even rather than make profits."

Average order books, which reached 1½ years in the peak period in 1973, are now six months at the most.

ACIMIT is a typical Italian mechanical engineering trade association. It has 220 member companies and their output represents around 90 per cent of total sales value. Between them the companies employ 30,000, and 1,500 are in the biggest group, SAVIO.

SAVIO was a profitable component within the textile machinery business of EGAM, the loss-making State holding company which is currently being broken up and dismantled. The plan is to inject the textile machinery companies into another State concern, ENI, the energy-based group but which has some slight connection with the business because it can supply textile equipment to go in them.

The other former EGAM companies were not profitable

and the idea is that ENI should have a look at their future to see what products, what technology and what research and development is required as well as which markets they should attack (the industry exports roughly 70 per cent of its output).

At ANIMA, the mechanical engineering trade association which takes in more than 1,000 member companies in 52 different areas of the industry, current-situation reports are just being brought together. These indicate that in 1977 demand for internal combustion engines remained at the 1976 level—the home market was weaker but exports improved. In turbine engines the trend was slightly better last year but the industry is waiting for the State-owned electricity company's orders now that an investment programme has been agreed. Steam turbines experienced a good demand from the Middle East but the home market was very flat indeed.

Manufacturers of handling equipment and of forklift trucks say that 1977 was worse than the previous year and there was only a slight increase in exports. (One indication of the general trend was that Fiat's forklift truck sales totalled 6,688 units last year, a 9.3 per cent drop in 1976.)

For construction equipment the home market was poor but exports were going well last year. Makers of off-road equipment state 1977 was "not so bad" and they expect a good demand for lifting equipment and pipes in particular this year.

There was a decrease in orders in 1977 for pumps and compressors and the manufacturers are gloomy about the current 12 months. The volume of output is not expected to show any improvement on 1977. Air conditioning plant output showed a fall of between 5 and 20 per cent (depending on individual items) last year on the 1976 level. The only bright spot is for anti-pollution equipment.

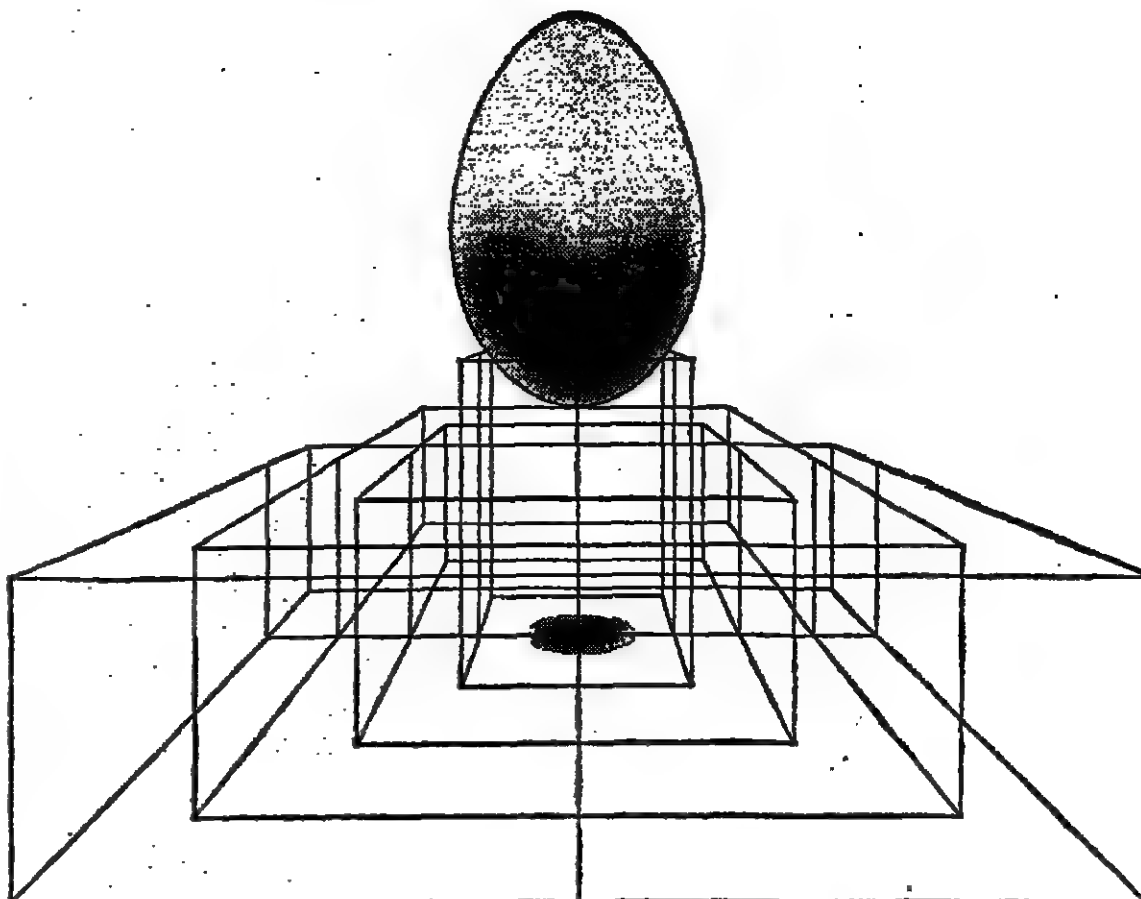
The trend in demand for industrial refrigeration plant for 1977 was satisfactory but at the year end there was a sharp fall in orders from the home market. While demand from abroad is holding up, competition is becoming even fiercer.

For valves and fittings 1977 was worse than a poor 1976. Sales of plant for the chemical industry were generally satisfactory in 1977, mainly due to foreign demand. Profitability suffered though.

As for the Italian scene in 1978, the Fiat prediction is that, although the indicators seem to suggest that industrial activity might be on the way to a slow but gradual recovery, "a straightforward return to a period of stable and dynamic growth is highly unlikely—at least as long as production remains hampered by the current rigid and static structures, institutions and social relations."

K.G.

مكازم الأحول



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# Slow recovery in motors

THE ITALIAN motor industry, like Great Britain's, has still not recovered entirely from the post-oil crisis recession. While Germany and France experienced record production in 1977, the Italian industry remained some way below the peak of 1,958,000 vehicles manufactured in 1973. Preliminary indications are that output including cars and commercial vehicles, remained at about the 1976 level of 1,391,000, while registrations moved up by only about 30,000 to 1.3m cars.

This slow recovery is a result of the weakness of the general Italian economy rather than the motor sector itself. Both Germany and France have lifted out of the problems of 1974 on the strength of buoyant demand for motor vehicles. Neither Italy nor Britain have experienced a similar improvement. In Italy, there is the additional problem that Fiat is so heavily dependent on its home market—it accounts for more than 50 per cent of Italian registrations—that any sickness in the Italian economy has a disproportionate effect on its performance.

Fiat is now clearly engaged on a policy of spreading its interests into other markets. The company has reorganised in recent years so that its car manufacturing activities are balanced more adequately by truck production, general engineering and its interests in civil engineering. At the same time, it has been spreading its vehicle manufacturing base outside Italy. On the commercial vehicle side, it has created IVECO, which has three manufacturing bases in Italy, Germany and France. And on the car side it has embarked on a series of deals whereby Eastern European countries have bought its technology.

These moves will have the effect of making Fiat less dependent on its performance in Italy. Indeed, the company may have to accept that its market share will decline below the 50 per cent mark as other manufacturers within the Common Market make attempts to increase their own sales in Italy. The compensation for this loss, Fiat hopes, will come in improving its grip on over-

seas markets, particularly those within the rest of the EEC, where it is aiming for an average 6 per cent market share.

These plans imply, however, that there will not be a rapid expansion in vehicle production in Italy over the next few years. Fiat believes, along with most other European motor manufacturers, that the opportunities to sell built-up cars outside the European area will decline in the years ahead, as manufacturing is established in the developing world. Therefore European companies must concentrate on the local market, investing only to soak up the natural growth which can be expected over the next few years — most manufacturers believe that European car sales will grow from about 10m last year to 11.5m or 12m in about 1985.

### Strength

Fiat's strength in Italy, however, has been partly won at the expense of the weakness of the rest of the industry. During the big growth years of the 1960s, Fiat itself took over Lancia, the quality car manufacturer which had fallen on hard times, and in the oil crisis Alfa Romeo had to be rescued from serious financial problems by IRI, the Italian State holding company. Thus Italy today maintains only two substantial car manufacturers, plus Innocenti, the former British Leyland subsidiary which still assembles Minis, and a number of small design houses which make a limited amount of cars. One of these, Ferrari, has also been taken over by Fiat to form the core of its motor racing effort.

Alfa Romeo has been in great difficulties ever since its takeover by the IRI. The company had the misfortune to be caught by the 1974 slump in the middle of a major expansionary move. This involved the creation of its Alfa Romeo division in the south of Italy, and the launch of the Alfa Romeo and Alfa Romeo models, at a time when the market was going rapidly into reverse. But even when the market recovered, Alfa has continued to struggle, mainly because of a series of labour disputes at its new Alfa Romeo plant. The Alfa Romeo plant, established at a cost

of about £400m, has never produced at anything like its capacity of about 250,000 units a year. Normal output has been running at about one third of that amount, with long periods of no production at all.

These production inadequacies have led to a staggering build-up of losses, amounting to L.550bn (£370m) over the last five years. About 80 per cent of this is reckoned to have derived from the Alfa Romeo plant, which is now receiving fresh interest from the Government in an attempt to stem the losses. In October last year a Boardroom reshuffle was announced by IRI, with the appointment of a new general manager, Sig. Alfredo Lingiardi. He will be in charge of all the day-to-day decision making, and IRI has emphasised that the intention is to give Alfa Romeo rather more independence from the rest of the group. But at the same time, IRI has warned that failure to raise the plant's productivity and improve its competitiveness could raise questions about further support for the operation.

Alfa's main success, since the reorganisation has been in the export field. The company has had to build a business in overseas markets with its new products from a position of very little experience at the begin-

ning of this decade. To-day, virtually two-thirds of its products go overseas, with the Alfa Romeo model proving a remarkable success in many countries despite the problems on the production lines.

IRI also has an interest in the Innocenti plant, now run by Sig. Alessandro de Tomaso, and once again building up production of the so-called Innocenti Mini (a hatchback derivative of the original car) to a possible 40,000 units this year. The Innocenti product continues to sell well in Italy, and has been introduced in limited amounts to some other European markets like Switzerland.

Sig. de Tomaso's other interests in motor vehicles lie in the design house of the same name which produces a range of sports cars and expensive saloons, and the Maserati company which he rescued in 1975. Both companies have survived the oil crisis and are producing new models. Similarly, the larger design houses, such as Ital Design and Bertone remain in a strong position in the European industry, being used by virtually every significant manufacturer from time to time.

One additional area of motor industry engineering now being developed in Italy is that of pro-

duction technology. During its recent corporate reorganisation, Fiat has hived off its tooling activities into a separate machine tool company called COMAU. The idea is to establish an enterprise which can go out and seek business on its own, but the scheme has been part of a wider plan to improve the technology of car production.

Within the next few weeks one of the first fruits of COMAU's work comes into operation with the launch of Fiat's new 138 model. This car is being produced in entirely retooled factories which will use a novel system of production. This system, called Robogate, has done away with the traditional assembly line at certain points in the production process, replacing it with trolleys which run automatically over magnetic tracks.

### Welders

The Robogate system will be used in the first place on the welding lines only, but certain parts of the concept are also applicable to other parts of the production process as well. The idea is to transport parts of a vehicle around the factory on trolleys, which eventually run down a line of automatic welders to emerge at the other

end with a completely welded body shell.

The unique features of the concept are first of all the use of trolleys, and secondly the use of welders which can sense the dimension of the vehicle they are welding. The trolley system allows greater flexibility than the traditional conveyors because they can be programmed to pick up the pieces of more than one model, whereas conveyors cannot. At the same time, the automatic welders have been adapted so that they have the flexibility to deal with more than one model.

If the Robogate idea works under the pressure of continuous production, it could have far-reaching influence on car production methods. It believes that it will both cut investment in new models because there will not be such a large requirement for retooling, and that it will make easier to balance production between different models at a time.

These ideas, of course, at have to be seen to work. If they do, they will clear give the Italian motor industry a significant boost over the next few years.

Terry Dodsworth  
Motor Industry Correspondent

## Nuclear programme

ABOUT 50 MILES from Milan, on the banks of the Po just above a hydro-electric plant, stands a white, windowless tower, 51 metres high. From this tower will come the steam for Italy's first big nuclear station, expected to generate its first electricity this spring. If the aims of the Italian Government and its National Energy Plan are fulfilled, Caorso will be the lead station of a large programme of commercial-size nuclear stations planned to provide most of the nation's electricity in the 1990s.

Caorso is about three years behind the schedule set out in 1970, when it was ordered by Ente Nazionale per l'Energia Elettrica (ENEL), the State-owned electricity utility, to build a major design modification early in the project following an accident at a West German station, account for much of the delay. As the only nuclear plant under construction throughout the 1970s, Caorso has borne the brunt of a troublesome labour situation for sitework in Italy, as well as an upsurge of public concern over nuclear safety and hence tougher demands from the licensing authority.

The 380-MW station went critical on the last day of December, since when the contractors have been testing the steam circuit. It is expected to be synchronised with the ENEL grid within another month or so. Net electrical output is designed to be 340-MW from a single turbo-generator — the biggest ever constructed in Italy.

Caorso is a turnkey project, a joint venture between Ansaldo Meccanico Nucleare, part of the State-owned IRI-Finmeccanica group, and U.S. General Electric. It was the first GE contract to specify its mark II boiling water reactor. The two companies divided the contract 80:20 between Italy and the U.S., with Ansaldo undertaking the reactor internals as well as handling the civil engineering aspects of the station. Gibbs and Hill were architect-engineers for the project.

The station has inevitably

attracted a great deal of attention from Italy's nuclear safety authority, CNEN, the National Committee for Nuclear Energy. Although it is built in the geologically stable part of the country—witness the number of cathedrals to be found intact in northern Italy—CNEN was taking no chances. There is a catalogue in existence of Italian earthquakes since the year 1000 but, as one engineer commented, the problem is the difficulty of extrapolating from historical records of seismic activity which described events in romantic rather than scientific language.

CNEN specified an earthquake-resistant design—something the government does not require of, say, hospitals in the region. To-day, Italy has a national network of 180 stations to measure seismic activity.

### Changes

The white tower, the reactor containment, 24 metres in diameter, therefore sits on a thick reinforced concrete "mat" containing an exceptionally high density of steel bar reinforcement specially imported from the U.S. The containment itself is also of reinforced concrete, designed for a pressure of 3.54 kilograms per square centimetre. It has been designed to resist a blow from what the Italian nuclear industry calls a "CNEN missile"—a car or a tree sucked up by a tornado and hurled against the tower. In fact, the conditions that might produce a "CNEN missile" are almost unknown in Northern Italy.

Partly as a result of the various design changes imposed by CNEN and by the manufacturers as experience of the Mark II BWR accumulated, the final cost of the station is expected to be more than double that quoted in 1970. Each additional 0.1 G of earthquake resistance, from 0.1 G upwards, adds at least \$100,000 to the cost, Ansaldo estimates. On the credit side, however, will be an extra 50-MW of power arising from improvements made to the fuel over the period of construction. The

fuel is rated at 27,500 megawatts per tonne.

In summer, one-third of the water flowing in the Po will be needed to cool Caorso. For this reason any further nuclear station built at Caorso would be equipped with cooling towers. But ENEL's policy is not to push its luck too hard in respect of public tolerance at any one site. The project has meant an influx of up to 1,500 workers into a rural region. So although there would be advantages in building a second reactor and sharing facilities, no plans have been laid for the present.

A new law enacted in 1975 directed the authorities to start a nuclear siting plan for Italy, including a "bank" of suitable sites. Italy is a difficult country in which to accommodate the latest thinking on the process of drifting a long-nuclear plant licensing, and CNEN has shown no readiness to relax standards to make it easier for the electricity supply industry. Over much of the country there is a serious risk of seismic activity—earthquakes as well as earthquakes and volcanic eruptions. Water for cooling is scarce in summer, except at the coast where potential sites are in conflict with a strong growth of indigenous population as well as of tourism.

The basic requirements for nuclear evacuation in Italy are the exclusion of all dwellings from an area about 1km. in radius from the station; a low population out to a radius of about 3 km.; and a "moderate" population out to a radius of 5-7 km. Sites are located no closer than 25-30 km. to urban centres.

Law No. 393, passed in August, 1975, laid down a strict procedure for the selection and approval of nuclear sites. It also specified deadlines for local and central authorities in the granting of permits for projects to proceed. It gave local administrators certain responsibilities in site selection, and stipulated that more research should be pursued into site evaluation and plant design. And, to give

immediate assistance to ENEL long thwarted in its efforts to start more nuclear projects, gave approval to two sites Central Italy—one being Monte Carlo di Castro, Italy's nuclear power station—and four more potential sites.

ENEL's criteria for local central power stations, according to the journal *Nuclear Engineering International* (October, 1977), are to a them within a few hundred kilometres of the area where consumption is heaviest, with a short distance of the m. inter-connecting line, and in other plants capable of shouldering the load should it break down.

CNEN, in compiling a "bank" for ENEL to draw up first considered two basic types of problem. One is the influence of the site itself on the power station—natural phenomena such as earthquakes or flood and human activities such as aircraft crashes or explosions nearby. The second is influence of the station on the site—hazards to the local population and the environment impact upon local prospects and social life.

The second phase of CNE selection procedure brings the technical factors of the site—those concerned with geology, geography, hydrology, demography and ecology of neighbourhood, for example. The search has concentrated especially on Italy's 7,500 of coastline, for only here the nation offer abundant supplies of cooling water throughout the year.

But in the opinion of Professor Arnaldo Angelini, director of ENEL, the search comes to late to save Italy from the inevitability of rationing of electricity supply in about four years' time, regions likely to be hit severely, he forecasts, are central and southern regions and off-shore islands—the poorest in indigenous resources for generating electricity.

David Fisher  
Science Editor

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# Mr. Callaghan and Bonn

THE DINNER that Chancellor Helmut Schmidt is to give for Mr. James Callaghan in Bonn on Sunday is unlikely to be a very light-hearted affair. Both men are now seriously worried by the mounting economic and social problems facing the West and their possible political and security implications. The message that Mr. Callaghan will be bringing with him from London is that the time has come for Western nations to make a co-ordinated attack on the two most immediate problems, unemployment and the threat of protectionism—if only to prevent the situation deteriorating still further.

**Elections**  
Though both of them are leaders of Socialist parties, the two men are also apprehensive about the possible consequences of a victory for the Left in this month's French elections. Mr. Callaghan is particularly concerned by the potentially disruptive effects for the Atlantic Alliance. Herr Schmidt would much prefer the present coalition, under the leadership of Mr. Raymond Barre, to retain control over the French economy. Both Governments fear that a Left-wing regime in France might be tempted to follow protectionist policies that could have world-wide repercussions. But French politics will not be the main topic for Sunday's Anglo-German dinner, even though it coincides with the first round of voting in France.

Mr. Callaghan's main aim will be to discuss ways in which the new "convoy" formula for steering the world out of recession can be put into practice. He will not be pressing Herr Schmidt to take further unilateral action to stimulate the German economy under the old "locomotive" principle, now abandoned by OECD and EEC Finance Ministers, which assigned the strongest economies the responsibility of pulling the others out of difficulty. The Prime Minister's hope is that all Western Governments can now be persuaded to take some new measures to tackle unemployment—preferably be-

# Policing the markets

REPRESENTATIVES of the various bodies which are to form the backbone of the new Council for the Securities Industry met at the Bank of England yesterday under the chairmanship of the Governor. Although various details have yet to be worked out and the key appointments made, it is hoped that a formal announcement can be made within a few weeks and that the CSI can then get down to work. It will not be before time. It is now 18 months since the Department of Trade decided, after two years of reflection, that public anxiety about the operation of financial markets could be satisfactorily allayed by a more ambitious system of self-regulation and that statutory control by some organisation like the U.S. Securities and Exchange Commission was not needed.

There is much to be said in favour of self-regulation if it can be made to work effectively. The City Panel on take-overs has, on the whole, done well, but a small group of professionals who know each other well and are jealous of their reputations. It is probably as well, therefore, that the Council is to build on the work of the Panel (which it will absorb) and concern itself only with the security markets. Regulation of the commodity and other markets, as some people proposed, will be outside its remit—at least for the time being.

**Some doubts**  
Even before a formal statement of the new Council's constitution and objectives is published, however, there seems to be room for expressing some doubts and criticisms. The first, already touched on, is the length of time it has taken to reach agreement: one can express relief only that it has not been thought necessary to wait for the final report of the Wilson Committee and assume that the extent of public disquiet and the risk of legislation has been underestimated. The second is that, since public disquiet is the origin and justification of the new Council, public representation on it might well be larger and decided by the Department

# Hua takes his chance on a great leap forward

BY COLINA MacDOUGALL

THE GREAT Chinese mystery has been cleared up a little by the National People's Congress which closed in Peking on Sunday: there is to be another economic Great Leap Forward, and some relaxation of the strict controls exercised by the party. But though a feast of figures came out of the congress for the economists, the outside world still knows little about who really holds the levers of political power in Peking. After much outside speculation that Vice-Premier Teng Hsiao-ping might take over the premiership from Chairman Hua Kuo-feng, who holds both jobs, the status quo was preserved. The only change among the top three in the national hierarchy was that Yeh Chien-ying moved up from Minister of Defence to be what is in effect head of state.

None of this necessarily implies anything sinister, but the fact that Yeh's old job was filled by an ancient soldier who at 76 can only expect to serve for another few years, suggests that the leaders in Peking were unable to agree on which of the younger men should get this very influential post. This view is reinforced by signs of high-level disputes over military modernisation frequently evident in the army newspaper.

## Tough-minded pragmatists

It hardly seems possible that Teng Hsiao-ping, twice thrown out of his job (in 1967 and 1976) and most bitterly humiliated, should voluntarily turn down the premiership, as some have suggested, merely to avoid the onerous protocol duties. There is an interesting passage in Chairman Hua's report to the congress relating the unfortunate events of early 1976. He smoothly describes how he himself was promoted (over Teng's head) to acting premier, confirmed in the job and appointed senior party vice-chairman (that is, second only to Mao) when Teng was sacked after the riots in Peking in April of that year. It is not difficult to imagine how Teng might feel on listening to this episode related by his supplanter.

On the other hand, there is no doubt that there is now a tough team of veteran pragmatists as vice-premiers, who can certainly be more associated with Teng than with beneficiaries of the Cultural Revolution. Of the 12 vice-premiers elected at the 1975 congress, four have gone—Hua to the premiership, Chang Chun-chiao (one of the Gang of Four) to disgrace, and the two token workers to obscurity. Of the five replacements, one is military—the new defence minister—and the others are all professional administrators. There are only two bene-

ficiaries of the Cultural Revolution left at the vice-premier level, one, Chen Yang-kuei, the former head of the model Tachai production brigade who has impressed even foreigners with his dynamic personality, and the other the mysterious Chi Teng-kuei, who was plucked out of obscurity by Mao to star in Peking and seems to have proved his worth. Of the rest, eight (including Teng) are like-minded technocrats and the remaining three are soldiers. The average age of the new vice-premiers is probably nearer to 60 than 70, and if for any reason Chairman Hua fails to stay the course, after the 74-year-old Teng leaves the scene, there are several who look potential prime ministers. The economic bent of the Congress was underlined by the creation of eight new ministerial jobs, most of which fall in the economic and industrial sphere. It is particularly interesting that the president of the Bank of China now ranks openly as minister. This post has gone to Li Pao-hua, believed to be the son of Li Ta-chao, one of the early Chinese Marxists and a great influence on Mao.

One possible explanation for the immobility at the top is that some kind of bargain was struck between Hua and Teng which allowed Hua to retain the premiership provided that Teng's nominees got the vice-premierships and ministerial jobs. One candidate for defence minister from Hua's side might have been Wang Tung-hsing, now fifth in the party hierarchy and the soldier believed to be responsible for actually arresting the Gang in October 1976. Wang, once Mao's bodyguard, switched allegiance at the last moment, but his past associations are unlikely to have endeared him to Teng.

Possibly support for the compromise theory can derive from the new constitution, which no longer makes the National People's Congress subject to the party as before. One might perhaps detect a slight trend towards a government operating more independently of the party. Yeh Chien-ying, the new Chairman of the congress standing committee, a post which has now been formally given some head of state power, is a forceful man despite his 80 years who reportedly upheld Teng in the teeth of opposition in 1976.

Yet it is difficult to take too seriously the new constitution, the third in less than 30 years. The Chinese Communist Party has altered its constitution three times since 1969. Apart from the fact that in the political manoeuvring in China in the past 20 years the state constitution has been completely disregarded, it appears that in the Chinese mind it figures more as a policy statement than a document with the force of law. This seems true of the new constitution, with its long tribute to Mao and its clauses on economic development. In any case Hua, as both Chairman and Premier (and commander-in-chief too) holds all the reins of power ultimately in his own hands. This does not mean that his writ yet runs with complete effect throughout China. The first part of his very long report was taken up by his account of the struggle against the Gang of Four, and both he and Yeh Chien-ying reiterated the need to carry on battling against its remaining supporters. One must assume that this activities of the Gang, even stands, within the remaining eight years, China is to raise

world levels and the output of major industrial products to approach, equal or outstrip that of the most developed capitalist countries. This will require the highest possible degree of mechanisation in agriculture. There will be automation of the main industrial processes, a big increase in rapid transport and communications, and a considerable rise in labour productivity. The first step in this programme is the ten-year plan, originally due to run from 1976 to 1985. It was first discussed in 1975, but sabotaged by the over the past three years, mainly through poor weather, not political interference. Since

few of the total 120 large projects Peking has in mind. In the last four years China has only managed to put one major steel works (Wuhan), and for that it equipment was mainly imported. Even so, the new facilities only provided finishing capacity for a crude steel plant that already existed. Admittedly the years since 1973 saw much political interference, so the example may be completely fair. But it certainly a moot point whether China has sufficient materials, good enough transport, adequate heavy engineering capacity, and sufficient trained manpower to carry out so rapid an industrialisation programme. Steel is particularly difficult: the industry has lagged behind for years as China does not have high-grade coking coal or iron ore and needs to invest heavily in processing facilities. Obviously imported plant will be important. Here too the speed of growth is limited not merely by China's available foreign exchange or borrowing potential but also by the ability of ports to handle incoming goods and rail transport to carry the away, and expertise to work with foreign engineers and grasp new technology. One can see how China could modernise by the end of the century; what more puzzling is the new projected Great Leap Forward eight years.

It is possible that the Chinese have put forward high targets simply to rouse enthusiasm. It is hard to imagine the hard-headed team now running affairs doing that, as a shortfall could become apparent quite soon. Curiously, on the State Council Chairman Hua is probably one of the few with little industrial experience. It might eventually turn out to be significant that he, the choice of Chairman Mao was the one who landed China with some unattainable goals. Whatever the underlying rifts, though, the Congress on the other hand emphasised unity. The concurrent session of the People's Political Consultative Conference included a huge diversity of representatives from the Roman Catholic Archbishop of Shanghai to the brother of the last emperor of the Ching dynasty. The emphasis is now on the development not just of industry but of science, education and art. The national minority traditional culture, and to very limited extent even religion are making a comeback. Much of this is window-dressing, but the leadership obviously recognises the stabilising effect of the conformity of recent years. The relaxations might seem minimal in a developing country of western Europe, but in China they do represent new freedom in which Peking obviously hopes that creativity at least in technology and science, will come to flourish.

The key question is whether China can carry through plans like these as well as modernising industry. To reach its steel target, it must more than double present output, a task it appears to envisage carrying through mainly with its ten new complexes. These ten are only a

grain production to 400m. tons annually (from an output last year estimated at 285m.) and steel production to 60m. (from 25m.). Overall output from agriculture is to rise by 4-5 per cent annually and from industry by over 10 per cent. Hua indicated that similar targets had been set for other sectors, but did not reveal them.

**Large-scale expansion**  
Within the next eight years, he continued, China plans to build or complete 120 large projects, including ten iron and steel complexes, ten oil and gas fields, eight coal mines, 30 power stations, six new trunk railways, and five important harbours. Revenue and capital investment expenditure would be as much in the coming period as the total since 1960. He stressed particularly that China should try to catch up in nuclear power, computer development, and space science.

With understated modesty, Hua commented: "We are not yet acquainted with many of the problems that crop up in economic construction. In par-

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Soldiers and civilians parade through Peking in honour of the new Chinese constitution.

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# MEN AND MATTERS

## Sir Robert's fight for jailed don

ONE OF the terms of the Rhodesian "internal settlement" is that the sentences of political prisoners will be reviewed. So there may at last be hope for John Conradie, who was an outstanding young history lecturer at Salisbury's University College until he was jailed for 20 years in 1966.

Now in his late 30s, Conradie has been in Salisbury Prison ever since being convicted of possessing a package of explosives. He has a serious heart condition. Last night I spoke to Sir Robert Birley, a former headmaster of Eton who has been working constantly behind the scenes here and in Rhodesia for Conradie's release. Sir Robert came to know Conradie shortly before his arrest, while in Salisbury to make a report on political troubles at the University. There are now better hopes, in Sir Robert's view, that the Salisbury authorities may soon be willing to show clemency towards Conradie. Although he is South African born, arrangements have been made for Conradie to come to Britain if he is freed. He spent two years in London while doing post-graduate work at the School of Oriental and African Studies. Conradie is the only child of a widowed mother who lives in South Africa and year in, year out makes the long journey to Salisbury on visiting days. There never was any suggestion that Conradie had used any explosives. Those found in his rooms were left there by another lecturer who escaped the country.

## Champ's choice

Bophuthatswana, that black "homeland" in South Africa, has been denied recognition by the world but might just now

contender, is reported as being ready to accept a purse of a mere \$200,000. But the widespread belief that he might win and the money which all concerned could get out of a fresh bout with Ali means that we could be seeing Ali back in the ring. But not I would have thought, in Bophuthatswana.

## Unquiet grave

THE WAY things are going in the U.S. it will soon be more fun to be dead than alive. I hear that some funeral companies in California are promoting a technique whereby a cheery message recorded before you go will at the flick of a switch issue from your casket from now to eternity. There should be some scope, surely, for optional postscripts in harsher tones from the after-world for mothers-in-law and drop-out offspring.

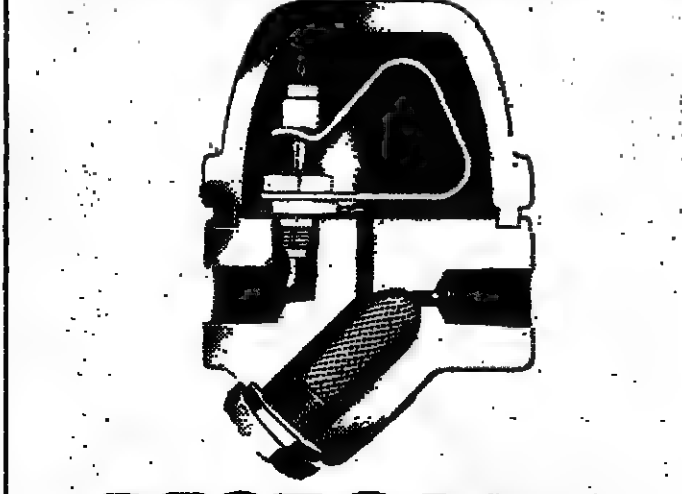
In New Jersey, Creative Tombs offer a "synthesised voice with human characteristics" that shouts Hello to passers-by. Also available will be a tombstone video monitor relating your achievements in the days before you switched from the boring old flesh to your exciting computer existence. Religious inclinations are catered for by a programmed incense dispenser.

## Change of mind

There are likely to be red faces later this month among those scientists who have committed themselves unreservedly in the great parapsychology debate. The power of the mind over material objects became a matter for eager investigation after Uri Geller sprang to fame. His demonstrations of fork-bending and other seemingly supernatural feats have never been explained—or disproved—scientifically.

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# Revisiting the 1972 City Varieties

AN AWFUL feeling of "Here we go again" has recently been stirring in the City. There are certainly some disturbing echoes of the recent past—a balance of payments surplus, no sooner painfully achieved than it seems in danger of vanishing, an acceleration of monetary growth, and a response which seems apparent mainly in the housing and property markets. Even property bonds of all things, seem to have come to life again.

The financial world is also much preoccupied with the difficulties of a national leader with strong moral convictions, but little apparent ability to turn this into leadership, who is presiding over a disastrous expansion of credit and is in trouble with the oil miners; but his name is Carter, and he operates on the other side of the Atlantic. The unhappy President is perhaps a fair warning that historic parallels usually have less in them than meets the eye.

The memory of the past is our best guarantee against its repetition. It is impossible to ignore the fact that the financial world will indulge in another property bubble or another orgy of financial pyramiding—building on the shoulders of the last time. The question is not whether history is going to repeat itself, for it is not, but why the system is apparently organised for a repeat show, and why we need the vigilance of our financial managers to prevent it.

The first point to remember is that it is really astonishing that there should be any similarity at all between 1978 and 1972, because the economic background is radically different. At that time there were a number of factors which were

which intoxicated the markets. Our financial system may or may not be good at allocating credit when it is scarce, but it is totally upset when circumstances conspire to produce a borrowers' market. There are simply not enough sound borrowers to take up the available lending.

Of course there is nothing new in this dilemma. Booms in the South Seas or Wall Street, and even black tulips, have punctuated the whole of financial history. It should be the aim of financial management to make such episodes as unlikely as possible, and that is one of the central reasons for reasonably tight credit control. What recent history is suggesting is that credit control is not enough.

The most beguilingly simple explanation of what is wrong, which is being urged almost monthly by Morgan Grenfell among others, can be put in two words: exchange controls. The trouble on this account arises simply from a strong balance of payments or a strong currency. Indefinite seem to pose especially intractable problems for monetary control, and if they are prevented from going out again, they will attract foreign assets, they will crowd in the London market. It is certainly true that troubles of the British kind are somewhat less evident in more open financial markets and that, controls do make the resident sterling market in London damagingly narrow. However, property booms and unsound lending are known even in countries where the export of financial capital is not only permitted but encouraged, such as Japan.

A second rather general explanation, which I have urged

myself, and will urge again, is that governments have been failing in their duty as borrowers of last resort in conditions of inflation. The role of sound borrower in a time of financial surplus is a vital one, though little discussed. The availability of Government securities which meet the needs of major savers can prevent at source the growth of excess liquidity, and thus reduce the chances of emergencies which will call for a lender of last resort. It is better, in short, for the authorities to outbid questionable borrowers in the first place than to step into refinancing when they fall.

In old-fashioned, falling-price recessions, Government stock filled this role admirably; the portfolio of a beleaguered heroine in a Sherlock Holmes novel contained nothing else. Fixed interest rate stocks are far less attractive when inflation is high and uncertain, and especially when they are the tool of monetary policy.

It is certainly worth remarking that the crisis of 1974, and the reappearance of certain reminiscent symptoms now, have both occurred under the regime introduced by the Bank of England's celebrated circular, Competition and Credit Control. The sad history of the pretensions summed up in the title is well known. First, credit control effectively vanished. When it was reimposed, a notable instrument was the "corset" which, by laying down a uniform permitted growth rate for all institutions, forbade still distorting the banking figures. It should also be remembered, though, that the new effectively unified system was supposed to produce a far more responsive and competitive market for allocating credit. That goal, too, seems to have been sadly missed.

Historians of the period have



Mr. Gordon Richardson (left)

brooding over revising the reforms introduced, with unhappy results, by his predecessor, Lord O'Brien (right).

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on the whole concluded that Mr. Leslie (now Lord) O'Brien, the Governor at the time and a strong sponsor of the reform, was enlightened but unlucky.

It was no doubt unfortunate that the Titanic struck an iceberg, but it couldn't have sunk; and as a critic of the new system right from its inception, I have been reading with a good deal of delight a survey of the episode by Mr. Alec Grant, who is no monetarist—and perhaps not strictly an economist—but writes with a long and intimate knowledge of financial institutions. He argues that the reform replaced a good, specialised financial structure with an unstructured scramble for funds which would have caused trouble in any circumstances.

To caricature an analysis which is rich in detail, Mr. Grant argues that there were several fundamental mistakes in Competition and Credit Control. The most basic was to treat all banks as the same kind of animal. To treat accepting houses, which ran balanced books of well matched assets and liabilities, on the same terms as clearing banks, which borrow short to lend long, gave a misleading definition of the money supply. It can be added that applying the same reserves ratios to both groups also pushed the accepting houses into progressively shorter-term liabilities, because there was no economy in reserves to be achieved by going long. The first result was to conceal vast and significant changes in financial structure behind the money total. More recently, the result has been to eliminate a specialised source of relatively predictable finance.

What matters, however, is the essential: that whatever emerges from the broodings of the present Governor, Mr. Gordon Richardson, or a second reform of the system should pay more attention to the differences between different intermediaries and different classes of borrower. A sound market in times like these needs not only a wider choice of sound assets, domestic and foreign, but a closer care for the institutional expertise which used to be the glory of the City.

\* Economic Uncertainty and Financial Structure. By A. T. K. Grant, Macmillan, £10.

As the system has become more uniform, interest rates have become more unstable; uncertainty over cost has shortened the planning horizon of borrowers until the get-rich-quick are at the head of the queue. Financial pyramiding to meet the hunger of the institutions for new assets was the natural consequence.

While Mr. Grant's diagnosis is fascinating, though often provoking, his prescription—a revival of planned credit rationing—is that of a former civil servant. There are fortunately other ways to discourage purely financial and property lending and so, too, reserve funds for uses which contribute to activity. These include the land tax suggested by some of our readers, differential reserve requirement in the lending institutions, the law governing collateral security, and indeed the current proposal for deposit insurance which leaves an element of risk, and so raises the cost of funds for fringe deposit-takers.

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Anthony Harris

## Letters to the Editor

### Control by contracts

From the Prospective Liberal Parliamentary Candidate for Mid-Sussex.

Sir, It is indeed a topsy-turvy world. Not long ago, industrialists were rightly claiming that excessive wage increases were damaging our competitiveness and jeopardising the future of British industry.

Now Mr. Martin Browbridge, director general of the Chemical Industries Association, is claiming (March 3) that by seeking to hold down wage increases through its contract terms, the government will "erode confidence in the British Chemical industry and so hit investment severely."

Is Mr. Browbridge really suggesting that allowing wages to run wild through excessive increases and money productivity falls will increase business confidence? If so, his is indeed strange industry.

In my capacity as managing director of an engineering company with three trade unions noted for their militancy on a national level, we experienced approach on the part of our trade union representatives during recent pay negotiations. There is little doubt, however, that one of the factors which are heavily in their agreement to a settlement within the government guidelines was the reputation of works which we undertake for the nationalised industries and the realisation that if blacklisted this could have a serious impact on the job security and future employment of our personnel.

Government insisting through contract terms on a potential weapon in the hands of management in achieving realistic pay settlements which I would have thought Mr. Browbridge and the C.I.A. would have welcomed instead of producing a flood of unrealistic self-righteous indignation.

ack Campbell, Rosemary, Rosemary Avenue, Teynham, West Sussex.

The price of tea

From Mr. S. Symington.

Sir—On March 7 you published a letter about the price of tea from Professor D. C.ague of the Manchester Business School, and a member of the Price Commission. I found remarkably confusing.

Professor Cague writes that he supports the market system at that it can only work efficiently where it is competitive. He asks, "Why did you not beat your pupils? This is a prime example of muddled thinking. You either support the market system or you do not."

He goes on to say that the market system is efficient, and that the consumer needs protection. He says, "I am not writing this as a man to a man, but as a professor of business studies."

He says, "The Professor goes on to write about the Commission's need to identify the 'correct' price of tea, and that the consumer needs protection. He says, 'I am not writing this as a man to a man, but as a professor of business studies.'"

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### Non-executive directors

From Mr. G. Mills.

Sir—With the slit and confusion stirred up by the wholly negative Bullock episode settling back to the bottom, it is encouraging to see Hugh Parker of McKinsey and Mr. Lee (March 4) trying again to promote a more positive, think-outside-the-box approach to non-executive directors.

May I suggest that what needs protecting are the resources, in both men and know-how, which are so frequently wasted when a Board fails to develop a business area as well as its international competition, and thus so often closes down an activity and puts good men out on the street through no fault of their own.

Just putting three non-executives on a Board, however, doesn't in itself achieve anything, evidenced by a recent Business Review article in 1975, "Clean up the Boardroom," which illustrated that the predominantly non-executive Boards in the U.S. perform about as poorly as the predominantly executive Boards in the U.S.

Nor does putting Hugh Parker's "heavyweight outsiders" on to Boards achieve anything—evidenced by the spectacular failure of many a famous British company which has carried a whole Boardful of such heavyweights, but which has sunk beneath the waves, nonetheless.

It isn't just the "presence" of three or any number of non-executives which is needed to stimulate Boards to judge themselves and their managements by performance rather than by pleasant. We need to demand and enforce a wholly different style and depth of contribution from such non-executives, bearing in mind their potential and probably unique ability to protect those resources which we currently squander with such aimless, and often gutless, abandon.

Mr. Lee's call for non-executives who "rock the boat" is bang on—but currently quite impractical—until we know how to appoint such a director, whether he is a member of Mr. Lee's Guild, or on the CBI/Institute of Directors' books. Such a director has to get himself appointed to the Board before he can analyse it, and advise it, rock it, and then blow it up with the blaze of publicity which Mr. Lee envisages. We have to find a way to enforce the active use of such men, as quite possibly the last means available for raising average national performance.

In the British context the best

bet is for the CBI (—or if it won't do it, then Mr. Lee's Guild in which I subscribe for the first time) to do a deal direct with the TUC whereby they press together for the following legislative aims: to ensure that the Government is in power, which

Each Board (which should be one-tier in all cases and no more than two-tier smoke-screens please), which represents more than 2,000 employees must carry two union directors (from a list of suitable men which the TUC would have trained), and two active two-thirds day per month non-executives from the business world. Each Board representing 200-2,000 employees to contain one and the other above to apply whether the company concerned is public, private or a subsidiary. Such directors to be appointed for two years minimum, with 12 months' notice either way.

Compromise is always silly, but this one would work because all parties would be helped by it except for a few chairmen, who could quietly retire.

Geoffrey Mills, Queen Anne Drive, Chigwell, Essex.

Leyland wins

From Mr. M. Seamark.

Sir—We hear a lot of criticism of British Leyland and its performance, so it made a welcome change when visiting the recent Amsterdam Commercial Vehicle Show to see it gain the "Stand of the Show" Award. Yes, I am proud to be British when I saw Leyland's impressive stand exhibiting the current range of trucks but thought what a pity Leyland TV was not present to record the scenes alongside the other big West German, French and Swedish truck manufacturers. But then I suppose good news is not national news when it comes to making headlines about British Leyland.

So I say, "Well done Leyland truck divisions at Bathgate and Leyland" and who knows, Michael Edwards just might be able to put the identity, spirit, motivation and image of the truck divisions back once again into their cars. Good news—I hear they will soon be removing the sign at Solihull, "Leyland Cars Manufacturing Plant" and putting the "Rover" sign back up again, maybe then they will feel more like working a night shift on the 3500 line when the workforce gets back its identity and pride. Instead of just being Leyland Cars.

M. J. Seamark, 205 Northampton Road, Wellingborough, Northants.

### A single energy industry

From Mr. N. Jenkins.

Sir—Ray Daffar's report (March 3) on the new energy policy/environment group suggests proliferation rather than conservation of advice. There is so much duplication of membership, meetings will be confused as to purpose; there are now so many commissions and councils representing conflicting interests that no clear policy can emerge for years if ever.

Surely, what we need is fewer consultative bodies not more. Already we have nationalised industries competing and quarrelling with each other—and competing with the national interest. The electricity industry, quite rightly with its present terms of reference, is selling its product hard even for home heating, against the advice of the Department of the Environment. The gas industry is

refusing to encourage or consider bulk uses which would reduce overall consumption, preferring individual appliances and users who inevitably waste fuel.

How can there possibly be agreement on any of these commissions where representatives of the nationalised industries must oppose each other by the very nature of their business. What we need is one energy authority, not four many overlapping bodies of national interest, including those of the remit of the new environment commission, which would be solved automatically where best choice is independent of industrial interest.

John Lloyd reported (February 18) continuing inter-industry discussion over prices. The last meeting of the Energy Commission had before it paper number eight where no less than four methods of pricing are described in detail including parity, the last being dismissed as virtually impossible.

Assuming that nationalisation of some industries is unavoidable in that they represent the overall national interest in areas where free competition has failed—and there is no other reason why do we not combine them and stop the interminable war. A single nationalised energy industry could eliminate most of the colossal waste that the "Save It" campaign only serves to emphasise. By switching focus on a day-to-day basis for centralised, combined heat and power units—as the electricity industry does in its merit order system—we could substantially reduce costs to the consumer; parity pricing would become a practicality, energy would be charged for not fuel. The basis of cost would be the depletion of reserves with an averaged cost for recovery/production. Profits would be allocated to renewal or replacement of resources. There is only one use for N. Sea oil money—to cheapen energy where all interests can share equally.

The present complacency over energy prices is horrifying, a time bomb for Government, an increasing hardship for industry, a penalty holding back social health and welfare progress.

Norman Jenkins, Whitehill, Eveshot, Farnham, Surrey.

### Innovation and design

From the managing director, Merchant Importers International.

Sir—Mr. Leech (March 6) makes reference to my letter of February 20 when he rightly highlights the importance of the "detail-designer." Where I believe he errs is in his reference to the fact that "we put too much emphasis on innovation, creativity and invention" and the main purpose of my letter was to stress that this is an area that receives scant attention from any direction.

With an invidiousness that is rather surprising in a lecturer in a department of management science, Mr. Leech ends his letter as follows: "Is it not in fact, more difficult and more useful to be a good detail designer than to be merely an inventor? Surely the nub of the matter is that the innovator is rarely a good designer and vice versa and that their roles are inter-dependent and of equal importance. If anyone has any doubts in this context, they should recall Christopher Cockerell's 'tin-can' prototype and the 'detail-designed' Hovercraft."

A. S. L. Owensmith, 37, Burgh Heath Road, Epsom, Surrey.

## To-day's Events

Prime Minister meets Mr. Brian Talboys, New Zealand Deputy Prime Minister, at Downing Street.

National Union of Mine-workers executive meets. Mr. David Ennals, Social Services Secretary, and Mr. Stanley Orme, Minister for Social Security, address Labour Party Greater London region conference on Government's new pension scheme. House of Commons.

Industrial Marketing Research Association two-day annual conference opens. Stratford-upon-Avon. Speakers include Mr. Clive Jenkins, general secretary, Association of Scientific, Technical and Managerial Staffs. E.C.2.

Invest in Britain seminar, sponsored by Department of Industry, takes place in Norway. Mr. Minoru Masuda, Vice-Minister for International Trade and Industry, Japan, begins two-day visit to Washington to reaffirm his Government's interest in a private Japanese buying mission now in the U.S.

TUC Women's conference, Scarborough. Sir Peter Vaneek, Lord Mayor of London, attends City and Guilds of London Institute yearly meeting, Plaisteads' Hall, E.C.2.

House of Commons: Opposition debate on reports from Select Committee on Nationalised Industries on British Steel Corporation. Opposed private business.

House of Lords: Industrial and Provident Societies Bill, Domestic Proceedings and Magistrates' Courts Bill, and Industries Court Bill.

(Northern Ireland) Bill, third readings. Shipbuilding (Redundancy Payments) Bill, committee. Civil Aviation Bill, second reading.

OFFICIAL STATISTICS Central Government financial transactions, including borrowing requirement (February). Provisional figures of vehicle production (February).

COMPANY RESULTS Alexander Howden Group (full year), Lex Service Group (full year), Royal Dutch/Shell (full year), Transport Development Group (full year).

COMPANY MEETINGS Blumeel Bros., Coventry, 11.30. Charter Trust and Agency, 20 Fenchurch Street, E.C.3, 2.30. Corn Exchange, Corn Exchange, E.C.11 Grand Metropolitan, The Lyceum, Strand, W.C.2, 11.30. Watson and Philip, Dundee, 12.00.

ROYAL OPERA production of Idomeneo, Covent Garden, W.C.2, 7 p.m.

Parliamentary business

Official statistics

Company results

Company meetings

Official statistics

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## COMPANY NEWS + COMMENT

## Steetley climbs to record £23.5m.

ALTHOUGH RESULTS from Canadian and Western European operations were lower than for the previous year, increased contributions from the U.K. and Australia meant that taxable profit of Steetley Company, the mineral, chemical and high temperature ceramics group, advanced from £19.95m to a record £23.5m for 1977. Sales were higher at £238.3m, against £210.7m.

At midday, when reporting a profit of £12.88m (£8.66m), the directors said that overall second half results should be similar to those achieved in the first six months.

Earnings for the year are given as 41.61p (33.48p) per 25p share. The dividend total is set at 10p, with a 3.963189p net, with a 3.963189p net.

Profit was subject to U.K. tax of £4.67m (£3.6m), and overseas tax of £1.73m (£1.6m). The charge has been reduced by £2.5m (£4.3m), in accordance with ED19 proposals.

Extraordinary debits amounted to £4.58m (£0.27m), which included £2m written-off goodwill and £2.5m exchange adjustments in respect of equity overseas.

Investment income was £1.1m (£0.8m). Pre-tax profits were £23.5m (£19.95m). U.K. tax was £4.67m (£3.6m). Overseas tax was £1.73m (£1.6m). Retained profits were £16.97m (£11.3m).

Included £2m written-off goodwill and £2m exchange adjustments in respect of equity overseas.

## comment

Steetley's pre-tax profits were around £1m, below market expectations and the group's share price slipped to 108p. After a 40 per cent. rise in the first half, pre-tax profits fell 6 per cent. in the second half. Around 45 per cent. of group turnover is generated from sales to the world's chemical and steel industries and the figures reflect the deteriorating trading conditions in those industries during the latter part of the year. The group's other major customer, the construction industry, also had a tough time. Figures were further depressed by a £400,000 deficit (compared with the previous year's £1m profit) from currency movements. The shares yield 6 per cent. with the dividend covered almost 61 times. The p/e is 3.5.

## PLASTIC CONSTN.

Shareholders in Plastic Constructions were told by Mr. Henry Aron, the chairman, at the AGM that turnover for the current year had risen by 10 per cent. and the order book remained healthy.

## HIGHLIGHTS

Profits at BTR are 20 per cent. higher, reflecting substantial growth in the U.K. and U.S., but volume fell in Europe. Lex also takes a look at the LCI balance sheet and highlights the dramatic increase in capital expenditure plans. The column also considers the gift edge market in the light of yesterday's approach of top stock prices to the government brokers' supply level. A second-half drop in profits at Steetley left the overall figure below market expectations. Rentokil's U.K. interests were the main prop for the company with the overseas interests suffering from exchange movements, while Barratt Developments has increased the number of completions over a period when industry figures were lower.

## Rentokil advances to £8.55m.

SPECIALISTS in timber preservation, pest control, damp proofing, thermal insulation, and industrial hygiene, Rentokil Group reports turnover up from £68.8m to £70.8m for 1977, and an advance in pre-tax profits from £7.1m to £8.55m. At half-way profits stood at £4.01m, against £3.34m and the directors were expecting at least the same for the second half.

Full year earnings are shown to be ahead from 3.75p to 4.41p per 10p share and the dividend total is effectively raised from 1.4314p to 1.611p net with a final of 0.381p.

Turnover was £70.8m (£68.8m). U.K. home sales were £35.2m (£32.5m). U.K. companies sales were £3.8m (£3.5m). Overseas sales were £31.8m (£32.8m). U.K. tax was £1.1m (£0.8m). Overseas tax was £0.7m (£0.6m). Retained profits were £16.97m (£11.3m).

## comment

The directors point out that the rise in the rate of exchange of the pound during the year accounted for the reduction in overseas profits. 1977 profits would have been £33,000 lower at £2,577,000 had they been translated into sterling at the same rates as were applied to 1977 profits.

Extraordinary debits comprise net exchange differences arising on the translation into sterling of net assets overseas.

## comment

After three years as a laggard, Rentokil's U.K. interests last year look-off increasing its profit contribution by 33 per cent. and accounting for all the group's 10 per cent. pre-tax profits rise. Previously the U.K. interests have been held back by poor results from the building services division (dry rot, woodworm, roofing etc.).

## Yorkshire Bank up slightly

A SLIGHT increase in profits for last year is reported by Yorkshire Bank, which specialises in the personal and the small corporate sectors. The bank, which is owned by the big London clearing banks, shows pre-tax profits up from £11.75m to £11.85m. Graham Sunderland, the general manager, said that this was not a bad result in a difficult year.

He pointed out that the bank had experienced a rise of some 24 per cent. in its total operating costs, reflecting the expansion of its activities as well as the general level of inflation. At the same time, profits were reduced by some £500,000 as a result of the initial distribution which Yorkshire plans to make if permitted during this year under the new staff profit sharing scheme.

A substantial contribution to profits was made by the two specialised subsidiaries, the finance company, which nearly doubled its surplus to around £1m, and the leasing operation.

In its annual review the bank draws attention to the expansion of its business by pointing out that the number of its current accounts has risen by about 20 per cent. in the last three years to the present level of 1.6m.

In the past year it has opened five new branches, following its policy of expanding in areas adjacent to its present activities, and has plans for six further branches in the current year.

Shareholders in Blundell Permo-glaze Holdings were told by Mr. Guy Bassett Smith, the chairman, at yesterday's annual meeting, that the group had made an excellent start to the opening four months. Exports showed further improvement and the industrial division was doing even better.

## comment

He was confident that the year's trading profits would show a satisfactory increase.

## M. Ford ahead 46% to £0.97m.

RETAILERS OF ladies' wear Martin Ford reports pre-tax profit ahead 46 per cent. to £92,253 for the 35 weeks to December 3, 1977, compared with £62,439 for the previous 35 weeks on sales up 95 per cent. to £5.7m. At half-way the surplus was £181,229 higher at £444,517.

Turnover is continuing to increase, say the directors, although at a lower rate than last year due to the adverse weather conditions experienced earlier this year. However, they consider that satisfactory half year results will be achieved.

Stated full year earnings are 5.15p (2.30p) per 10p share and a final dividend of 1.5p net makes the total for the year 2.55p (2.24p), absorbing £316,250 (£281,125). A 1-for-4 scrip issue is proposed.

35 weeks 1977-78 1976-77  
Sales (before VAT) £5,717,885 £4,727,885  
Profit before tax £92,253 £62,439  
Profit after tax £69,189 £46,829  
Net profit £69,189 £46,829  
Interest dividend £18,129 £17,286  
Proposed dividend £18,129 £17,286  
Retained profits £51,060 £29,543

comment

Martin Ford's recovery has continued through to the second half to take the full year profit up by 46 per cent. though the result is still short of the 1975 peak of £102m pre-tax. Sales are up a quarter and represent good growth from existing stores. Only two new shops were opened in the period to take the total up to 48, but the company has been spending on its existing stores and cash balances are down from £700,000 to nearer £500,000. Since the year end the company has had a good Christmas period, but there has been a slowdown since January. However, the company expects profits to improve and one outside analyst is forecasting £1.15m for the year. At 51p the shares are not expensive with a yield of 12.9 per cent. The p/e is 3.3.

## BLUNDELL PERMOGLAZE

Shareholders in Blundell-Permo-glaze Holdings were told by Mr. Guy Bassett Smith, the chairman, at yesterday's annual meeting, that the group had made an excellent start to the opening four months. Exports showed further improvement and the industrial division was doing even better.

He was confident that the year's trading profits would show a satisfactory increase.

Shareholders in Blundell-Permo-glaze Holdings were told by Mr. Guy Bassett Smith, the chairman, at yesterday's annual meeting, that the group had made an excellent start to the opening four months. Exports showed further improvement and the industrial division was doing even better.

He was confident that the year's trading profits would show a satisfactory increase.

## comment

He was confident that the year's trading profits would show a satisfactory increase.

## DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corr. of dividend	Total for year	Total last year
Barratt Devs. Int.	2.54	May 31	2.4	3.57	3.25
Barratt Developments	2.54	May 31	2.4	3.57	3.25
BTR	2.62	May 31	2.28	2.24	6.5
City & Council	0.98	Mar. 31	0.72	1.22	1.88
Matthew Clark Int.	1.6	April 15	1.5	—	5.19
G. H. Dewar Int.	5.25	April 21	4.5	—	10.22
Family Inv. Trust	5.25	May 3	4.5	—	2.15
Marshall's Int.	1.3	May 3	1.15	2.53	2.25
Godong Int.	1.35	April 18	1.21	1.71	1.83
Hampson Inds. Int.	0.35	April 3	0.25	—	0.68
Leverstock	3.49	April 31	3.11	4.26	4.38
London & Strathclyde Int.	0.65	May 23	0.45	—	1.38
McSwift 2nd Int.	0.81	April 11	0.7	—	2.0
W. L. Pawson	0.95	April 11	0.87	1.81	1.45
Scottish Cities Int.	2.25	Mar. 28	2.25	—	3.0
Steetley	3.97	April 20	3.58	6.33	5.85
Strong & Fisher	1.87	April 3	1.7	—	4.21
P. W. Woolworth	2.95	—	2.73	4.18	3.85

Dividends shown pence per share net except where otherwise stated. \*Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. ‡Amended to take into account reduction in A.C.T.

## Midterm slump at Strong &amp; Fisher

IN THE wake of one of its more difficult trading periods, Strong & Fisher (Holdings) has been forced to cut its 1977-78 profit to £1,075,800, compared with £1,075,800. The group produces high quality leather principally for the clothing industry.

Overall sales were fully maintained at £12.8m, compared with £11.7m. The volume was similar for leather goods but higher prices pushed up sales from £5.9m to £7.7m. The increase in sales was due to the extension of margins because of the upheavals in currency exchange rates — the company exports some 60 per cent. of its finished goods.

comment

Curvature movements are blamed for the near two-thirds drop in profits. As leather is a world commodity the weakness of certain currencies, in particular the U.S. dollar, increased competition in the market. As a result trading profit margins fell from 12.2 per cent. to 6.5 per cent. The profit trading conditions continued throughout most of the third quarter, but recently prices have improved enabling the company to restore its profit margins to some extent. However the outlook for the full year profit is hardly inspiring. The shares fell 6p to 80p yesterday where the prospective yield of 11 per cent. is the major prop, though if the country continues its inflationary earnings a p/e of 8.5 is not too demanding.

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## ISSUE NEWS

## Saga Holidays issu next Monday

BY TERRY GARRETT

Saga Holidays, one of the large U.K. tour operators, is going to break the ice in the new issue market next Monday with an offer for sale of 2.1m. 20p shares at 105p each. The company will be capitalised at about £2m to £7m. This will be the first offer of shares to the public in a "new" company since last September when Saint Piran, the U.K. mining and housebuilding group, floated off a 35 per cent. stake in South Crofty, a coal mining operation.

Moreover, it is the first time a small substantially family-controlled business has come to the market since buildings company Leamington offered its shares to the public in June 1976.

Through the issuing house, County Bank, is not expecting the sort of overwhelming response that could be expected from the bank's appearance reasonably confident of a good response despite the weakness of the stock market generally.

The confidence is based upon Saga's own financial record — profits have expanded from £242,000 in the year to June, 1976 to £1,350,000 in 1977, and the unique nature of Saga. There is only one other quoted travel company, Horizon Midlands, and Saga is quite a different kind of business.

Basically Saga's business is to fund to customers aged over 60, who are offered holidays out of season, whether it be in small seaside hotels or round the world cruises.

The business was found by the current chairman, Mr. Sidney de Haan 25 years ago as a way of

filling the Folkestone hotel over season. Last year the comp had a turnover of over £12m. Apart from attracting bush via traditional agents Saga built up links with over 30 clubs (such as bridge clubs), 1 authorities and agencies for elderly. Also it operates the Club which has a membership over 30,000 all of whom have a Saga holiday.

When the prospectus is issued next Monday the full sheet is expected to look at cash invested with local authorities and investment income probably a material contribut.

Despite the apparent sound of Saga and its good profits the decision to go ahead with issue must have been difficult. County Bank and stockbrokers L. Messel started working the company last October with view to an offer, but then stock market was a much bigger place.

The company needed to the latest six-month figures to December under its belt and in position to forecast increases in profits for the year. Moreover, the company advisors wanted to get the issue ground ahead of the Budget.

If the issue had been now it is unlikely that the issue could have brought it for issue. The issue had been now it is unlikely that the issue could have brought it for issue.

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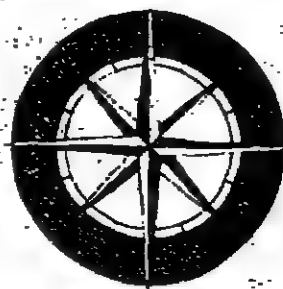
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Richard Ellis

## Consol. Signal explanations delayed

Consolidated Signal's circular describing its past conduct has been delayed. It is hoped it will be sent out by March 17.

Mr. J. W. Jones, secretary of the company and one of two directors along with Mr. David Holland, has written to shareholders explaining the delay. The directors, he states, have "deemed it necessary

My secretary told me to play golf. So she could get the real work done."



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## INTERNATIONAL FINANCIAL AND COMPANY NEWS

## NORTH AMERICAN NEWS

## Further U.S. takeover by Ciba-Geigy

By John Wicks

ZURICH, March 8. IN-THE latest of a series of U.S. takeovers the Swiss chemical concern, Ciba-Geigy AG, of Basle, has agreed with the management and principal shareholders of CX Corporation on the purchase of the Seattle company's entire share capital.

CX Corporation is active in the processing of colour photographs and the development and manufacture of photo-finish equipment and systems.

The product range, technical know-how and capacity of the U.S. undertaking is said to "complement perfectly" those of Ciba-Geigy's existing Swiss subsidiary, Gretag AG, of Regensdorf, to which it will now be affiliated.

## Nomura Index Fund

NOMURA SECURITIES International said it had secured the SEC the Nomura Index Fund of Japan incorporated to be comprised entirely of Japanese common stocks, reports AP-DJ from New York. The fund will be an open-end, no-load investment company but details have not been finalised. The fund is to invest in a portfolio of Japanese stocks based on the composition of an index-called the "Nomura 155 Index". The fund's sponsor, Nomura Securities International Inc. is the 95 per cent-owned U.S. subsidiary of Nomura Securities of Tokyo.

## Williams warns

Williams Companies said its first quarter earnings will be "severely" hit by the coal miners strike. AP-DJ reports from Tulsa. "The continuation of the strike will result in a substantial first quarter loss for Peabody Holding through which Williams owns a 37.5 per cent. interest in Peabody Coal. While the amount of this loss cannot be accurately quantified at this time," Williams may turn to a net loss for the quarter despite the continuing strong performance of all other operations, according to Williams chairman.

## Burlington Northern

Burlington Northern has agreed to acquire Hart Motor Express, of St. Paul, and merge the company into its trucking subsidiary, BN Transport. Terms were not disclosed, reports Reuters from St. Paul. Hart had revenues of \$10.6m. in 1977, when BN Transport's revenues were \$30.5m.

## Penney outlook optimistic after record final quarter

NEW YORK, March 8.

RECORD RESULTS for the final quarter have lifted results for 1977 at J. C. Penney, the store and retailing group, to show a year-end gain of 29 per cent. in earnings, to \$295m. on sales 12 per cent. higher at \$9.37bn.

Earnings for the fourth quarter were 49 per cent. higher at \$156m., with sales of \$3.154bn. recording a gain of 18 per cent. the best improvement for any comparable period for more than 30 years, according to the company.

The figures disclose a further upsurge after the strong advance reported for the third quarter when earnings were 20 per cent. higher at \$149m. on sales 13 per cent. higher at \$3.36bn.

The last trading report from the stores group, which has

branches in Europe as well as throughout the U.S., suggests that Penney continues to move ahead strongly.

In January, this year, when sales in U.S. stores were badly hit by the savage weather conditions, Penney turned in a 12 per cent. sales gain, compared with gains of only 4 per cent. to 8 per cent. at other major retailing groups.

Commenting on outcome for 1977 the chairman Mr. Donald V. Seibert and the president Mr. Walter J. Neppel said that J. C. Penney Stores and Catalogue were the principal contributors to the company's improved performance.

Drug stores and insurance subsidiaries had improved earnings and the loss from the Treasury Stores declined moderately. Agencies

Earnings from Belgian operations were slightly under last year's fiscal level, due to increased operating expenses and exchange losses.

During 1977 the company sold its Italian operations and discontinued its supermarket operations, both unprofitable in recent years. The losses incurred in 1977 from these transactions were not material.

The officers said they expect another good year in 1978, with particularly good prospects for safety and earnings improvements during the first half. They indicate that inventories have been built up to meet expected consumer demand for late winter and spring merchandise especially with the early start.

The company officers said that in the consolidated companies, although the quarter benefited from generally favourable levels of December business, earnings were dampened somewhat by the higher cost of the Canadian exchange rate.

Foreign currency fluctuations, higher income taxes of Woolworth's German subsidiary and lower operating results for the U.S. Woolworth and Woolco divisions and the Richman Brothers subsidiary were cited as reasons for the 15 per cent. decline in earnings for the full 1977 year.

While the weaker Canadian dollar, was partially offset by the strengthening of the German mark and the English pound sterling, the net effect of currency changes was a reduction of 64 cents per share in reported earnings compared to a decrease of 13 cents a share in 1976.

In the U.S., earnings of Woolworth stores were depressed by losses relating to older units closed during the year and the absorption of higher insurance and other costs. Earnings of Woolco stores were affected by first year costs of the new customer credit programme introduced at the start of the year.

AP-DJ

THE 51 acre development opened in the autumn of 1974. Omni's senior creditors have advanced about \$77.7m. on the project, Morgan Guaranty had \$34.7m. outstanding. Continental Illinois National Bank and Omni "negotiations involving Trust Company has \$16.9m. Citicorp has \$12.9m. First National are continuing with a view to a Bank Atlanta \$4.9m. First National Bank Chicago \$3.8m. and the Ford Foundation \$900,000.

## Sun expects Becton challenge

BY OUR OWN CORRESPONDENT

NEW YORK, March 8.

SUN Company, the thirteenth largest U.S. oil company, said that it is expecting the Securities and Exchange Commission to file a suit challenging its acquisition of 34 per cent. of hospital supplies group Becton, Dickinson and Co.

In what promised to be one of the most unorthodox takeover moves Wall Street has seen for several years, Sun announced in January that it was acquiring 34 per cent. of Becton, Dickinson moving to acquire all the outstanding shares.

The 34 per cent. stake was built up in private transactions with two dozen financial institutions which did not go through

the New York Stock Exchange and were not disclosed as required by securities laws in the U.S. relating to tender offers. Sun has denied that its moves were in any way illegal, arguing that they did not constitute a tender offer, concept which is not clearly defined in U.S. law.

Subsequently, influential Congressmen wrote to the SEC demanding an investigation. Sun Company said that the SEC will apparently charge that Sun's private purchases of the Becton, Dickinson stock did constitute a tender offer and violated the relevant Federal law, the Williams Act.

Sun said such an action by the

SEC would be an abuse of SEC authority since it would represent an attempt by the SEC to write new law rather than "enforce existing law."

Reader reports from Washington. The chairman of the American Stock Exchange, Mr. Arthur Levitt, finds takeovers of small and medium U.S. businesses by foreigners "disturbing."

My information from investment bankers around the country is that well over 50 per cent. of their acquisition assignments are currently on behalf of foreign clients," he told the House Ways and Means Committee.

## Atlanta office foreclosure halted

BY JOHN WYLES

NEW YORK, March 8.

FORECLOSURE proceedings have been halted for the time being on the \$100m. Omni International hotel and office complex in Atlanta, Georgia.

Sale of the complex has been scheduled for yesterday but all the lenders and the borrower bank \$12.9m. First National are continuing with a view to a possible resolution of various issues in connection with the loans.

Morgan and five other lenders involved in the project are seeking to recover \$76.5m. on two mortgage loans and an additional \$14m. in interest.

According to the statement which was jointly issued with Omni "negotiations involving Trust Company has \$16.9m. Citicorp has \$12.9m. First National are continuing with a view to a possible resolution of various issues in connection with the loans."

The 51 acre development opened in the autumn of 1974. Omni's senior creditors have advanced about \$77.7m. on the project, Morgan Guaranty had \$34.7m. outstanding. Continental Illinois National Bank and Omni "negotiations involving Trust Company has \$16.9m. Citicorp has \$12.9m. First National are continuing with a view to a possible resolution of various issues in connection with the loans."

First quarter net income continues to "suffer" from excess supply in plastics and chemicals markets and the fact that "contaminated growth" in Canada's steel output has not yet occurred. Start-up costs and additional depreciation from Union Carbide Canada's new 197m. polyethylene plant will also affect earnings in the first quarter and remainder of 1978.

Earnings for 1978 are expected to be "similar" to 1977 net income of \$20.5m. or 1.94 a share. AP-DJ

## U.K. side boosts Woolworth

REPORTING F. W. Woolworth's

higher 1977 fourth quarter results Mr. Edward F. Gibbons chairman and chief executive and Mr. W. Robert Harris, president and chief operating officer attributed the 16 per cent. rise in net income to favourable foreign currency movements particularly in the U.K. where operating results in local currency were also improved.

Net earnings for the fourth quarter totalled \$20.1m. or 23.34 a share, compared with \$19.5m. or 23.03 a share previously. Sales increased from \$1.61bn. to \$1.71bn. The current income figure includes \$17.1m. of equity in the net income of F. W. Woolworth of the U.K. against \$1.3m. from the same source in the previous year.

For the full year, net income was \$81.9m. or 33.03 a share against \$108.2m. or 32.62 a share in 1976. Sales of \$8.5m. compared with \$8.2m. previously.

The company officers said that in the consolidated companies, although the quarter benefited from generally favourable levels of December business, earnings were dampened somewhat by the higher cost of the Canadian exchange rate.

Foreign currency fluctuations, higher income taxes of Woolworth's German subsidiary and lower operating results for the U.S. Woolworth and Woolco divisions and the Richman Brothers subsidiary were cited as reasons for the 15 per cent. decline in earnings for the full 1977 year.

While the weaker Canadian dollar, was partially offset by the strengthening of the German mark and the English pound sterling, the net effect of currency changes was a reduction of 64 cents per share in reported earnings compared to a decrease of 13 cents a share in 1976.

In the U.S., earnings of Woolworth stores were depressed by losses relating to older units closed during the year and the absorption of higher insurance and other costs. Earnings of Woolco stores were affected by first year costs of the new customer credit programme introduced at the start of the year.

## Union Carbide Canada steady

TORONTO, March 8.

UNION CARBIDE, Canada's first quarter earnings are not expected to match the \$3.9m. (\$U.S.3.5m.) or 39 cents a share earned in the year ago period, according to Mr. J. S. Dewar, the company president.

First quarter sales will show some improvement over sales of \$283.1m. the previous year but it will not be "significant," he said. Union Carbide Canada, 79 per cent. owned by Union Carbide Corporation is a diversified manufacturer of plastics, chemicals, gases, metals, carbon and related consumer products.

First quarter net income continues to "suffer" from excess supply in plastics and chemicals markets and the fact that "contaminated growth" in Canada's steel output has not yet occurred. Start-up costs and additional depreciation from Union Carbide Canada's new 197m. polyethylene plant will also affect earnings in the first quarter and remainder of 1978.

Earnings for 1978 are expected to be "similar" to 1977 net income of \$20.5m. or 1.94 a share. AP-DJ

## AMERICAN QUARTERLIES

## BP CANADA

Year	1977	1976
Revenue	757m.	625m.
Net profits	40m.	32m.
Net per share	1.91	1.53

## CANADIAN VICKERS

Year	1977	1976
Revenue	61.0m.	48.0m.
Net profits	3.3m.	2.9m.
Net per share	6.09	5.22

## CHROMALLOY AMERICAN

Fourth Quarter	1977	1976
Revenue	329m.	271m.
Net profits	12m.	9m.
Net per share	0.73	0.63

## M. LOWENSTEIN AND SONS

Fourth Quarter	1977	1976
Revenue	1.1bn.	837m.
Net profits	38m.	28m.
Net per share	2.58	2.17

## W. GREENWELL &amp; CO.

Fourth Quarter	1977	1976
Revenue	165m.	158m.
Net profits	1.5m.	505,000

\*Loss

## German mail order house lifts sales by 8%

BY GUY HAWTIN

FRANKFURT, March 8

OTTO VERSAND, one of West Germany's largest mail order houses, has reported an 8.1 per cent. growth in sales during the year which ended on February 28.

Otto's growth rate was not as high as the 10.5 per cent. reported by its rival, the Schickel group. However, Schickel's sales were boosted to a degree by a special range of celebratory golden jubilee sales.

Sales rose from the previous year's DM2.73bn. to DM2.94bn. The flag-ship of the group, the Hamburg-based Otto Versand, reported that sales had risen by an unspectacular 5.5 per cent. from DM2.35bn. to DM2.46bn. But

this was more than offset by the 13 per cent. sales increase reported by the Schwab subsidiary in Hamm, near Frankfurt, which took its turnover to DM452m. and the 110 per cent. rise reported by Heinrich Heine Versand of Karlsruhe whose turnover totalled DM235m.

Furthermore, Otto had a second largest French mail order group, 3 Suisses, in which Otto has a 35 per cent. stake, reported a 1.2 per cent. rise in sales in the 1976-77 business year which ended on June 30 last year. Its turnover went up from DM1.05bn. to DM1.05bn. Despite severe pressure on front

costs and "occasionally rule competition," Otto's earnings have kept pace with turnover, said the preliminary report. No figures were given for the current year, Otto looking forward to continued difficulties in the domestic market.

The already tough competition from the shop and store has come even sharper, said report. No hope of an improvement as a result of sustained economic upswing could be expected and overall business the current year was an at least about it. No fore was made on the 1978-79 pr

## Alsthom-Atlantique steady

BY DAVID WHITE

PARIS, March 8.

THE French heavy engineering and shipbuilding group Alsthom-Atlantique maintained profit levels last year, the first full year since the merger of the two groups were brought together in a marriage of convenience in 1976. Sales expanded by 15 per cent. to Frs.9.5bn. (\$1.9bn.).

Profits were similar to the previous year's Frs.78.9m. for the group, with all subsidiaries ending in the black, according to M. Pierre Loygue, the chairman.

The turnover increase is rather deceptive, however, since it includes deliveries of big ship orders made before the tanker slump, which are not being replaced with new orders.

M. Loygue was cautious about this year's prospects in view of the situation in the shipbuilding sector, which makes up over a

quarter of the group's business, and also because of political uncertainties, but he forecast that sales would reach Frs.10bn. (over \$2bn.) in 1978.

Over 40 per cent. of Alsthom-Atlantique's production is exported, which places it among France's leading exporters.

Credit Industriel et Commercial (CIC) proposes a total dividend for 1977 of Frs.10.50, compared with Frs.9.75. Net profit was Frs.40.72m. (\$8.5m.) against Frs.39.37m. excluding long-term capital gains of Frs.1.09m. (\$21,800,000).

The company will ask shareholders for authorisation to raise capital in one or a number of operations over the next five years to a maximum of Frs.50m. from the present Frs.226.35m.

## Saudi Int. Bank rise

By Michael Standen

SAUDI International Bank, London-based international banking group which has the Arabian Monetary Agency as a major shareholder, reports almost increase in its open profit.

The total operating profit from £1.93m. to £1.96m. on basis of a substantial increase in the bank's balance-sheet.

Mr. Edgar C. Felton, the executive, points out that earnings in the previous year were largely attributable to a provision against loan, and result the profit before tax down from £1.79m. to £1.41m.

During the past year the balance of authorised capital of 12 shares to its existing shareholders, and this was the influence on the rise in the "holders" funds by £13.1m. £26.3m. Total assets increased from £227.6m. to £246.5m. loans, net of the general provisions, rising from £14.8m. to £28.5m.

## Bigger loss for La Rinascente

MILAN, March 8.

LA RINASCENTE SpA, one of the largest Italian chain stores, reported a loss of £4.9bn. (\$8.7m.) for 1977, from £2.7bn. the previous year.

Most of the loss, attributed to slackened demand and increased costs, will be covered by a dividend of £4.4bn. from special reserves.

The company reported over sales of £1.665bn. for the year, a 17.5 per cent. up from £1.485bn. the previous year.

La Rinascente is controlled by Istituto Finanziario Industriale (IFI) the holding company Fiat SpA. Last year it took Italian-based chain stores of J. Penney of the U.S. AP-DJ

## Growing concern on Seat

BY DAVID GARDNER

BARCELONA, March 8.

THERE IS growing concern in Catalonia over the performance of the Seat car company, which has asked the Employment Ministry for permission to put its workforce on short time, working a three-day week for three months, in a bid to reduce its growing stock of unsold cars.

Seat had accumulated stocks of 38,000 cars by last week, equivalent to two months' normal sales, and nearly twice its normal maximum stocks.

This blow to the only car manufacturer in Spain with a significant Spanish holding (IN), the State holding company, has 35 per cent. of the company, Fiat of Turin 36 per cent. and the rest is in the hands of private shareholders) comes at a time when Seat's share of the local market has dropped, while the market itself has expanded.

Seat's managing director, Sr. Antonanzas, said the two principal causes of Seat's decline were the continuation of the market and the advent of Ford in 1976.

Seat commanded over 80 per cent. of the local market at the beginning of the decade, and 48.2 per cent. until the end of 1976. It has since seen its share fall below 30 per cent., with Fasa-Renault taking the lead, and Citroen and Chrysler pushing strongly.

Seat exports 20 per cent. of its output, which it is expected to revise downwards from an estimated 250,000 units for this year. But while it enjoys the benefits of Fiat's technology, it does not benefit from the economies of scale that the multinational can carry out, and is dependent on Fiat's innovations to make its models more attractive.

Sr. Antonanzas sees two clear alternatives, greater participation by either IN or Fiat, believing the latter situation to be more logical.

## EUROBONDS

## Increases in dollar sector

By Francis Ghitis

THE dollar sector of the market had a good day yesterday, with prices up across the board by as much as one-quarter to three-eighths of a point.

While dealers said some of this surge was due to short covering by professionals, larger buying orders than witnessed in the past week or so were reported from clients on the Continent and in North America.

The \$25m. bond for Panama was increased to \$30m. and priced at par by the lead manager, Nomura Securities, with terms otherwise unchanged. The Sumitomo Heavy Industries Floating Rate Note performed well during its first day of trading. It was being quoted at 98 1/2, having been priced on Tuesday at par.

The Deutsche-Mark sector opened weak yesterday morning, but started to recover in the afternoon.

The DM70m. for Tuerenauto-bahn was priced at par with conditions otherwise unchanged by lead manager Westdeutsche Landesbank. Trinidad and Tobago was priced at par as expected by the lead manager Deutsche Bank.

The sterling sector was dull. The \$20m. Citicorp issue was priced at 99.5 per cent., with conditions otherwise unchanged. Lead manager is S. G. Warburg.

## Oce Van Der Grinten

INCLUDING 11 months for the

Oce Van Der Grinten reports a rise of 16 per cent. in provisional net profits to Frs.37.7m. for 1977 against Frs.32.6m. Sales last year rose from Frs.761m. to Frs.1.15bn. The dividend is raised to Frs.7.25 a share against Frs.6.80.

The results of Oce Van Der Grinten U.K. comprise pre-tax profits of £2.1m. (£1.25m.). The major influence on these figures has been the "reassessment of major projects following the merger with the Oalid group." Turnover in this division is developing well.

## Hellenic Aerospace

ATHENS, March 8.

A CONSORTIUM of foreign led by GECOR is providing \$90m. loan to the Hellenic Aerospace Industry (HEAI) which setting up aircraft maintenance and repair facilities in Greece.

Under secretary of co-ordination Ioannis Paleokrassas said the loan will be repaid seven years after a 31 years period. For the first three years of repayment interest will be three-quarters of a point below the prevailing latest Eurodollar rate.

## Weekly net asset value

on March 6th, 1978

## Tokyo Pacific Holdings N.V.

U.S. \$46.12

## Tokyo Pacific Holdings (Seaboard) N.V.

U.S. \$33.62

Listed on the Amsterdam Stock Exchange

Information: Plesner, Harding &amp; Plesner N.V., Herengracht 214, Amsterdam

## YONTOBEL EUROBOND INDICES

145.74=100%

PRICE INDEX	28.2.78	7.3.78	AVERAGE YIELD	28.2.78	7.3.78
DM Bonds	108.28	108.61	DM Bonds	6.291	6.24
U.S. Bonds & Notes	103.93	104.49	U.S. Bonds & Notes	7.597	7.7
U.S. \$ Sort. Bonds	99.77	99.96	U.S. \$ Sort. Bonds	8.727	8.63
Can. Dollar Bonds	99.95	99.71	Can. Dollar Bonds	9.301	9.35

## Citicorp Overseas Finance Corporation N.V.

(Incorporated with limited liability in the Netherlands Antilles)

£20,000,000

10 per cent. Sterling/U.S. dollar option Guaranteed Bonds due 1993

Unconditionally guaranteed by

CITICORP



Issue Price 99 1/2 per cent.

The following have agreed to subscribe or procure subscribers for the Bonds:-

S. G. Warburg &amp; Co. Ltd.

Amsterdam-Rotterdam Bank N.V.

Banque de Paris et des Pays-Bas

Credit Suisse White Weld Limited

IBJ International Limited

Westdeutsche Landesbank Girozentrale

Banque Bruxelles Lambert S.A.

Commerzbank Aktiengesellschaft

Hill Samuel &amp; Co. Limited

Morgan Grenfell &amp; Co. Limited

Wood Gundy Limited

The 20,000 Bonds of £1,000 each constituting the above issue have been admitted to the Official List of The Stock Exchange of the United Kingdom. Interest is payable annually on 15th March, the first such payment being due on 15th March, 1979.

Particulars of the Bonds are available in the Exet Statistical Services Limited and copies may be obtained during normal business hours up to and including 23rd March, 1978 from:-

Cazenove & Co.,  
12 Tokenhouse Yard,  
London EC2R 7AN

W. Greenwell & Co.,  
Bow Bells House,  
Broad Street,  
London EC4M 9EL

9th March, 1978.



INTERNATIONAL FINANCIAL AND COMPANY NEWS

Slump in export orders at MAN

By Adrian Dicks  
BONN, March 8. RASCHENFABRIK Augsburg-Furber, the West German engineering firm, said today that new orders during the second half of 1977 were down by one-third. MAN reported that total new orders during the six-month period were DM1.8bn, compared with DM2.7bn, a year earlier. Domestic new orders fell from DM1.5bn to DM1.17bn, a 22 per cent drop. The firm said the slump was due to the receipt of a 900,000 order from the West German Defence Ministry during the first half of 1977. New export orders, however, were down by some 40 per cent from DM1.09bn to DM637m. During the period, as a result of the company's total order book, it stood at DM4.3bn, compared with DM4.9bn, recorded a year earlier. The Board said in its letter to shareholders that the slump in this level of orders in hand was equal to six months' work. It hinted that the company was expecting a difficult passage during the next few months. It remarked that the sales position varies widely between different product areas, with some of these new export orders of supplementary orders. Despite this partially clouded picture, the MAN Board expressed optimism for the company's future and for its shareholders, defending its international competitiveness through an investment programme which has increased over DM100m in each of the past two business years. It is expected to exceed this figure in the current year. Main parts of this are the introduction of a new generation of machine tools, better capacity and stepped-up research and development. One good piece of news for MAN was the approval by the Federal Cabinet for the production of a new line of medium-sized trucks jointly with Volkswagen. The first of these are expected to come on to the market by the end of next year.

Higher profit from Linde

By Guy Hawtin  
FRANKFURT, March 8. LINDE, the Wiesbaden-based engineering, plant and construction group, is one of the few companies in West Germany to give an unchanged dividend for 1977. Because of corporation tax reform, this means that German shareholders will get a substantial increase in real return. Since 1977, however, the firm's 1978 dividend is to be 13.5 per cent of DM50 nominal share, plus a tax coupon worth DM4.50 which they can offset against their personal taxes. Therefore, shareholders will be getting a real 25 per cent compound increase in the last year's dividend. Group gross profits increased 11.5 per cent to DM292.2m (some \$144m.). At the same time, sales rose by 7.5 per cent, rather than the forecast 10 per cent, to reach DM1,676.900m., of which foreign business accounted for 20 per cent.

Another capital increase proposed for Montedison

By Paul Betts  
ROME, March 8. ONE of the priorities of the new Italian Government is expected to be a major intervention programme for the country's troubled chemicals and synthetic fibres sector, whose crisis has been given dramatic relief in a report by Sig. Giorgio Mazzanti, chairman of Sogam—the company grouping together the public shareholders of Italy's largest chemicals conglomerate, Montedison. Sig. Mazzanti indicates that Montedison, which employs more than 140,000 people, now requires an injection of some 1,500bn (some \$840m.) of fresh capital. This is double the so far unsuccessful 1,400bn capital increase the group's board approved at its last annual meeting. In his report, leaked to the "espresso" weekly news magazine and published today, Sig. Mazzanti, who is also deputy chairman of the state oil group, ENI, itself the single largest shareholder in Montedison, openly states his opposition to any revaluation operation to cover the chemical concern's losses last year, expected to exceed the 1,720bn of 1976. The group's accumulated debts totalled 13,500bn at the end of December, some 12,000bn of it in short-term money. Last year, the group's indebtedness rose by 1,550bn, some 1,400bn representing short-term debts, according to Sig. Mazzanti. While there have recently been moves by Montedison private shareholders to seek a solution to the conglomerate's financial and structural difficulties and character, Sig. Mazzanti's report threatens the Montedison corporate concept, generally favoured by the long-ruling Christian Democrat Party of a private group. The 1,500bn injection of new funds he suggests would clearly have to come principally from the public sector and would effectively transform Montedison into a state concern. But Sig. Mazzanti's proposals for Montedison form part of a wider context of initiatives for the troubled chemicals and fibres sector. Indeed, it is now understood that Societa Italiana Resine (SIR), Italy's third chemical concern, has deposited 80 per cent of its shares with the state medium-term credit agency, Istituto Mobiliare Italiano (IMI). The move follows the increasing financial difficulties of SIR, which has some 11,500bn of outstanding debts with IMI. IMI today confirmed that it had received in deposit 80 per cent of SIR's equities. Sig. Mazzanti also calls today that the state medium term credit institute had extended a new credit to the troubled chemical group. It did not specify the amount. Sig. Cappon said that the Italian chemical industry needed a general overhaul. But in the meantime, both the banks and the chemical company had to create the necessary conditions to ensure the success of an eventual recovery programme for the entire chemical sector. Sig. Mazzanti's outline proposals for the chemical and fibres industry calls for detailed co-ordination between the various chemical companies, not only in terms of their commercial policies but also of future investment programmes. He maintains that the different companies should preserve their own specialised activities. Mergers, he claims, would only lead to the grouping together of all companies, without necessarily achieving greater efficiency. As for the crisis-hit fibres sector, he says that a recovery programme should be based on the rationalisation of plants and a review of current and future investment programmes so as to keep in line with limited market demand. Sig. Mazzanti also calls for greater co-operation between today that the state medium

Second half upturn helps Sun Hung Kai

By Daniel Nelson  
HONG KONG, March 8. SUN HUNG KAI Securities had a marginally better second half to achieve a consolidated profit of HK\$41.46m (\$US9m.) for the year to December 1977, against the previous year's HK\$43.12m. A final dividend of HK\$7.5 cents is being recommended, which with the interim of 7 cents will make a total of 14.5 cents, the same as 1976. The group's total assets at the year's end amounted to HK\$1,045m, a 28 per cent increase against the same period of 1976. Sun Hung Kai is the colony's largest brokerage house, and the sluggish results reflect both the decline in turnover on Hong Kong's stock exchanges and the company's steady drive to diversify its activities, without which the result would have been even less encouraging. Chairman Fung King Hui said that new activities started in 1976, including international bonds, U.S. securities, commodities, insurance and hire purchase, all made satisfactory progress. In 1977 the group started broking business in Japanese securities and trading in physical commodities, and these too had a solid start. Fung said the launching of the unit trust, Sunbo Fund, had attracted interest, and funds had also been raised by the issue of promissory notes and Hong Kong dollar negotiable certificates of deposit. The group had acted as lead manager in a loan syndication. He expressed confidence about 1978 and said the group would continue to look for expansion possibilities in Hong Kong and South-east Asia.

JAPANESE CORPORATE PROFITS Daiwa forecasts downturn

BY CHARLES SMITH  
TOKYO, March 8. CURRENT PROFITS of 359 Japanese companies quoted on the first section of the Tokyo Stock Exchange will show a fall of 8.81 per cent during the six-month business term ending this month, compared with the September 1977 term, according to Daiwa Securities, one of Japan's big four securities companies. For the 1977-78 fiscal year, which also ends this month, profits will be down 6.71 per cent compared with a year earlier, Daiwa says. Daiwa's forecast is more pessimistic than its last published estimate for the March-term business results (which came out in September and indicated a 6 per cent fall in current profits for the term). It is very much more pessimistic than estimates being made during the autumn and late summer of 1977, when nearly all Japanese securities companies were still expecting profits to turn up in the spring of 1978. Despite this downward adjustment, there are elements in the profits picture, as reviewed by Daiwa, which make the real situation appear even worse than the percentage figures suggest. An important point is that steel industry profits are forecast to rise by 71 per cent during the current six months, even though the steel industry remains basically in a state of deep recession with little immediate prospect of improvement. Daiwa says that its main reason for expecting steel companies to turn in better profit figures is its assumption that most companies will be selling large amounts of securities in order to cover dividend payments. Without such sales it thinks steel company profits would show a further fall in the current term, though perhaps not by as much as in the September 1977 term, when current profits were down by 59 per cent. Steel weighs heavily in the overall profits performance of Japanese industry so that "window dressing" on the part of the industry can have an important distorting effect. Looking beyond the March business term, Daiwa forecasts a 5.1 per cent decline in current profits in the next September half-year, followed by a 16.1 per cent recovery in March 1979. At the date profits will be running at about 80 per cent of the level obtained in the March 1977 period, the best half-year for Japanese company profits since the 1973 oil crisis. Daiwa's forecasts imply a fall in profits through three successive six-month business terms. Daiwa relates its profits forecasts for individual industries to the current level of excess inventories in the same industries and the speed at which these are being run down. Industries with very heavy inventories which are not expected to complete adjustment before the end of 1978 include aluminium, aluminium ash, zinc, caustic soda and wool. In the next bracket (industries that should finish running down inventories by the third quarter of the year) are colour television, stereo, and ball bearings. Industries with no serious inventory problem include cameras, watches, and small passenger cars.

Setback at Svenska Cellulosa

By William Dullforce  
STOCKHOLM, March 8. EARNINGS of Svenska Cellulosa (SCA), Sweden's largest forest product conglomerate, slumped by 34 per cent last year, from SKr487m to SKr325m (\$73.5m.). The group's turnover grew by just under 11 per cent to SKr4.6bn (\$1bn.). Earnings per share after adjusting for taxes and allowing for non-distributed profits in SCA's associated companies came out at SKr29 against SKr43.5 a share in the previous year. The Board proposes to pay an unchanged dividend of SKr10 a share. In comparison with many other Swedish pulp and paper makers and given the depressed state of the market, SCA's 1977 performance was strong. But the profit fall has accelerated since the eighth month interim report, when earnings were running 25 per cent below the 1976 level, and in the last four months group earnings totalled only SKr34m, against SKr245m for the first eight months. The profit on the forestry and forest product side includes state forest grants of SKr25m, and first eight months of its financial stock appreciation of SKr50m. It has on the other hand been reduced by SKr17m from writing SKr28m, for the corresponding stocks of products whose anticipated sales prices are lower than their manufacturing costs. An earnings breakdown shows that only the packaging companies did better last year. The forest and industry division earnings plunged from SKr333m to SKr181m, on a SKr2.4bn turnover, while even the Saabak power station companies dropped SKr5m on earnings to SKr67m. Sales by the production units, which include the highly profitable Hillesboeg seed company, are expected to reach almost SKr1.2bn (\$260m.) by the end of April—an increase of SKr130m. These units should show an operating profit of SKr150m, compared with SKr107m for the previous financial year, according to Mr. Heralow.

Quieter markets

QUIETER conditions will return to the Hong Kong Stock Exchange after the current rally, Joseph Sebag (Far East) says in a newsletter, reports Reuter from Hong Kong. While Financial Secretary Philip Haddon-Cave's recent forecast implied continued momentum, the lack of sustained economic improvement among Hong Kong customers gives little justification for share prices to start a steady rise.

Dunlop Estates doubles profits

BY WONG SULONG  
KUALA LUMPUR, March 8. DUNLOP ESTATES Berhad, an offshoot of Dunlop International, doubled its profits for the second successive year, and is declaring a dividend of 30 per cent for 1977, compared to 15.5 per cent in 1976. Profits after tax for last year soared to SM15.97m (\$US6.7m.) from SM7.4m. in 1976 and SM3.5m. in 1975. Although higher prices, particularly for palm oil and coconut, were the main reason for the good profits, there was also a notable improvement in the harvesting level of the two crops. The average yield for oil palm improved by 13 per cent, cropping an average of 937 kilograms per hectare, while coconut improved by 42 per cent. Rubber yields also improved marginally, so that at 21,470 tons, the crop was only 190 tons short of the 1976 level despite a reduction of 218 hectares under tapping. The company is currently expanding its second oil mill at Gamall. When completed this will add a further 10 tons fresh fruit bunches capacity per hour, increasing total capacity of its mills to 70 tons per hour. Dunlop Estates said it is cautious about its prospects for this year and points out that in line with the general trend, the oil palm is affected by drought, while prices are expected to be lower. Fitzpatrick's Food sale brings \$M20m. HONG KONG Land's wholly-owned subsidiary, Fitzpatrick's Food Supplies (Far East), has sold its 18-storey building in Kuala Lumpur to a Malaysian property concern for a reported price of \$M20m. (\$US8.4m.). An agreement for the sale was signed here yesterday between Mr. Owen Price, Fitzpatrick's executive director, and Datuk Lim Foo Yong, proprietor of the real estate company after his name. Management of the building will continue to be under Harta Raya Sdn. Bhd., formerly Hong Kong Redevelopments, another subsidiary of Hong Kong Land. Fitzpatrick said with the disposal of its building, the company plans to concentrate on its trading interests, and aims to expand its supermarkets to other parts of Malaysia, apart from Kuala Lumpur and Petaling Jaya. Datuk Lim, who is one of the biggest property owners in Malaysia, said he had taken the decision to buy the building, in spite of the current depressed conditions in the property market, because he expected the situation to improve very soon. Consolidated Plants. CONSOLIDATED Plantations Limited, the Sime Darby subsidiary, announces that the Malaysian Capital Issues Committee has accepted that the aggregate agricultural value of the company's estates is \$M340.56m. (\$US78m.), representing an increase of \$M83.55m. over the book value of the company's estates at end 1976.

Successful year for Oy Rauma-Repola

By Lance Keyworth  
HELSINKI, March 8. OY Rauma-Repola is one of the few large companies in Finland that has been able to announce a successful result for fiscal 1977, the third successive year of economic depression for the country. Turnover increased by 18 per cent, to FMk2.67bn. (some \$550m.), at the December 1977 exchange rate. Even after allowing for inflation, there was a real increase of 9 per cent. Sales of the forest industry division increased most in relative terms, while the metal and engineering division held its share of the company's sales. Exports accounted for 79 per cent of R-R's total invoicing and 7 per cent of the value of all Finnish exports. In spite of FMk2.700m. in new orders for the metal sector during the year, order books thinned from FMk2.38bn. to FMk2.21bn. Orders were unevenly distributed between the shipbuilding and engineering departments, which supplied many of the engineering shops worked at only 80 per cent of capacity during the year. BO-GUTZERT OY recorded a loss of FMk30m. (some \$15m.) during the year fiscal 1977, against a deficit of FMk45m. in the previous year.

All these securities have been sold. This announcement appears as a matter of record only.

New Issue

\$300,000,000

The Dow Chemical Company

8.625% Debentures Due February 15, 2008

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Incorporated

Dillon, Read & Co. Inc.    Drexel Burnham Lambert    E. F. Hutton & Company Inc.  
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GmbH

March 6, 1978

SELECTED EURODOLLAR BOND PRICES				MID-DAY INDICATIONS			
PLAIGHTS	Bid	Offer		DM BONDS	Bid	Offer	
100 Australia 5 1/2% 1988	98	99		100 BPCF 5 1/2% 1988	100	101	
100 Australia 5 1/2% 1987	98	99		100 BPCF 5 1/2% 1987	98	99	
100 Canada 5 1/2% 1988	98	99		100 BPCF 5 1/2% 1986	98	99	
100 Canada 5 1/2% 1987	98	99		100 BPCF 5 1/2% 1985	98	99	
100 France 5 1/2% 1988	98	99		100 BPCF 5 1/2% 1984	98	99	
100 France 5 1/2% 1987	98	99		100 BPCF 5 1/2% 1983	98	99	
100 Germany 5 1/2% 1988	98	99		100 BPCF 5 1/2% 1982	98	99	
100 Germany 5 1/2% 1987	98	99		100 BPCF 5 1/2% 1981	98	99	
100 Italy 5 1/2% 1988	98	99		100 BPCF 5 1/2% 1980	98	99	
100 Italy 5 1/2% 1987	98	99		100 BPCF 5 1/2% 1979	98	99	
100 Japan 5 1/2% 1988	98	99		100 BPCF 5 1/2% 1978	98	99	
100 Japan 5 1/2% 1987	98	99		100 BPCF 5 1/2% 1977	98	99	
100 UK 5 1/2% 1988	98	99		100 BPCF 5 1/2% 1976	98	99	
100 UK 5 1/2% 1987	98	99		100 BPCF 5 1/2% 1975	98	99	
100 US 5 1/2% 1988	98	99		100 BPCF 5 1/2% 1974	98	99	
100 US 5 1/2% 1987	98	99		100 BPCF 5 1/2% 1973	98	99	
100 US 5 1/2% 1986	98	99		100 BPCF 5 1/2% 1972	98	99	
100 US 5 1/2% 1985	98	99		100 BPCF 5 1/2% 1971	98	99	
100 US 5 1/2% 1984	98	99		100 BPCF 5 1/2% 1970	98	99	
100 US 5 1/2% 1983	98	99		100 BPCF 5 1/2% 1969	98	99	
100 US 5 1/2% 1982	98	99		100 BPCF 5 1/2% 1968	98	99	
100 US 5 1/2% 1981	98	99		100 BPCF 5 1/2% 1967	98	99	
100 US 5 1/2% 1980	98	99		100 BPCF 5 1/2% 1966	98	99	
100 US 5 1/2% 1979	98	99		100 BPCF 5 1/2% 1965	98	99	
100 US 5 1/2% 1978	98	99		100 BPCF 5 1/2% 1964	98	99	
100 US 5 1/2% 1977	98	99		100 BPCF 5 1/2% 1963	98	99	
100 US 5 1/2% 1976	98	99		100 BPCF 5 1/2% 1962	98	99	
100 US 5 1/2% 1975	98	99		100 BPCF 5 1/2% 1961	98	99	
100 US 5 1/2% 1974	98	99		100 BPCF 5 1/2% 1960	98	99	
100 US 5 1/2% 1973	98	99		100 BPCF 5 1/2% 1959	98	99	
100 US 5 1/2% 1972	98	99		100 BPCF 5 1/2% 1958	98	99	
100 US 5 1/2% 1971	98	99		100 BPCF 5 1/2% 1957	98	99	
100 US 5 1/2% 1970	98	99		100 BPCF 5 1/2% 1956	98	99	
100 US 5 1/2% 1969	98	99		100 BPCF 5 1/2% 1955	98	99	
100 US 5 1/2% 1968	98	99		100 BPCF 5 1/2% 1954	98	99	
100 US 5 1/2% 1967	98	99		100 BPCF 5 1/2% 1953	98	99	
100 US 5 1/2% 1966	98	99		100 BPCF 5 1/2% 1952	98	99	
100 US 5 1/2% 1965	98	99		100 BPCF 5 1/2% 1951	98	99	
100 US 5 1/2% 1964	98	99		100 BPCF 5 1/2% 1950	98	99	
100 US 5 1/2% 1963	98	99		100 BPCF 5 1/2% 1949	98	99	
100 US 5 1/2% 1962	98	99		100 BPCF 5 1/2% 1948	98	99	
100 US 5 1/2% 1961	98	99		100 BPCF 5 1/2% 1947	98	99	
100 US 5 1/2% 1960	98	99		100 BPCF 5 1/2% 1946	98	99	
100 US 5 1/2% 1959	98	99		100 BPCF 5 1/2% 1945	98	99	
100 US 5 1/2% 1958	98	99		100 BPCF 5 1/2% 1944	98	99	
100 US 5 1/2% 1957	98	99		100 BPCF 5 1/2% 1943	98	99	
100 US 5 1/2% 1956	98	99		100 BPCF 5 1/2% 1942	98	99	
100 US 5 1/2% 1955	98	99		100 BPCF 5 1/2% 1941	98	99	
100 US 5 1/2% 1954	98	99		100 BPCF 5 1/2% 1940	98	99	
100 US 5 1/2% 1953	98	99		100 BPCF 5 1/2% 1939	98	99	
100 US 5 1/2% 1952	98	99		100 BPCF 5 1/2% 1938	98	99	
100 US 5 1/2% 1951	98	99		100 BPCF 5 1/2% 1937	98	99	
100 US 5 1/2% 1950	98	99		100 BPCF 5 1/2% 1936	98	99	
100 US 5 1/2% 1949	98	99		100 BPCF 5 1/2% 1935	98	99	
100 US 5 1/2% 1948	98	99		100 BPCF 5 1/2% 1934	98	99	
100 US 5 1/2% 1947	98	99		100 BPCF 5 1/2% 1933	98	99	
100 US 5 1/2% 1946	98	99		100 BPCF 5 1/2% 1932	98	99	
100 US 5 1/2% 1945	98	99		100 BPCF 5 1/2% 1931	98	99	
100 US 5 1/2% 1944	98	99		100 BPCF 5 1/2% 1930	98	99	
100 US 5 1/2% 1943	98	99		100 BPCF 5 1/2% 1929	98	99	
100 US 5 1/2% 1942	98	99		100 BPCF 5 1/2% 1928	98	99	
100 US 5 1/2% 1941	98	99		100 BPCF 5 1/2% 1927	98	99	
100 US 5 1/2% 1940	98	99		100 BPCF 5 1/2% 1926	98	99	
100 US 5 1/2% 1939	98	99		100 BPCF 5 1/2% 1925	98	99	
100 US 5 1/2% 1938	98	99		100 BPCF 5 1/2% 1924	98	99	
100 US 5 1/2% 1937	98	99		100 BPCF 5 1/2% 1923	98	99	
100 US 5 1/2% 1936	98	99		100 BPCF 5 1/2% 1922	98	99	
100 US 5 1/2% 1935	98	99		100 BPCF 5 1/2% 1921	98	99	
100 US 5 1/2% 1934	98	99		100 BPCF 5 1/2% 1920	98	99	
100 US 5 1/2% 1933	98	99		100 BPCF 5 1/2% 1919	98	99	
100 US 5 1/2% 1932	98	99		100 BPCF 5 1/2% 1918	98	99	
100 US 5 1/2% 1931	98	99		100 BPCF 5 1/2% 1917	98	99	
100 US 5 1/2% 1930	98	99		100 BPCF 5 1/2% 1916	98	99	
100 US 5 1/2% 1929	98	99		100 BPCF 5 1/2% 1915	98	99	
100 US 5 1/2% 1928	98	99		100 BPCF 5 1/2% 1914	98	99	
100 US 5 1/2% 1927	98	99		100 BPCF 5 1/2% 1913	98	99	
100 US 5 1/2% 1926	98	99		100 BPCF 5 1/2% 1912	98	99	
100 US 5 1/2% 1925	98	99		100 BPCF 5 1/2% 1911	98	99	
100 US 5 1/2% 1924	98	99		100 BPCF 5 1/2% 1910	98	99	
100 US 5 1/2% 1923	98	99		100 BPCF 5 1/2% 1909	98	99	
100 US 5 1/2% 1922	98	99		100 BPCF 5 1/2% 1908	98	99	
100 US 5 1/2% 1921	98	99		100 BPCF 5 1/2% 1907	98	99	
100 US 5 1/2% 1920	98	99		100 BPCF 5 1/2% 1906	98	99	
100 US 5 1/2% 1919	98	99		100 BPCF 5 1/2% 1905	98	99	



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THE JOBS COLUMN

# On goes the plunge · Fairey four · Kentucky one

BY MICHAEL DIXON

TIMES HAVE been better, even for accountants. But the latest batch emerging from the long professional qualifying process may take comfort that times have been—and still are—worse for a lot of other types of managerial worker, as is indicated by the Jobs Column's index of demand for executives, longside.

The index has been constructed from the nine four-monthly surveys so far published by award, which bases its figures in the large numbers of candidates and job-vacancies registered with the Government-sponsored Professional and Executive Recruitment agency. This column's regular salary indicators based on the Reward survey, in this instance covering October 1977 to January this year, will be printed next week.

To work out the index, I took the highest demand experienced by PER for accountants' of the general kind, both qualified and not qualified, which occurred in the palm days between February 1 and May 31, 1975. The agency then had 1027 vacancies for them in the United Kingdom as a whole, and these were being chased by 591 candidates; almost exactly 591 candidates for each job registered.

This 3:1 ratio forms the standard 100 of the index, against which I have calculated comparative indices for the candidates-to-vacancies ratios in the other four-month periods and the other categories.

The more candidates for each vacancy registered with PER, the lower the demand for them, and so the lower the figure in the index. A figure of 50 represents seven candidates for each job; of 25 represents 14 candidates per job; of 10 represents 35 candidates per job, and so on. Where the index figure is higher than 100, there are proportionally fewer than 3:1 candidates for each vacancy registered. (For the benefit of the non-numerate, the number of seekers per job in any category during any period can be checked by dividing the index figure into 100, and multiplying the result by 3.5).

Right then, what do we see? Well, not much for executive types to cheer about. Of the 24 job categories covered, the turn of this year saw 14 languishing at their lowest level of demand. And while it is true that the PER clientele, being concentrated in the middle to lower managerial ranks, almost certainly paints an exaggeratedly gloomy picture of demand for general managers, the Reward statistics seem likely to be the

INDEX OF DEMAND FOR EXECUTIVES—(100=highest demand for accountants—one vacancy per 3.5 candidates)

Job category	Feb.-May 1975	June-Sept. 1975	Oct. 1975-Jan. 1976	Feb.-May 1976	June-Sept. 1976	Oct. 1976-Jan. 1977	Feb.-May 1977	June-Sept. 1977	Oct. 1977-Jan. 1978
Accountants	100	83	79	57	41	40	46	35	41
Cost accountants	117	88	75	61	46	48	50	44	41
Company secretaries	27	25	20	18	11	11	15	9	11
Management services and computer managers	17	18	16	14	19	14	9	10	11
Systems analysts and computer programmers	233	65	81	95	53	80	63	38	47
Purchasing	54	42	37	40	30	29	30	26	26
Personnel and industrial relations	50	24	26	34	18	21	27	15	17
Training	49	52	21	28	16	25	19	21	18
Marketing and sales management	15	15	18	21	14	17	14	11	10
Sales representatives	58	55	70	53	57	41	44	38	31
Public relations	77	11	4	12	6	4	10	3	5
Chemists	80	37	41	55	30	30	55	20	26
Physicists	78	20	34	28	29	14	32	19	13
Metallurgists	103	33	43	44	38	51	53	42	27
Mechanical engineers	59	57	57	63	60	57	92	58	66
Electrical and electronic engineers	159	92	130	135	106	97	117	106	75
Chemical engineers	88	56	63	81	43	46	286	33	69
Civil and structural engineers	53	41	42	30	35	17	21	15	15
Quantity surveyors	125	90	74	100	96	33	21	29	42
Design draughtsmen	103	83	100	80	97	66	83	90	59
Production managers	44	44	47	45	39	38	36	33	52
Distribution (transport, etc.)	35	34	27	32	24	19	34	20	19
General management	10	9	10	6	4	4	6	5	4
Retail management	64	32	32	16	35	11	13	10	9

best measure available for the other categories. The scientists and engineering people who might be associated with industrial creativeness are at their lowest level, with the exception of mechanical and chemical engineers—the February-May, 1977, leap to 206 by the chemicals, by the way, was due to a sudden explosion of demand in the south-east where there were briefly

three and a half jobs chasing each candidate. Unhappily, too, demand for managers and representatives in the marketing function is at its nadir. Our accountant friends, however, have ended the nine periods in much the same "league-table" position, only chemical engineers having climbed above them. And as a special service to newly qualified this week, I have worked out which regions of the country seem to offer the best demand for them.

For accountants in general, the average demand is by far the highest in London. Thereafter the regional ranking descends as follows: Eastern; Midlands; Northern; Southern; Yorkshire and Humberside; North-west; Scotland; South-east; Wales; South-west.

The corresponding ranking for cost accountants is also led by London, although less easily. The ranking then continues: Eastern; Midlands; South-east; North-west; Yorkshire and Humberside; Wales; Northern; Scotland; Southern; South-west.

The pair at Fairey Engineering will be responsible to the subsidiary's managing director, George Williamson. The marketing director must be able to spot and take opportunities for new products and in new markets, have copious experience in negotiating big contracts overseas for capital equipment, and have appropriate foreign contacts.

The commercial director will need experience of managing large contracts for similar, heavy equipment, and be able to take full charge of six sections providing support services for contracts, covering preparation and administration, estimating, buying, tendering, financing, and legal complications.

At the Hamble subsidiary, which makes work boats and military-type craft up to 18m. in length, the marketing director will be responsible to MD Alan Simmons. Success in selling high-cost equipment, preferably marine, to overseas governments, is the main need here, though experience of market policy-making is wanted as well.

Salaries for the three subsidiary posts are not disclosed, but I would estimate about £10,000. Perks include cars. Written self-descriptions to Mark Lomas at P-E (same address).

## Cash manager

WITH U.K. sales up 47 per cent this year, Kentucky Fried Chicken—part of the U.S. Heu Blein group—urgently wants a chartered or certified accountant aged about 35 with hard experience of cash management as financial controller at its new offices near Farnborough. Responsible to Jim Johnson, a Canadian currently over here as treasurer, the newcomer will head about 30 accountancy staff dealing not only with the 46 KFC-owned shops in Britain, but also with some 200 franchisees who tend to be of an independent east of mind. Candidates who have successfully run a business operation would have an advantage. Salary around £9,000 plus "significant" profit-sharing. Write briefly for application form or telephone Eric Jameson or James Allen of Personnel Selection, 44 Drury Lane, Soho, London W1P 2PA. Tel. 01-705 7399 or 704 2531.

## Directors

ANGUS MURRAY, new chairman of the Fairey group, is seeking four directors—one as chief executive of the group based near London's Heathrow

Airport, two as marketing and commercial chief at Fairey Engineering in good old Stockport, and one as marketing head at Fairey Marine in yacht-orientated Hamble.

In return for about £25,000 a year plus car and so on, the group chief will bring successful experience of running a group of businesses and consummate understanding of the engineering industry. There will be much travel, and growth-conscious fully developed professional managers who meet the specification should describe themselves in writing to Hugh Lang of the P-E Consulting Group (1 Albemarle Street, London, W1X 3HF).

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Burne House, 69-69 High Holborn, London, WC1V 6LR  
Telephone: 01-242 7773

## Expectations

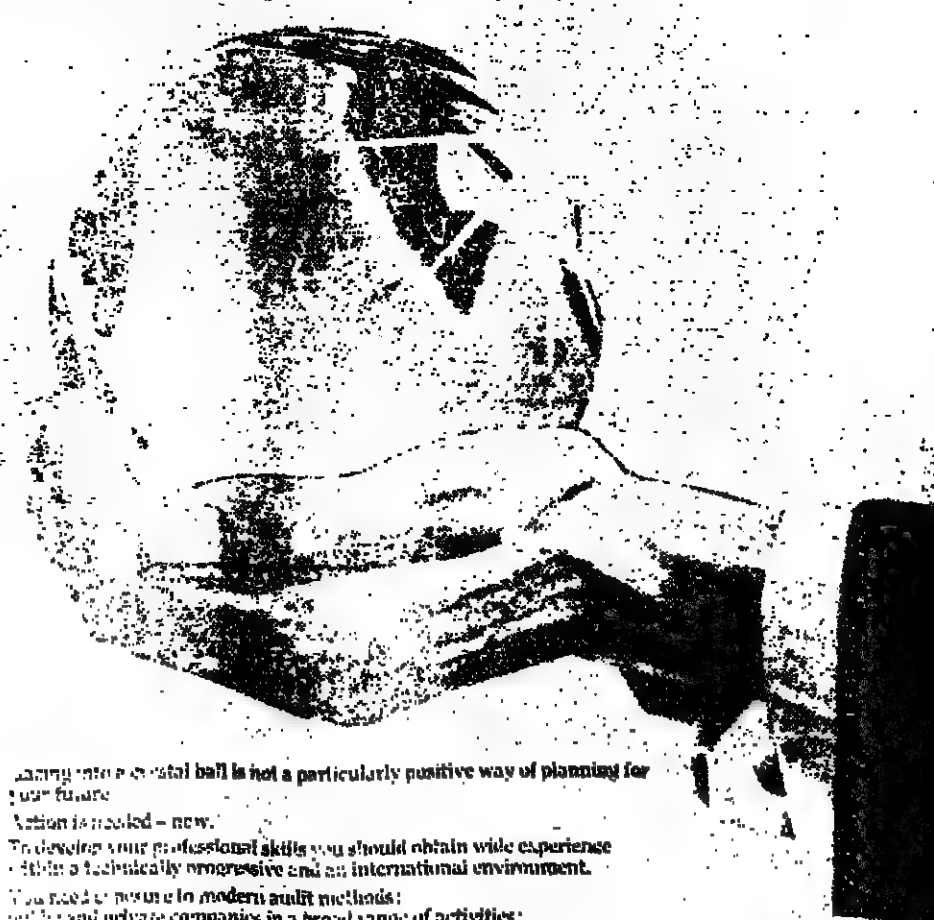
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NEWLY QUALIFIED

## ACCOUNTANCY APPOINTMENTS

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### Newly Qualified Accountant Internal Audit

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We are seeking a newly qualified accountant (CA, ACCA or ACMA) to join our highly professional team which is responsible for a variety of Internal Audit assignments and other investigations to improve Company operations in line with management plans. Within a short time you will be expected to work on your own initiative and without direct supervision.

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For an application form please telephone Alison Kennedy on Swindon 30151 Ext. 2448 or write to her at Burmah-Castrol Company, Burmah House, Pipers Way, Swindon SN3 1RE.

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H.W. FitzHugh, Ref: 20074/JFT.

Male or female candidates should telephone in confidence for a Personal History Form to: LONDON: 01-734, 6852, Sutherland House, 516 Argyle Street, W1E 6EZ.



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The Accountants appointed will join a small team responsible for controlling the overall financial plan which has an annual commitment of £130m. They will control the total financial accounting for the purchase and sale of milk.

Each position will provide an excellent opportunity to be involved with the development of new systems in collaboration with our management services staff. A new ICL 2900 Series Computer is being introduced which will be at the centre of the accounting for this large national organisation. The appointments will be based on Thames Ditton, Surrey where all the facilities associated with a large organisation are available.

For an application form please contact:

**MMB** Personnel Officer, Milk Marketing Board, Thames Ditton, Surrey KT7 0EL. Tel: 01-398 4101, ext. 341.

### Financial Accountant

c. £6,000

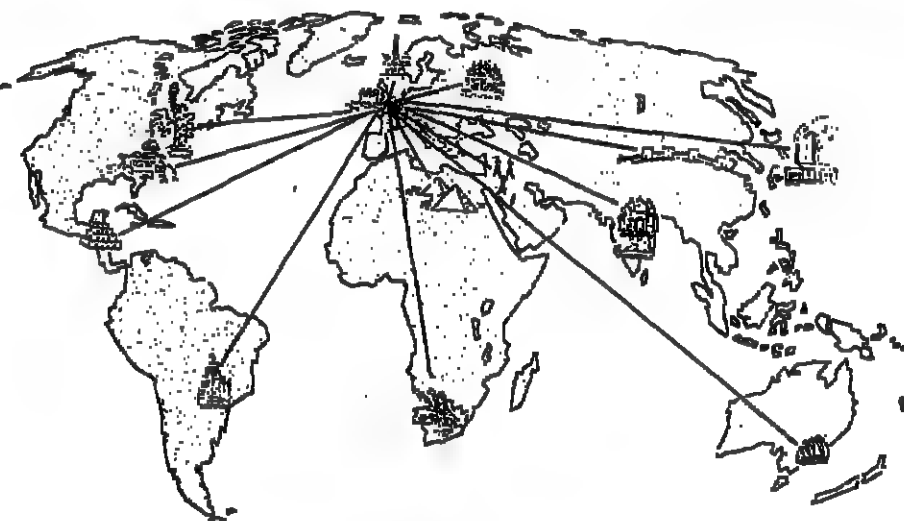
City

A mutual insurance company wishes to fill a management position in the accounts department. In addition to the usual functions of a financial accountant, the person appointed will be involved with taxation, cash flow and management accounting. Personality is important as the job involves presentation of reports and much contact with other departments. There is plenty of scope for creative thinking and achievement especially in the development of systems and procedures. The appointment offers a progressive salary plus attractive fringe benefits. Applicants should be recently qualified accountants.

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### YOUNG QUALIFIED ACCOUNTANT

WALTON-ON-THAMES

British Vending Industries is a fast expanding and highly profitable Public Company in the catering industry. As a result of Group's continuing expansion a young qualified accountant is required to be based at our Head Office in Walton-on-Thames.

The post involves production of financial and management control information, development of Computer-based systems, identifying potential acquisition situations, investigations and staff management.

The position offers wide experience and good opportunities for advancement.

An excellent salary is offered.

Please write or telephone

The Chief Accountant

BRITISH VENDING INDUSTRIES LTD.

Keatrel House

1/5 Queens Road, Hersham, Walton-on-Thames, Surrey KT12 5NQ  
Walton-on-Thames 29951

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We are looking for a young, recently qualified ACA, preferably with a degree, to take charge of the accountancy function and to provide management control information. He/she will report directly to the board and will work in the congenial and stimulating atmosphere of a small but rapidly expanding company.

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Three experienced PR Executives needed for existing and new accounts. One with Business/Industrial/Financial experience, two for Technical/Engineering accounts. Must be ex-journalists or established PR professionals with proven track records, enthusiasm and plenty of self-motivation.

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Our clients are a highly respected company on the Stock Exchange and are in the process of developing a very sophisticated computer system using a Hewlett-Packard which will eventually become unique in its application. They wish to add to their team another Programmer and would prefer to have someone with direct experience in the Financial World to reduce the learning curve that would be necessary with a raw Programmer. However it is important that this person has already been involved in Mini computer technology. Preference will be given to a person with a knowledge of Fortran, Basic or Algol.

The position is regarded as an important one and it is an opportunity to become a key member of their management team.

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### GROUP COMPANY SECRETARY

Crest Nicholson Ltd. is the publicly quoted holding company of a group (turnover £30m.) with interests in property, leisure and engineering. Due to current and projected expansion central management has been reorganised. As a result a vacancy has arisen for a Company Secretary based at Ashford, Middlesex, who in addition to performing the normal statutory and administrative role will assist in personnel matters.

We are looking for someone of high calibre, probably aged 40 or over.

He or she must have:

—Professional qualifications (preferably legal or company secretarial).  
—Several years' experience as secretary of a company, preferably with involvement in pensions and insurance.

—The personal qualities required to deal with staff at all levels.

Salary by negotiation. Car and usual benefits. Please write in confidence, with detailed curriculum vitae, to

N. E. Tomlinson, Chief Executive—Trading,  
CREST NICHOLSON LIMITED,  
91-97 Church Road, Ashford, Middlesex.

### TREASURY ASSISTANT MULTI-NATIONAL COMPANY

The successful applicant will be responsible for the cash management of U.K. subsidiary companies and foreign exchange payments, positions, collections and currency netting systems. An understanding of the U.K. banking system, export collections and exchange control is essential. Some U.K. travel is envisaged.

Age: 24-34

Salary: up to £7,000

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A small rapidly expanding international bank recently opened in London requires the services and experience of a senior credit analyst with an international banking background and an understanding of eurocurrency lending.

Age: up to 35

Salary: £7,000 neg.

#### EUROBOND SETTLEMENTS

A major American bank is seeking one or two people with at least two years' Eurobond back-up experience, both primary and secondary markets. This bank is a market leader and can offer excellent prospects and opportunities to the successful candidates.

Age: 20-30

Salary: up to £4,000

These positions are open to male or female applicants.

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131-133 Cannon Street, London EC4N 3AX Telephone 01-623 7377 & 01-623 9161  
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### SENIOR SECURITIES TRADER

A City based International Merchant Bank requires a Securities Trader to work with the Investment Director, in a small but busy Department.

The requirement is for a mature person of sound judgement and good education, who has had several years training and experience in the Euro-bond and International Stock Markets. It is expected that the successful applicant will come from an Investment Banking area, and now feels ready to join and support an expanding team, wherein the prospects for advancement are considerable. Usual Banking benefits apply to this appointment. Age is flexible, but it is unlikely that anyone under 27 will have sufficient experience.

In the first instance, please telephone R. Jordan

**BANKING PERSONNEL**  
41/42 London Wall, London EC2, Telephone: 01-568 0781

(Recruitment Consultants)





## Personal Tax Adviser

c. £15,000 + Car

Based in the West End of London, our client is a very substantial public company, with diverse international interests and a turnover which places it among the largest quoted groups in the U.K.

In view of the increasing complexity and significance of U.K. and international tax legislation as it relates to the group's employees throughout the world, the Board has decided to appoint a Senior Personal Tax Adviser.

He/she will probably be aged 35-45, qualified as a lawyer or accountant, and currently at Manager or Partner level in a large professional practice. The appointment requires strength of character, allied

to sufficient technical expertise to handle a wide range of assignments.

These will cover, for example, identifying and resolving capital tax and cross-frontier problems, and advising on the tax affairs of individual executives both in and outside the U.K., on the law relating to such matters as incentives and benefits, and on the policies for paying employees working overseas to best effect.

Salary is negotiable around £15,000 and the comprehensive benefits include a car. The prospects in a strategic position with immediate access to the Directors of a leading U.K. company are self-evident.

Please contact Peter Wilson FCA, in complete confidence, at Management Appointments Limited, Albemarle House, 1 Albemarle Street, London W.1. (Tel: 01-499 4879).

## Management Appointments Limited

## Managing Director

Lusaka, Zambia. To £20,000 Plus Benefits

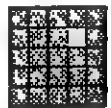
Our client, a major U.S. and international company manufacturing and marketing consumer products, requires a Regional Managing Director, based in Lusaka, Zambia, for its Central African Territories. Sales in this region are \$10 million and the company employs 200 people in three African countries. The company has an excellent record of expansion in Africa and it should maintain and improve its market position.

The person we seek should be a qualified accountant or engineer, who has at least fifteen years of experience of managing financial, manufacturing or engineering operations. A knowledge of the African environment, while preferable, is not essential. The most important requirement is the ability to manage a foreign based operation with flair, firmness and tact.

Remuneration is negotiable up to £20,000 and the post has attractive benefits in terms of free housing and a company car.

Although the appointment in Zambia will initially be for a period of two years, it is anticipated that the individual's career would continue to progress within the International Division.

Please telephone George Cuccenas at 01-437-6141 or 01-437-6037 or write, sending full career details to—



Paul R. Ray International  
Executive Selection  
26 Old Burlington Street  
London W1X 1LB

## Financial Controller c.£20,000 + Accountant c.£15,000 +

Riyadh, Saudi Arabia

A substantial, rapidly expanding British company involved in large scale contract management is looking for an accountant of mature judgement to join its local management team in Riyadh as Financial Controller.

The candidate should have had at least 5 years post-qualifying experience outside the profession in a position where a large measure of self motivation, discipline and tenacity of purpose have been demanded.

Also required as the "Number Two" to the Financial Controller is a qualified accountant with at least three years post-qualifying experience. A knowledge of computer systems would be advantageous in this job.

Apart from the basic salary (which is Tax Free) of c.£20,000 per annum for the Financial Controller (Ref. No. 231) and c.£15,000 per annum for the Accountant (Ref. No. 232), the package will include free housing, recreation, transport, welfare, medical care, etc. together with an education allowance for up to three children and other valuable benefits. There is a generous leave allowance of four weeks every six months with first class travel back to the U.K. paid.

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Clive Deverell Associates Limited  
29 Buckingham Gate, London SW1.

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London City

to £7,000

This is an ideal opportunity for a Chartered Accountant to play a part in helping to influence the development of professional thinking. The successful candidate will be involved with planning a balanced journal; meeting leading members of the professional and financial communities; finding and developing potential contributors, expert in their own field; shaping their ideas and discussing possible articles. Applicants, male/female, should be graduates who have a sound theoretical background and an up-to-date technical knowledge, preferably gained with a major professional firm. REF: 440/FT. Apply to R. P. CARPENTER FCA, FCMA, ACIS, 3 De Walden Court, 85 New Cavendish Street, London W1M 7RA. Tel: 01-636 0761.

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Write us at Box 609, Financial  
Times, 10, Cannon Street, EC4A 3DF.

## UNITED STATES AND HONG KONG OUTSTANDING CAREER OPPORTUNITIES

c. £10 - 15,000

A major British International group with a multi-million pound turnover and extensive and expanding overseas interests is making important new appointments in Hong Kong and the United States in connection with its Coca-Cola franchise bottling business.

### MARKETING MANAGEMENT

#### USA

An experienced marketing executive with a flair for consumer goods marketing and distribution is required for Salt Lake City, Utah. Responsibility will be to the General Manager for the complete marketing effort of the company and also for liaison with Hong Kong and the Coca-Cola Company concerning strategy and objectives.

Preferred age 32-38. A generous salary will be offered commensurate with age and experience.

#### HONG KONG

A second marketing executive is required for the Hong Kong bottling company. Reporting to the Marketing Director, responsibility will be for assignments over the full marketing range. Preferred age 28-32. Starting salary about £10,000 plus generous overseas benefits including housing, education and 6 weeks' annual leave.

### ENGINEERING MANAGEMENT

The requirement is for two graduate engineers. Both will start in Hong Kong but after 1-2 years' training and development there, one will move to Salt Lake City. Responsibilities will cover the full range of engineering including capital projects associated with re-development of the bottling plants and building activities.

Successful candidates are likely to have a minimum of 5 years' post-graduate experience in a process manufacturing industry, preferably in bottling.

Preferred age 25-35. Starting salary about £10,000 plus generous overseas benefits including housing, education and 6 weeks' annual leave.

Write in confidence to  
F. H. Scobie

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Trafalgar Square, London W.C.2

## International Financial Director

£9,500 + Car

London-based company responsible for European marketing of the world's leading spirits brand seeks an exceptionally bright, capable and energetic accountant as Financial Operations Director.

You will have overall financial control, including the company's secretarial function, and the company's Administration Manager will report to you.

You will be directly and creatively involved with marketing executives in compiling and analysing marketing data and developing sales strategy for world-famous products.

Please apply only if you are a qualified accountant with a modern outlook and demonstrable achievement in a contemporary commercial context.

The professional environment is stimulating and challenging. A demanding standard of performance prevails. As a key management executive, you will need business acumen, communication skills and leadership quality compatible with this standard.

In addition to salary and company car, there are excellent and unusual fringe benefits benefiting the position.

Please send c.v. to Box A.6290, Financial Times, 10, Cannon Street, London EC4A 4BY.

## The British National Oil Corporation

## SUPPLY AND TRADING STAFF

The British National Oil Corporation, which is playing a leading role in the development and commercialisation of Britain's North Sea oil resources, has entered a new phase of its development, becoming a supplier and marketer of crude oil, both from its own resources and on acquisition from other producers.

To meet the growing commitments involved in this activity, the Corporation's Supply and Trading Department is looking to recruit additional staff in the following fields:

### SUPPLY PLANNING ASSISTANTS

(Ref. SPA/FT)

to assist in compiling short and medium term crude oil availability surveys, carrying out economic assessments of crude oil values and undertaking the general staff work in planning the crude oil supply and trading activity.

Applicants should have a minimum of 10 years experience in this and related fields. Knowledge and experience of refinery and/or terminal operations would be an advantage.

### SUPPLY OPERATIONS ASSISTANTS

(Ref. SOA/FT)

to assist in ship programming and chartering, the negotiation and administration of charter parties and the programming and inspection of oil cargoes.

Applicants for the most senior of these posts should have had at least 10 years direct and recent experience in these fields, and others at least 5 years.

### CRUDE OIL TRADERS

(Ref. COT/FT)

Trading staff with substantial recent crude oil sales experience in the European, U.S.A. and other markets.

Applicants should have proven negotiating skills and a broad knowledge of the industry; preferred candidates will already have established reputations and be acquainted with potential customers in the areas mentioned. Familiarity with the bulk product market would also be an advantage.

The salaries for these posts, which are open to both men and women, will be fully competitive and associated conditions of employment are attractive and include a comprehensive relocation plan. Positions are initially based in London, but some may subsequently involve location in Glasgow.

Suitable candidates are asked to write or telephone, quoting the appropriate reference, for application forms to:

The Recruitment Manager, Personnel Department, The British National Oil Corporation, 150 St Vincent Street, Glasgow G2 5LJ. Tel: 041-204-2525.

# BNOC

## FINANCIAL CONTROLLER

Age: 30-40

Up to £12,500

London

Our client is an international company which is expanding into Europe and it requires a Financial Controller for its operations in the U.K. He/she will report to the Managing Director and be responsible for the complete accounting function and for advising the Board on the financial implications of business developments. In particular, the appointee will be responsible for the design, development and installation of systems and the operation of a modern, efficient management information system in line with the parent company's requirements. He/she will prepare monthly and annual accounts, establish and operate a budgetary control system and produce cash flow forecasts as well as carry out investigations into potential acquisitions.

Candidates should be qualified accountants in the age range 30-40 with sound commercial and industrial experience at senior level. They should have a strong personality and be ambitious and competent.

The prospects are excellent. Please write or telephone for an Application form, quoting ref. 916/FT, to

R. J. Marchand,  
Touche Ross & Co.,  
Management Consultants,  
4 London Wall Buildings,  
London, EC2M 5UJ.  
Tel: 01-589 6644.

## Accountant to train as Systems Analyst

COMPREHENSIVE TRAINING - SALARY TO £6000

A firm of public accountants has vacancies in the City for qualified accountants to train as systems analysts in its Management & Computer Services Department. The Department employs high calibre systems analysts and qualified accountants who are being trained to become systems analysts. The work involves considerable variety—review of systems for audit purposes, development of new systems, special advice. The emphasis is on the comprehensive study of systems including the computer aspect in that context. There is a comprehensive training scheme providing a proper theoretical foundation covering computers, systems and allied work, together with supervised fieldwork. The theoretical side involves day release using in-house courses and lasts a year for the

basics with further studies thereafter. The fieldwork offers considerable scope for gaining practical experience of computers and systems. This combination of theoretical instruction and varied practical work can give you a confident start to a career away from pure auditing or accounting.

Applicants do not need to have previous experience of systems work but do need to be systems minded and genuinely interested in systems, computers and the business world. They need to be methodical, persevering and determined and with a good command of English. If this is you, please write with full details of education, experience, interests and ambitions to:

A. J. Cornelius, Pannell Fitzpatrick & Co.,  
Lee House, London Wall, London, EC2Y 5AL.

A full job description will be sent to those considered suitable. (No application forms will be sent.)

PANNELL FITZPATRICK & CO.

## European Cash Management c.£6,500

This is an unusually interesting opportunity within the Corporate Treasury of a prominent U.S. multinational for a young banker with both comprehensive knowledge and sound practical experience of the "mechanics" of international banking.

## Bank M'tment. Accounting to £6,000

The prime function is to supervise the production of periodical M'tment Reports and Final accounts and the ad hoc provision of statistics, projections, etc. This is an excellent career opportunity with a well-established, energetic U.S. Merchant bank.

## Assistant to Investment Mgr. c. £5,500

International Merchant bank seeks a young person with genuinely strong experience and personality to assist with the client contact and the administrative aspects of its growing interests in all types of Euro/U.K. securities.

Please telephone either John Chiverton, A.I.B. or Trevor Williams on 485 7711.

David White Associates Ltd.  
Hampden House, 84, Kingsway, London, W.C.2.

## INTERNAL AUDITOR

American Bank requires a  
Internal Auditor for its office  
in the City.

Applicant must have previous  
audit experience, preferably  
with an American Bank.

A.I.B. or equivalent qualification  
required. Competitive salary  
and fringe benefits.

Please submit with full c.v. to

Box A.6281, Financial Times,  
10 Cannon Street, EC4A 4BY.

## FIRST-CLASS OPPORTUNITIES

available to qualified, student and  
experienced accounting personnel

Contact Alex Moore or Brian Coggett  
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Financial Times, 10, Cannon Street,  
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مكتبة الأصيل



## Senior Banker

### Athens

For an associate of a leading international bank. As Assistant General Manager, the successful candidate will be responsible for the commercial banking operations and the development of new business.

Aged 35 to 50, applicants must have international experience in commercial banking at senior level. They must be fluent in Greek and have some knowledge of French.

Salary equivalent £16,000 to £19,000. Free housing and other benefits.

Please send relevant details — in confidence — to P. Hook ref. B.26394.

**MSL** Management Consultants  
Management Selection Limited  
17 Stratton Street London W1X 6DB

## Portfolio Management

Around £20,000

Our client, a major international insurance Group, with strong American and Continental affiliations, requires in London a thoroughly professional investment Portfolio Manager. This very senior appointment with appropriate status, remuneration, benefit and incentive package, is open to either sex and calls for:

- a demonstrably successful track record in international investment management
- complete familiarity with international markets and procedures
- high personal reputation in the investment field in London and overseas

Initial discussion will take place in the strictest confidence in London during March 1978. Applicants are invited to send a comprehensive history addressed personally to:—H. Ian Carlton.

**Inbucon/AIC**  
Executive Selection  
197 Knightsbridge, London SW7 1RN

## BUCKMASTER & MOORE

*Our planned expansion programme has created several opportunities within our firm.*

*However, only Senior Members of the stockbroking profession, with first class experience, would be considered eligible for these executive positions.*

For a preliminary discussion, in complete confidence, please contact:

Harry France, Managing Partner  
**BUCKMASTER & MOORE**  
The Stock Exchange, London EC2P 2JT.  
Telephone: 01-588 2868

## An unusually rewarding management opportunity in insurance services in Manchester

Our client, a leading British financial institution, is looking for an enterprising and astute man or woman to take charge of the insurance services operation based in Manchester.

Your main energies will be spent developing new and existing business and expanding and diversifying the activities of the unit. The planning and research of policies, investments and commission terms is also necessary as is the control and motivation of a small professional team and associated support staff.

You should be at least an ACII having at least ten years general insurance experience with a letter emphasis on life and investment. You must be a self-starter with well-developed man-management capabilities, a high commercial awareness and above average

communications skills.

An attractive salary will be negotiable on the basis of qualifications and experience together with an extremely attractive package of fringe benefits. It is unlikely that those earning less than £5,000 will have, as yet, gained sufficient experience to meet the demands of this position.

If you are aged 28-35, and are keen to advance towards a board level appointment within a stimulating and progressive environment then write with full details to: Moxon Dolphin & Kerby Limited, Pearl Assurance House, 23 Princess Street, Manchester M2 4EN, quoting ref. no. MDK116.

**MOXON  
DOLPHIN  
& KERBY LTD**  
MANAGEMENT SELECTION

Applications will be forwarded to the client concerned. Please list in a covering letter any companies to which you would not wish to apply.

## ACCOUNTANT BERMUDA

MAJOR INSURANCE GROUP  
REQUIRE A CHARTERED  
ACCOUNTANT FOR THEIR  
BERMUDA OFFICE

Excellent conditions of service.  
Age group approximately 27/35  
years. Salary \$18,000 per annum.  
Please telephone, in confidence:  
EILEEN MILLER  
I.P.S. GROUP  
01-461 8111

## Senior Economist for international issues

Shell is looking for a Senior Economist to join an international, multi-disciplinary team based at Shell Centre, London. Working at the frontiers of futures research and its practical application, this unusual and challenging opportunity would suit someone probably in their 30's with a background in applied, or possibly academic, economics.

In addition to providing the economic input, and a broader critical faculty, to Group Planning's cyclical and long-term scenarios, the work will involve the assessment of short-term prospects for the world economy and the preparation of special studies on a wide range of major politico-economic issues. There is scope for independent research and preparation of papers upon which important Group decisions may be made.

Personal qualities required include imagination and breadth of perspective, sense of urgency, ability to master a variety of complex data quickly, and above all an exceptional intellect. We expect you to have the experience and standing to deputise for the chief economist.

The salary, in a range starting at £9,000 p.a. and progressing well into five figures, will depend on age, qualifications and experience. The salary includes a London Allowance of £585 p.a. and you will also receive a range of attractive fringe benefits. Promotion prospects are excellent within the Royal Dutch/Shell Group of Companies and regular overseas travel is another attraction of the post. Please write giving details of your qualifications and experience or telephone for an application form to:

Shell International Petroleum Company Limited, Recruitment Division (FT)  
PNE/22, Shell Centre, London SE1 7NA. Telephone: 01-934 4115.



## Financial Controller (South West) c.£11,000 plus car

An Industrial Accountant who feels at home in an industrial environment will discover an excellent career opening in this large British Engineering Group.

You will be directing the Management and Financial accounting operations which are fully computerised for a 10,000 employee enterprise in three major locations in the South of England. You should have good post-qualifying experience in industrial accountancy which includes several years in engineering possibly related to capital goods production. The skill and personality to lead staff and to co-operate with senior members of management in all locations is important, as is the ability to work on your own initiative. Age probably 35-45, with recognised qualification (probably CA). The usual large company fringe benefits are applicable together with executive status for the right person.

Please write in confidence with details of qualifications and experience, quoting reference 1550/PK/FT to:

**Robert Lee  
International**

24 BERKELEY SQUARE, LONDON W1X 6AR.

## Banking

### INTERNATIONAL ENERGY BANK LIMITED

wishes to appoint an experienced banker at managerial level to assist in the development of its Banking Department.

The Banking Department is responsible for the syndication of euro-currency and sterling loans and also for the Bank's portfolio of loans to government and state owned entities. It is additionally responsible for banking relationships and works closely with the Bank's Corporate Finance Department in the negotiation of facilities to corporate borrowers in the energy sector.

Accordingly, the successful candidate, ideally aged around 35, should have a thorough knowledge of the euro-currency markets, with sound experience in syndicated loans and be fully conversant with the legal aspects of such activities. Applicants should also display the ability, based upon experience, to represent the Bank and to negotiate on its behalf at a senior level.

Please write, enclosing a curriculum vitae, in complete confidence to:—  
P. J. Burgess, Senior Vice President, International Energy Bank Limited,  
Winchester House, 100 Old Broad Street, London EC2M 1BF.

## Salomon Brothers International Limited

### EUROBOND SETTLEMENTS

An experienced Clerk is required to join our London Clearance Operation. The work will involve close liaison in all aspects of settlements with the London Dealing Room and our New York and Hong Kong offices.

Please write or phone our Operations Manager for an application form.

One Moorgate  
London EC2R 6AB  
01-600 4151

## CHIEF ACCOUNTANT HOLLAND/BELGIUM

£12,000 + CAR

We are seeking a young qualified accountant preferably with experience outside the profession, to take complete responsibility for the accounting function of four branches (turnover £2.5m.) of a UK based company engaged in a service industry.

Following one month's training in UK, the successful candidate will be based at the Dutch Head Office in Rotterdam. The chief accountant will be expected to improve existing systems in line with Group policies, manage the day to day running of the accounts department, prepare management information reports and annual accounts, and take responsibility for all financial aspects of the business, including planning.

Please write with full c.v. to:  
Box A627, Financial Times, 10 Cannon Street, EC4A 3DF.

## UNIVERSITY COLLEGE CORK

### Department of Economics—Full-time Appointment

The Governing Body invites applications for a full-time post as Assistant Lecturer/College Lecturer in the Department of Economics. The appointment will be made at one of the levels mentioned according to the qualifications and experience of the successful candidate. It would be an advantage if candidates could teach Econometrics at least at undergraduate level though this need not be their main field of specialisation.

The salary scales are:  
College Lecturer £5,115-£6,121—Bar—£6,141-£7,430 p.a.  
Assistant Lecturer £4,403-£4,806 p.a.

Application form and further details of the post may be obtained from the undersigned. Latest date for receipt of applications is Friday, 7th April, 1978.

M. F. Kelleher, Secretary

## Jonathan Wren · Banking Appointments

The personnel consultancy dealing exclusively with the banking profession.

### LENDING OFFICER

Our client, a leading American bank, is expanding its business development programme in Continental Europe.

Suitable candidates are likely to satisfy the following criteria:—

- (a) should possess a pioneering mentality and be self motivated.
- (b) should have a sound credit background, preferably reinforced with formal U.S. bank training.
- (c) should have had good previous experience of development of eurocurrency lending.
- (d) should be used to considerable travel and be prepared to travel for at least 3 months out of 12.
- (e) should have fluency in at least one European language.

The position will be based in London and will initially involve development of the Scandinavian market.

The successful candidate will be joining a young team and it is anticipated that he or she will not be older than 35 years of age.

An attractive salary is offered together with good fringe benefits.

In the first instance, and in the strictest confidence, please contact:—**DAVID GROVE.**

170 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9

## INTERNATIONAL FINANCE MANAGER LONDON

Dynamic Fortune 500 energy company is seeking a strong, decisive international finance manager for its London office. The successful candidate will have extensive FX experience and current bank contacts, language skills and barter negotiations experience a plus.

Only complete resumes with salary history considered. All resumes treated confidentially. Please write Box A.8291, Financial Times, 10, Cannon Street, EC4A 4BY.

An equal opportunity employer



## FAIREY ENGINEERING HOLDINGS LTD

## Group Chief Executive

c. £25,000

Fairey Engineering Holdings Ltd. is a profitable group of engineering companies with annual sales in excess of £40 million, a capital employed of some £20 million and more than 3,500 employees. The group is made up of a number of autonomous operating subsidiaries, developing, marketing and manufacturing a variety of high technology products for world-wide markets. More than half the group's output is exported.

The group was recently acquired by the National Enterprise Board which requires that Fairey should operate in accordance with the highest standards of publicly listed companies. As a first step in the pursuit of this aim, the newly appointed Chairman wishes to recruit a Group Chief Executive who, as a member of the main Board, will have full responsibility for the profitable development of the company.

The requirement is for a successful executive with a first class track-record in general management, including experience of running a group of companies. Candidates should have a degree or professional qualification but the precise discipline is less important than a deep understanding of the engineering industry. Candidates must also have a thorough grasp of all management functions: the creative flair to develop a growth strategy for the business; and the ability to build up, lead and motivate a successful management team.

The Group Chief Executive will be based on Fairey's Headquarters at Heston, near London Airport, although a good deal of travel will be required, both in the UK and internationally. A salary package will be negotiated around £25,000, together with car, pension, re-location expenses and other fringe benefits.

Applicants are invited to write fully and in confidence to: H. M. Lang, quoting reference L/417.



The P-E Consulting Group Appointments Division  
1 Albemarle Street, London W1X 3FH. Tel: 01-499 1948

## MANAGER FOR ZURICH

London Merchant Bank seeks an outstanding young executive to establish and manage the Zurich office of its Swiss subsidiary. The successful candidate will probably be aged 27-35, hold a professional qualification or university degree and already have had a number of years' international financial experience gained within a major bank or financial institution. Fluency in German and French will be added advantages.

Familiarity with all aspects of the "a forfait" market as well as a sound understanding of the financing of international trade and foreign exchange are mandatory.

Salary, future prospects and other benefits will be exceptional. Please write fully, in confidence, to:—

The Managing Director,  
Box A.6292,  
The Financial Times,  
10 Cannon Street,  
London, EC4.



THE LARGEST CONSTRUCTION COMPANY  
IN BELGIUM IS LOOKING FOR:

## technical supervisor

for its Technical Services Department in Brussels.

As a member of the management staff of our overseas division, reporting to the Technical Director, the Technical Supervisor will be responsible for developing, maintaining, and providing data, advisory and assistance services for the whole division, in the fields of operating methods and techniques, processes and planning, quantity calculation and costing.

He will be responsible for the evaluation and preparation of tenders and for the coordination of technical activities for several sites.

The candidate should have a civil engineering degree and particular experience in public works (road, bridge, tunnel and dam construction) and industrial buildings.

He should be no more than 45 years of age and should preferably have some knowledge of French. Experience in the construction industry overseas would be an asset.

Competitive salary circa 23,000 Pounds p.a. and attractive fringe benefits. Applications together with curriculum vitae and photo should be sent to C.F.E., Personnel Department, square Frère-Orban 10, 1040 Brussels, Belgium.

## COMPAGNIE D'ENTREPRISES CFE



Since 1980 the Company has been involved in the majority of major public works projects in Belgium. Internationally the company has been very active, particularly in Africa - present overseas account for approx. 25% of the Group turnover. The Group had projects in 1977 valued at 18 billion B.F. and presently employs some 10,000 staff.

Livingston Development Corporation  
INDUSTRIAL DEVELOPMENT  
AND ESTATES MANAGER

Applications are invited from Chartered Surveyors or others holding suitable qualifications for appointment to the post of Industrial Development and Estates Manager of Livingston Development Corporation.

Livingston, which is fourteen miles west of Edinburgh, was designated in 1962 with a target population of 70,000 but also to be a focal point of the sub-region of 200-250,000 people. The present population is just over 35,000. There are now 100 industries. It is the second largest town in the Lothian Region by population and employment and is in a phase of rapid development.

The primary role of the post is the attraction of industry, commerce and private housing developments in fulfilment of the target population and the holder will require to be experienced and skilled in all aspects of negotiations with interested parties in the extent to which the Corporation can meet their needs. A secondary, but important, role will be the management of industrial, commercial and agricultural subjects owned by the Corporation. Housing management is not a function of the post.

The Industrial Development and Estates Manager is a Chief Officer in the Corporation's Management Team, and is responsible to the Chief Executive for the complete control, organisation and operation of his department. Salary will be in the range of £8,850-£11,208 with placing according to ability and experience. Assistance will be given with housing and towards removal expenses. The post is superannuated.

Applicants are asked to write, in confidence, not later than 23rd March, 1978 (please mark envelope 'Industrial Development and Estates Manager'), sending full details to: J. Kelly, Esq., OBE, MA, LLB, Secretary and Legal Adviser, Livingston Development Corporation, Livingston, West Lothian EH34 7AD, from whom further information can also be obtained.

MAKE IT IN LIVINGSTON

We have several places in the sun  
for chartered or certified  
accountants

Nassau and Freeport in the Bahamas: Grand Cayman 300 miles away to the south-west - these are the places where we need young qualified Chartered or Certified Accountants.

You would join us for a two-year (Grand Cayman) or three-year (Bahamas) tour with air fares paid both ways for you and your family. Professionally the opportunities are great. You'll benefit from applying the latest British and North American techniques to the problems of large international corporations.

On a personal level, life is equally rewarding. The climate is superb, and outdoor activities are available all year round.

You should be under 30, have a good professional qualification and be confident you can develop your skills in very different surroundings. A current driving licence is essential.

The salary and benefits package is exceptionally rewarding. In the Bahamas, you salary and bonus is BS\$5900 and there is no income tax. You get three weeks' holiday a year and an end-of-tour payment of BS\$4800.

In Grand Cayman, you start at up to C\$14400 (ag. without income tax) and you get eight weeks' holiday during your tour.

In both the Bahamas and Grand Cayman a medical insurance scheme is in operation.

Please apply in the first instance to: Ian Macpherson, Price Waterhouse Southwork Towers, 32 London Bridge Street, London SE1 9SY. Telephone: 01-407 8999.



Price Waterhouse

Financial Director  
South Yorkshire area  
in excess of £10,000 + car + benefits

Our client, M. Higgins Limited, a private company engaged in potato merchandising, storage, and farming, is seeking a financial director to participate fully with the proprietor in managing and developing the business.

Responsibilities will include the introduction of appropriate planning and budgeting procedures, the development of systems to provide key management information, the evaluation of business opportunities, the provision of financial advice on all matters affecting the company, and the supervision of all accounting procedures. The successful applicant will be expected to achieve complete familiarity with all aspects of the business and to assume full control of the company in the absence of the managing director.

Candidates should be qualified accountants, aged 35-50, with wide-ranging financial expertise and business acumen developed in a commercial environment. Preference will be given to candidates with an agricultural background: familiarity with produce marketing and storage would be a particular advantage. Strong personal characteristics are essential in particular the ability to command the respect of staff at all levels.

Remuneration will be negotiable in excess of £10,000, and will include a non-contributory pension scheme. Relocation expenses will be paid.

Price Waterhouse Associates

Applicants should write, setting out details of their qualifications, experience and achievements, to DM Hancock, Price Waterhouse Associates, 29 East Parade, Leeds LS1 3PX. Quoting reference FD.

Financial  
Management  
c. £7000

The Radiochemical Centre (TRC) is a world leader in the production and marketing of radioactive isotopes for medical, scientific and industrial purposes. The headquarters and principal laboratories are at Amersham, Buckinghamshire. Growth has been at about 20 per cent annually and Group sales last year exceeded £21 million.

The Finance Department has a crucial role to play in the company's expansion and it now requires a fully qualified Accountant to lead a small team which will contribute to the further development of its financial and reporting activities for a range of products. There will also be close involvement in forward planning including pricing, costing and in capital investment decisions associated with the products as well as a requirement to give advice to product management on financial matters.

To meet the challenge of this appointment the successful applicant is likely to be around 30 years of age, qualified to ACA, ACCA or AICMA and possibly possess a degree in a related subject.

Please write giving brief career details to the Personnel Manager, The Radiochemical Centre Limited, White Lion Road, Amersham, Bucks.

The Radiochemical Centre  
Amersham

Investment  
Analyst

Philips and Pye Pension Funds  
London, E.C.4.

We wish to appoint an additional Analyst in our Investment Department. Applications are invited from men and women under 30 years of age who have experience of the North American market.

We offer opportunity for job development, salary commensurate with qualifications and experience. Benefits include 4 weeks annual holiday, contributory pension fund and life assurance. Interest free season ticket loans and subsidised lunches. Assistance may be given towards cost of relocation if necessary.

Please send brief details of education and experience to: The Deputy Personnel Manager, Philips Industries, Arundel Great Court, 8 Arundel Street, London, WC2R 3DT.



PHILIPS

## Chief Accountant

London

c. £7,500 + car

Our client, a heavy industrial service company within a large international group, is currently looking for a Chief Accountant to be based at its London offices.

He or she will take charge of a small accounts office and have full responsibility for preparing monthly management and financial accounts and for maintaining the required information levels.

Fully qualified (ACA, ACCA, AICMA) you will have a minimum of three years post qualification experience in an industrial working environment, and will probably be aged between 28 and 40. The ability to organise and motivate

staff effectively is essential. Salary will be negotiable c. £7,500 and will be accompanied by an excellent benefits package, which includes a company car. Future prospects throughout the group, are excellent.

Ref: SJ3864/FT

REPLIES will be forwarded direct, unopened and in confidence to the client unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details, not refer to previous correspondence with PA and quote the reference on the envelope.

## PA Advertising

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



A member of PA International

Manager for new  
Gilt Edged Bond Fund

We are currently forming a subsidiary company to operate a new Gilt Edged Bond fund and we require a manager. We see the successful applicant as being aged 35 or over, personable and used to dealing directly with clients at senior level. He or she, in addition to having a full knowledge of market dealing, should also have several years experience of Gilt Edged investment in perhaps an insurance company, a pension fund or a bank.

This is a senior post. It carries a substantial salary and many attractive fringe benefits. It should also lead to early appointment to the Board of the management company.

For further information please send full details of your career to date to: J. A. Pound, Secretary, Allen Harvey & Ross Ltd., 45 Cornhill, London EC3V 3PB.

Booker McConnell  
Public Relations

Booker McConnell is a long established and successful holding company with wide interests in Britain and overseas; these range from food distribution, engineering and shipping to overseas trading and agriculture. Annual turnover exceeds £500 million and the group employs some 18,000 people world wide. A Public Relations Executive is to be appointed to provide a general service on external relations, and to assist the operating divisions on public relations matters as required. The person appointed, ideally a graduate in his or her thirties, will have an active interest in international business affairs and finance with several years appropriate experience, preferably in an industrial or

commercial environment. A thorough knowledge of P.R. and the media is essential, whilst the ability to judge the limits to which they should be used is equally important. A five figure salary is envisaged.

Location: City of London.

PA Personnel Services Ref: A4316341/FT. Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

## PA Personnel Services

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



A member of PA International

مكاتبنا في لندن



## CREDIT ANALYSTS

Saudi International Bank is an expanding City based International Bank whose shareholders include the Saudi Arabian Monetary Agency and several of the world's leading International Banks.

As a result of continuing growth, we are now looking for several people of graduate calibre, in their 20's, with previous banking experience, particularly in credit analysis. A period of formal credit training would be most useful as would a working knowledge of a foreign language.

Their responsibilities will be to help

Officers in charge of commercial lending activities in specific geographical areas, mainly for credit assessment and business development.

Applicants should be ambitious and have the potential to take advantage of the significant career prospects which exist.

Salary negotiable in the range £6,000-£8,000, together with excellent fringe benefits.

Please write, enclosing a detailed C.V. to: Chris Taylor, Personnel Officer, Saudi International Bank, 99 Bishopsgate, London EC2M 3TB.

البنك السعودي الدولي المحدود  
Saudi International Bank  
AL-BANK AL-SAUDI AL-ALAMI LIMITED

## FINANCIAL DIRECTOR

Large London-based U.K. division of major International Transportation Company has immediate opening for top-level financial man.

This position carries an attractive base salary of up to £12,000, plus numerous fringe benefits including company car, eligibility for management bonus, etc.

In addition to total responsibility for financial operations, this position also carries responsibility for all administrative functions and reports directly to the Managing Director U.K.

Successful candidates must have at least 7 to 10 years' management experience in finance, preferably part of which has been spent with U.S.-managed companies.

Please submit, in confidence, a complete resume including current salary and benefit package, to:

Box A.6294, Financial Times  
10, Cannon Street, EC4P 4BY

## MANAGING DIRECTOR

Hertfordshire  
c.£20,000 + benefits

- Our client is the UK subsidiary of a successful Dublin based public company engaged in housebuilding and plant hire. The turnover of the UK company is approximately £15m per annum.
- The company wishes to appoint as managing director a person in the age range of 35-45 presently occupying a senior management position, gained from a proven record of success, who is capable of securing continued growth in like and diverse activities. It is likely that, after a short interval, the successful candidate will be invited to join the board of the parent company.
- Candidates are invited to write, in confidence, giving details of age, education, qualifications and career and salary progression, to:

C. J. T. Nangle  
Turquand Barton Mayhew & Co.  
Lytton House,  
Tavistock Square,  
London WC1H 9LS.

## Internal Auditor

up to £7,500+car

Our client is a multi-national manufacturing and distribution group whose European Internal Audit Department has been established for just one year. Owing to internal promotion the post of Internal Auditor has fallen vacant. Applicants for this position should be qualified accountants with fluent French or German. The department's duties encompass a broad programme of financial and operational auditing plus a substantial involvement in systems development and UK tax planning. It is envisaged that approximately 40-50% of total time will be spent on assignments in Europe. Salary up to a maximum of £7,500 plus a car and usual fringe benefits.

**Bull Holmes Bartlett**

Interested applicants should send details of their career to date to: Andrew Walker, Bull Holmes Bartlett Ltd., 45 Albemarle Street, London W1X 3FE. Please list separately any companies to whom you do not wish your details to be disclosed.

## MANAGING EDITOR

Required to run a small editorial unit which is responsible for sponsoring and processing the editorial output of one of Britain's leading management book publishers. Interest and experience in the field of management theory and practice is important.

Reference will be given to individuals available within 30 days. Salary negotiable.

Contact Caroline Burns at 24 Highbury Crescent, London, N5. Telephone 01-359 3711.

BUSINESS BOOKS  
COMMUNICA-EUROPA

## INTERNATIONAL STEEL TRADER

Hanover Berkeley Securities have been retained by an International Group of Companies to invite applications from candidates who must have had seven to ten years experience as an International Steel Trader at the highest level.

In particular the candidate must have:-

- A strong customer following in Africa, the Middle East and South America.
- Steel mill connections in Britain, Europe and Japan.
- Expertise in shipping, establishing letters of credit and related administration.

The successful candidate will be based in London and can expect to earn a high basic salary, which is negotiable in light of past experience, plus an extremely attractive incentive based on profits.

Written applications with full details, in strict confidence, to:-  
HANOVER BERKELEY SECURITIES LTD.,  
(Recruitment Division),  
161 Chertsey Road, Twickenham, Middlesex.  
Telephone enquiries Mr. H. Harris 01-892 0041.

## GROUP FINANCIAL ACCOUNTANT E.C.2.

This position is at the head office of Davies and Newman Holdings Ltd. which is situated one minute away from Liverpool Street. The principal activities of the Group are in aviation, ship-broking and travel.

Reporting to the Financial Director, the successful applicant will be involved in presenting group financial information to the parent company Board, discussions with bankers in respect of the Treasury function and assisting in the preparation of group accounts and liaison with external auditors. Experience of taxation would be advantageous.

Candidates should be qualified A.C.A. or A.C.C.A. with good audit experience and be aged about 27. The position would be suitable for an accountant who wishes to embark on a career in industry.

The Company operates a Contributory Superannuation Scheme (with a non-contributory Life Assurance element) and we give Luncheon Vouchers, a loan for the purchase of a Season Ticket, and we offer generous air travel concessions.

Please write, giving details of qualifications, age, experience and current salary to:  
Paul Finnegan  
Head Office Personnel Manager  
DAVIES & NEWMAN HOLDINGS LTD  
34/38 New Broad Street, London EC2M 3JH  
Tel: 01-638 4080, ext. 351

## Stockbroking Dealer

International Department

Our client, a leading firm of Stockbrokers, seeks an experienced dealer to join their established International Department. It is envisaged that this position will appeal to an ambitious individual, aged 20-30, with proven dealing ability, a knowledge of French and, possibly, an appreciation of German.

Please contact F. J. Stephens who will treat all enquiries in the strictest of confidence.

**Stephens Selection**  
35 Dover Street, London W1X 3RA. 01-439 0617  
Recruitment Consultants

## SAVAGE & HEATH COMPANY LIMITED

The above Company have vacancies in their London office for experienced foreign exchange brokers to complement their existing teams in Short-date and Forward \$/Marks and Spot and Forward Swiss.

Applications must be made in writing and addressed to:

The Company Secretary,  
SAVAGE & HEATH COMPANY LIMITED,  
Lee House, London Wall, London EC2Y 5AU.

## £15,000

A well respected and expanding firm of Stockbrokers currently wish to recruit senior personnel for their outside Institutional sales and gift edged department. If you can demand a basic salary of up to £15,000, then contact Andrew Swift on 01-437 5811 for further details.

## GRADUATE APPOINTMENTS LTD.

54-62 Regent Street, W.1.  
Recruitment Consultancy

## COMPANY NOTICES

### UNION CORPORATION LIMITED

NOTICE IS HEREBY GIVEN that the 3rd Annual General Meeting of the Union Corporation Limited, will be held at the offices of the Company, 127, Strand, London, W.C.2R, on Thursday, 23rd March 1978, at 10.00 a.m.

AGENDA: 1. To receive the Report of the Directors and the Auditors for the year ended 31st December 1977. 2. To receive the Report of the Directors on the Dividend for the year ended 31st December 1977. 3. To receive the Report of the Directors on the Dividend for the year ended 31st December 1977.

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## LEGAL NOTICES

### EDGAR ALLEN, BALFOUR LIMITED

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## APPOINTMENTS

## Westland directors for Board of Arab British Helicopter

Westland Helicopters has made appointments to the Board of the newly-formed ARAB BRITISH HELICOPTER COMPANY (ABHC).

The company has been created following the agreement signed on February 27 between the Arab Organisation for Industrialisation and Westland Helicopters to set up a Lynx helicopter production line in Egypt.

Mr. A. V. N. Reed becomes non-executive vice chairman, and retains his position as commercial director. Westland Helicopters' Mr. B. Baxter, formerly works director, Westland Helicopters, is now managing director. Arab British Helicopter and Mr. F. P. Stanton, who was commercial manager (exports), Westland Helicopters, is commercial director to the new company. Mr. Baxter and Mr. Stanton will be based in Egypt.

Following Mr. Baxter's move to Egypt, Mr. J. R. Foster, formerly special director and divisional manager of the Western Division of Westland Helicopters, has been appointed works director, Westland Helicopters.

Dr. Fred Colander has been appointed metals consultant to M. L. DOXFORD AND COMPANY, London-based commodity brokers. Dr. Colander has been chief geologist to General Mining Corporation, consultant zoologist to Rio Tinto Zinc and exploration manager for Bannockburn Mining Company. He remains consultant on mining matters to Strathmore and Company, stockbrokers.

As a result of an agreement approved by British Shipbuilders' Board, the following Board changes are being made: Mr. J. A. Wilde, in addition to being chairman and chief executive of the company, has been appointed a non-executive director of VT (U.K.), Mr. A. P. Shaw, chairman and chief executive of VT (U.K.), becomes a non-executive director of VT (U.K.). Mr. A. P. Shaw, chairman and chief executive of VT (U.K.), becomes a non-executive director of VT (U.K.). Mr. A. P. Shaw, chairman and chief executive of VT (U.K.), becomes a non-executive director of VT (U.K.).

Mr. Michael J. Mellor has been appointed a director of GYLYND DISTRIBUTION.

Mr. Dennis Freeman has been appointed to the main Board of P. LEINER AND SONS, with responsibility for South American operations. He will be based in Sao Paulo.

Mr. H. M. Bray has retired from the Board of the GRANGE TRUST.

Mr. Desmond D. Flynn has been appointed a director of ROW-ROTHAM (REINSURANCE).

E. PLAN has appointed the

U.K. ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Index of industrial production, manufacturing output, engineering orders, retail sales volume (1970=100); retail sales value (1971=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Ind. prod.	Eng. order	Retail sales	Unempl.	Unempl. %
1977	102.3	105.3	111	103.3	1.350
1st qtr.	102.3	105.3	111	103.3	1.350
2nd qtr.	102.3	105.3	111	103.3	1.350
3rd qtr.	102.3	105.3	111	103.3	1.350
4th qtr.	102.3	105.3	111	103.3	1.350
1978	102.3	105.3	111	103.3	1.350
1st qtr.	102.3	105.3	111	103.3	1.350
2nd qtr.	102.3	105.3	111	103.3	1.350
3rd qtr.	102.3	105.3	111	103.3	1.350
4th qtr.	102.3	105.3	111	103.3	1.350

EXTERNAL TRADE—Index of export and import volume (1975=100); visible balance; current balance; oil balance; terms of trade (1975=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms Resv.
1977	115.7	109.1	-949	-535	-800	90.6
1st qtr.	115.7	109.1	-949	-535	-800	90.6
2nd qtr.	115.7	109.1	-949	-535	-800	90.6
3rd qtr.	115.7	109.1	-949	-535	-800	90.6
4th qtr.	115.7	109.1	-949	-535	-800	90.6
1978	115.7	109.1	-949	-535	-800	90.6
1st qtr.	115.7	109.1	-949	-535	-800	90.6
2nd qtr.	115.7	109.1	-949	-535	-800	90.6
3rd qtr.	115.7	109.1	-949	-535	-800	90.6
4th qtr.	115.7	109.1	-949	-535	-800	90.6

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (£m.); building societies' net inflow; RP, net credit; all seasonally adjusted. Minimum lending rate (end period).

	M1	M3	advances	DCB	BS	HP	MLR
1977	1.3	8.3	5.3	-1.837	492	1,008	101
1st qtr.	1.3	8.3	5.3	-1.837	492	1,008	101
2nd qtr.	1.3	8.3	5.3	-1.837	492	1,008	101
3rd qtr.	1.3	8.3	5.3	-1.837	492	1,008	101
4th qtr.	1.3	8.3	5.3	-1.837	492	1,008	101
1978	1.3	8.3	5.3	-1.837	492	1,008	101
1st qtr.	1.3	8.3	5.3	-1.837	492	1,008	101
2nd qtr.	1.3	8.3	5.3	-1.837	492	1,008	101
3rd qtr.	1.3	8.3	5.3	-1.837	492	1,008	101
4th qtr.	1.3	8.3	5.3	-1.837	492	1,008	101

INFLATION—Index of earnings (Jan. 1976=100), basic materials and fuels, wholesale prices of manufactured products (1970=100); retail prices and food prices (1974=100); FT commodity index (July 1952=100); trade weighted value of sterling (Dec. 1971=100).

	Earn.	Basic m.	Wholesale	FT
1977	112.5	341.5	248.0	174.1
1st qtr.	112.5	341.5	248.0	174.1
2nd qtr.	112.5	341.5	248.0	174.1
3rd qtr.	112.5	341.5	248.0	174.1







Financial Times, Thursday, March 9, 1978

# AGRICULTURE AND RAW MATERIALS

## Sugar price declines further

Our Commodities Staff

OLD SUGAR prices fell to lowest level since mid-November yesterday as dealers discounted rumours of substantial London daily new price of £1 lower at £100.5 a tonne by the close of the August futures market was £1 lower at £100.5 a tonne. The morning traders suggested that expectations of increased EEC weekly sugar export at the weekly Brussels meeting might be depressing market sentiment. Later the EEC mission announced that expected for 45,000 tonnes of sugar, compared with 40,000 tonnes last week. The decline in the market this morning seems to be due more to the fact that concrete figures have been very little. Statistics of Licht's increased estimates of European beet plantings, announced on Tuesday, was still thought to be affecting values today and in closing. The Agriculture Department's crop estimate yesterday little to relieve the apparent overness of the market. The department now puts the crop at 60.5m tonnes, 1 per cent below its previous estimate, but 4 per cent above the 1977-78 crop. The surplus over consumption put at 4.5m tonnes.

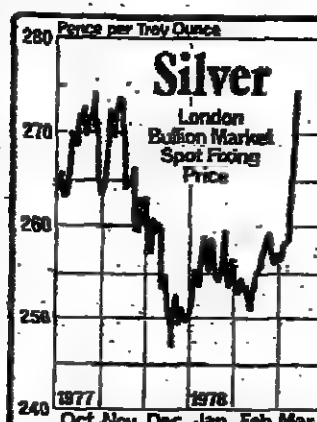
## New surge in platinum and silver markets

By JOHN EDWARDS, COMMODITIES EDITOR

THE STERLING price of platinum surged to a record £124.50 an ounce on the London free market yesterday, spurred by the rise in gold which also brought a sharp rise in silver prices.

The rise of £3.45 in platinum took the free market price above the previous peak reached in 1977. The London silver price rose £6.50 to £240.5 an ounce, however, still well below the 1974 levels of more than £300.

London dealers said the higher prices reflected the upward trend in New York overnight and the continued scarcity of supplies to meet demand.



274.85p an ounce, reflecting the overnight rise in the U.S. London metal exchange cash price closed in the afternoon at 275.3p an ounce, 8.2p higher than the previous close.

During the previous rise in 1977, silver was largely ignored by U.S. speculators apparently preferring to buy gold since industrial consumption of silver remains depressed and there are plenty of supplies available to the market.

It is now considered that the ratio between gold and silver had grown too wide, however, and once buying interest was generated it uncovered an oversold market. Dealers who had sold short were forced to cover their positions by purchases which accelerated the upward trend.

There was a temporary setback when the director of the U.S. Federal Reserve Agency confirmed that the Carter Administration supported the idea of a fund for the acquisition and disposal of stockpile materials, since silver is one of the surplus materials planned to be sold. The market, however, recovered quickly.

Also affected by the stockpile announcement is tin, which fell yesterday on expectations that the U.S. government might be planning to sell tin. The tin market was also affected by the fact that the U.S. government had been buying tin for its stockpile.

## U.S. trims coffee estimate

By Richard Mooney

THE U.S. Department of Agriculture estimates world coffee production for the 1977-78 season at 68.5m bags (50 kilos each), 2 per cent below its previous estimate. But the expected total is still 2m bags above the 1976-77 total.

The department's estimate of world coffee production has been reduced by 1.1m bags to 56.5m in 1977-78, only 4.4m bags were available for export.

Declining crop prospects in El Salvador and Guatemala have been responsible for the reduced estimate, the department said.

Despite the steady influence of the department's announcement coffee futures prices on the London market fell only 15 pence to 23.50p a tonne, after slipping to 23.20p.

The decline was attributed by market sources to a mixture of dealer, commission house and charterist selling which continued to reflect the lack of coffee producers' sales policies.

Uncertainty ahead of today's meeting of Central American producers in El Salvador contributed to the decline.

Delegates are expected to discuss the fixing of a minimum acceptable price (reportedly \$2.10 a pound) and the practicality of withholding coffee from the market.

## U.K. spends £1bn. on meat, stock imports

By CHRISTOPHER PARKES

BRITAIN SPENT £988m. last year on imported meat to cover the shortages in home production compared with £827m. in 1976. The bill for imports of livestock took the total cost to well over £1bn. for the first time. But this was balanced to some extent by earnings of £258m. on exports of meat and animals.

Much of the extra spending went on beef from Ireland. Of the 258,000 tonnes of beef and veal imported—14,000 tonnes more than in 1976—almost half came from Ireland. The cost of all beef imports was almost £240m. compared with £182m. the previous year.

Lamb imports fell slightly. Pork purchases rose—this is surprising in view of the heavy home production and depressed prices for most of the year.

The Danish share of imports increased for the first time since Britain joined the Common Market, going up almost 4 per cent to 27,000 tonnes.

The Danish share of the lion's share of the import trade of course, but Holland, a relatively new contender in the market, is making rapid gains. Imports last year from the Netherlands were 21,000 tonnes compared with 25,500 tonnes in the previous year and 10,000 tonnes in 1975.

While imports from all other traditional suppliers have been slipping relentlessly year after year, the Dutch are making consistent gains. In 1974 Denmark had 45 per cent of the U.K. bacon market and the Dutch 22 per cent. Now, according to the Dutch Meat Bureau, the Dutch have lost 1 per cent, while Holland claims 6 per cent of total sales.

The Dutch export about 60 per cent of their annual pork output of about 1m tonnes, and Britain buys about half the country's 100,000-tonne a year production of canned and processed pigmeat on top of its imports of bacon.

Another interesting development last year was the surge in sales to France of British cattle for breeding and bull calves for fattening. Sales of breeding cows were about normal at 18m, head, but French purchases almost doubled to more than 3m.

All countries were attracted by the low prices of calves in Britain early last year. Farmers say the slump began because of the lack of confidence in beef production in the U.K. Then, as overseas interest increased during the year, prices began to climb and British farmers, who were gradually growing more attracted to the beef enterprise found themselves priced out of the market by high-bidding foreign buyers.

The French were insistent, taking home 182,000 bull calves to replace those they had sold to the top-price market in Italy. It is suspected that they transferred some of their purchases directly to the Italian retailers' rearing yards.

Belgium and Luxembourg also increased their purchases from 50,000 calves in 1976 to 67,000. And U.K. exporters managed to rush in on the Italian market directly, sending almost 60,000 head there.

Ireland too doubled its imports to 20,000 head, doubtless to build up its beef herd, which have been seriously depleted by the heavy slaughtering undertaken to supply the British beef market.

As well as fattening up British stock to sell the animals back in the form of butchers' meat, the Irish have been spending heavily on sheep from the U.K. Sheep farmers in Ireland have apparently started building up their flocks again after years of steadily declining. Last year they bought 154,000 head compared with an annual average of 88,000 for the past five years.

With free access to the French market for lamb guaranteed at least until the European Court of Justice clamps down, further expansion can be expected this year.

The Meat and Livestock Commission's monthly statistical report.

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## Penalties for potato default

WASHINGTON, March 8.

"POTATO KING" Mr. John Plot, and two other traders, were fined and suspended in connection with the much-publicized default on the Maine futures contract in May.

Commodity Futures Trading Commission charged the men with defaulting on the delivery of about 50m lbs of potatoes promised for very in May 1976.

The commission said the fines were among the most severe it has levied.

Mr. Plotlet will be suspended for trading on any commodity exchange for six years. He was fined \$50,000. His penalty settles a separate complaint that he manipulated the price of Idaho potatoes slated for harvest in 1974.

Another trader, Mr. Peter Sargent, will be suspended for 1 year. He was fined \$15,000. Sargent's default was a 1974 summer's default on a 1974 suspension and a \$3,000 fine.

## Wool price guarantee frozen

By CHRISTOPHER PARKES

THE PRICE guarantee to British farmers for their lamb this year has been increased 10.4 per cent to 137p a kilo. But the guarantee has been increased from 137p to 137p, by more than 30 per cent, and market conditions do not justify a further rise in the guarantee.

With 70 per cent of the 1977 clip sold, prices are still 7p-8p a kilo below the guaranteed level. Although British wool has recently acquired some security value and prices seem to be growing firmer, the new season's clip will soon be appearing on the market. Then prices can be expected to suffer.

The special account built up with money from times when market prices of wool exceed the guarantee, contains about £1m. Most was banked during the boom year of 1976. Should the account be overdrawn the balance is usually corrected by contributions from the Export Wool Board.

The Ministry said yesterday the guaranteed price for mutton and lamb would remain in force until the national provisions were superseded by a Common Market regime governing trade in sheepmeat, proposals for which are in preparation.

Officials stressed that the lamb price guarantee would not affect sheep prices, the aim mainly to protect farmers by putting a "floor" in the market, using deficiency payments to raise producers' returns on the rare occasions when market prices drop below the guarantee.

Reuter reports from Brussels that Common Market plans to regulate the mutton and lamb market will include a safeguard clause which could shut out New Zealand imports if domestic prices fall.

Commission experts have completed drafting of proposals which are due to be discussed by the Commission on March 22 and then sent on to the Council of Ministers.

An early decision is unlikely because of differences of opinion between Britain and France, the EEC's main sheep producing nations.

price recovered marginally to close at 240.5p on the London market.

London silver price rose £6.50 to £240.5 an ounce, however, still well below the 1974 levels of more than £300.

During the previous rise in 1977, silver was largely ignored by U.S. speculators apparently preferring to buy gold since industrial consumption of silver remains depressed and there are plenty of supplies available to the market.

Delegates are expected to discuss the fixing of a minimum acceptable price (reportedly \$2.10 a pound) and the practicality of withholding coffee from the market.

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## Bigger rise in U.S. soyabean area forecast

HUDSON, IOWA, March 8.

THE INCREASE in U.S. soyabean plantings this year will be greater than that projected by the U.S. Department of Agriculture in its January planting intentions report, according to a special report in the March 8 issue of the American Soybean Association's weekly report.

Plantings are running 10 per cent above those of last year in South Carolina, and 25 per cent higher in Georgia, the report said.

East of the Mississippi planting intentions are 10 per cent above those of last season. A similar figure is expected in Iowa.

In January the department estimated that soyabean planting intentions, exceeded last year's, were 8.2 per cent.

Reuter

## 'Scare' Jaffas go for juice

By OUR OWN CORRESPONDENT

THE RECENT SCARE over Israeli oranges "poisoned" with mercury resulted in 2m cases of Jaffas for the fresh fruit trade—between 30,000 and 40,000 tonnes—being diverted to juice-making factories.

However, orders are now reported to be virtually back to normal as Israeli growers look forward to starting the harvest next week of "valencia" oranges, the second most important type grown.

Traders claim that unless other circumstances such as inclement weather or strike intervene, exports of fresh fruit should still reach 47 to 48m cases.

Prices so far have been above last season's levels on the average, and agricultural exports are one of the branches least affected by the decline in the dollar since only a small proportion of business is done in that currency.

Because of the diversion of fresh fruit, 520,000 tonnes of oranges will be processed this year compared with 480,000 tonnes in the 1976 to 1977 season.

That, however, should not pose a problem as there are no stocks left from the last season, and most of the prospective output of canners, juice producers and manufacturers of pectin has been contracted for.

Our correspondent in Johannesburg reports that despite the scare, the major fruit producing region, the deciduous fruit belt, is confident that exports of most varieties this year will exceed last year's, and some close to last year's shipments.

The Board says the export of 775,000.

apple crop is expected to reach 10m. cartons this year, compared with last year's poor harvest of 6.6m, and 1976's 10.6m. carton record. Before the hail, it was hoped that the crop might reach 11m. cartons.

This year's export per crop is estimated at 2.4m. cartons, compared with 2.7m. last year. Since hail damage was confined mostly to the Bon Chrétien variety, the main canning variety, it is likely that South African canned pear exports will also be lower than last year.

The Board expects, however, that the export grape crop will, at 4.8m. cartons, be about 0.9m. up on last year. Plum and apricot exports should also be slightly higher, though peaches are likely to be down from 235,000 cartons last year to 215,000.

NEW YORK, March 8.

SILVER closed 10 pence higher on the London market, but was sharply lower on the New York market, where it was down 10 pence from 10.50 to 10.40.

Gold prices were also lower, with the London price down 10 pence from 10.50 to 10.40.

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## Limit gains in silver; gold rises

NEW YORK, March 8.

SILVER closed 10 pence higher on the London market, but was sharply lower on the New York market, where it was down 10 pence from 10.50 to 10.40.

Gold prices were also lower, with the London price down 10 pence from 10.50 to 10.40.

The New York price was down 10 pence from 10.50 to 10.40.

The London price was down 10 pence from 10.50 to 10.40.

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## STOCK EXCHANGE REPORT

Busier Gilt-edged lead markets higher with gains to 3/4  
Equities below best but index 2.6 up at 446.7 after 450.3

## Account Dealing Dates

## Option

## First Declared Last Account

Dealings on Dealings Day  
Feb. 27 Mar. 9 Mar. 31 Mar. 31  
Mar. 13 Mar. 31 Mar. 31 Mar. 31  
Apr. 4 Apr. 13 Apr. 14 Apr. 14

\* The new dealing dates will place  
the end of the business day earlier  
than 4.30 a.m. on business days earlier.

Stock markets fully maintained  
the former tendency which  
developed late on Tuesday on the  
better-than-expected February  
banking figures. British funds  
provided the lead in the early  
day's move with widespread  
gains extending to 3/4 and with  
both stocks at, or near, the  
levels at which they are expected  
to become operative.

The Government Securities  
index improved 0.38 for a rise of  
0.81 in the last three days to  
75.27, the announcement of the  
upturn in the underlying inflation  
rate revealed in the latest Price  
Commission indices coming too  
late to affect sentiment. The  
strength of the funds helped to  
sustain the equity leaders which,  
although ending below the best,  
closed with small rises on balance.

Up by 6 1/2 at noon, the FT  
Industrial Ordinary index was  
finally 2.6 up at 446.7. The  
morning rally was checked by the  
ICI chairman's remarks about  
the poor prospects for a pick-up  
in world trade in 1978. ICI shares  
closed a penny off at 337, after  
32p, while fairly numerous gains  
of 3 and occasionally more were  
posted by other industrial constituents.

The overall tone in equities was  
reflected in the FT-Actuaries with  
only two of the 46 group and  
sub-section indices recording  
gains. The All-Share index  
ended 1.1 per cent up on 196.01.  
The ratio of rises to falls in  
FT-quoted equities widened from  
5.2 the previous day to 9.2, but  
the level of trade remained  
disappointing as measured by official  
markings of 4.548.

Currency hedge buying further  
boosted the gold bullion price  
which jumped 3 1/2 to \$189.9  
an ounce. The Gold Mines index  
mirrored the strength of South  
African Gold shares with a rise  
of 3.6 more to 188.6, which is  
5 per cent up since Tuesday  
of last week.

Gifts near tap levels

Encouraged by recent indica-  
tions that the growth in money  
supply had slackened, the gilt-  
edged market returned the  
previous day's late rise and such  
was the force of the movement its  
continuation today could see both  
rates in operation. Both ends of  
the sector experienced an in-

creased trade and although the  
shorts closed fractionally below  
the best, gains of 1/2 were still  
established; the recently issued  
tap Exchequer 8 1/2 per cent, 1983  
closed a shade better at 96 1/2,  
the level at which the Government  
broker is expected to be a seller.  
If tested for stock. Longer  
maturity rates such as 1 1/2 and  
the tap here, Exchequer 10 1/2  
per cent, 1985, gained 1/2, only  
below the GB's last comparative  
operational price. Reactionary  
tendencies among the longer  
shorts and the longer, but the stock  
continuing on offer was eventually  
absorbed by fresh demand and  
late in the evening the former  
were making further slight  
gains while the longer were again  
equaling the day's best. Scattered  
small gains occurred in Corpora-  
tions with the notable exception  
of the recently-issued Group  
10 1/2 per cent, 1985, which rose a  
point to 98 1/2.

Although trading within a  
narrow range, the market in  
investment currency had a partial  
recovery. The expanded business  
reflected two-way arbitrage operations,  
which in turn stemmed from yesterday's  
increased interest in South  
Industrial Ordinary shares, together with a  
well-balanced institutional trade. The  
premium finally settled marginally  
higher at 8 1/2 per cent, after  
having fluctuated at 8 1/4 and 8 1/2  
that rate. Yesterday's SE conversion  
factor was 0.7269 (0.7270).

Hambros better

Merchant Banks gained ground  
in thin trading. Hambros, 9 higher  
at 173p, led the advance, while  
Midland and NatWest  
both improved 5 to 116p and 55p  
respectively. Hire Purchases also  
made useful progress with senti-  
ment buoyed by the excellent  
results reported by present  
financial on Tuesday; the latter  
hardened 3 more to 51p, and  
Wagon Finance put on 4 to 58p.  
The major clearers, however,  
closed easier, where changed,  
with Midland and NatWest  
cheaper at 34p and 37p  
respectively.

Lloyds provided the  
main movements in a lethargic  
insurance sector. Willis Faber  
put on 7 to 25p as did Alexander  
Rowden, to 18p; the latter's  
preliminary results are due today.

Breweries fluctuated narrowly  
and closed little changed, although  
Chiswick finished 2 up at  
145p, after 143p. The  
A. Bell rose 10 to 314p for a two-  
day speculative gain of 14, but  
Matthew Clark fell 3 to 128p on  
disappointment with the interim  
report.

Higher first-half earnings and  
the Board's optimistic views on  
second-half prospects helped  
Barrett Developments move  
sharply forward to touch 111p  
before closing 6 up on balance at  
108p, while a good interim profits  
performance also buoyed G. H.  
Downing which rose 2 to 213p  
after 211p. Elsewhere in the  
buildings, buyers came for  
Marley, up 5 at 77p, and Tunnel B,  
a similar amount dearer at 230p.  
AP Cement closed 3 up at 232p.  
ICI turned down from an  
initial firm level of 345p to 337p  
in reaction to the chairman's  
views on the outlook for world  
trade before rallying slightly to

offer from Comet Radiovision  
which was immediately rejected.  
With Comet currently standing at  
195p, the offer is worth nearly  
23p per share. Elsewhere in the  
Electrical sector, Press comment  
on the annual results helped ESR  
improve 3 to 23p, while Rascal, up  
3 more at 212p, continued to re-  
sist a broker's circular. MK  
Electric were again supported at  
148p, up 3, and rises of 3 were  
seen in Fidelity, 72p, and Ward  
and Goldstone, 88p. Among the  
leaders, GEC rose to 255p before  
settling at 250p for a rise of 3 on  
balance, but EMI ended without  
alteration at 146p, after 148p.  
Hawker Siddeley pushed ahead

official confirmation of a report  
that instant lotteries run on  
behalf of some charities could be  
liable to extra taxation.

Misc. leaders below best

The ICI chairman's gloomy re-  
marks about the world trade  
prevented the miscellaneous  
industrial leaders from closing at  
their best. However, improve-  
ments of between 6 and 9 were  
still achieved by Metal Box, 269p,  
Pittman Bros., 433p and Rediff  
and Colman, 444p. Scottish and  
Universal Investments revived with  
a rise of 3 to 99p, while  
Basis were 2 dearer at 169p,  
the shares were under a similar  
amount higher at 170p, after 173p.  
Further consideration of the  
four-quarter profits helped Col-  
lender harden 2 to 254p, after 251p.  
Small gains ran back from an early  
level of 338p to close a penny  
easier on balance at 339p.  
Beecham relinquished 2 to 500p,  
after 502p. Elsewhere, Ave-  
Rubber added 5 to 184p on the  
revised speculative interest, while  
BTR rose 4 to 218p following the  
results and promised 10 per cent  
scrip-issues.

Photo-35 International  
formed 15 to 300p in a  
thin market. By way of contrast,  
Steeltek shed 6 to 169p in reaction  
to the disappointing profits which  
fell 11m short of earlier fore-  
casts. Dealings were resumed in  
William Price which closed at 19p  
after a good business dealing in  
Monday following news of the  
countrywide search of the com-  
pany's offices by tax inspectors.

Motors and Distributors took a  
turn for the better, better led  
by the Japanese had agreed to  
restrict shipments to the UK in  
1978 to the same level as the  
previous year. Rolls-Royce hardened  
2 to 67p, while Lucas Industries,  
250p, and BTR, 110p, put on 3  
and 2 respectively. The latter  
to-day's preliminary figures, while  
other firm spots included T. C.  
Harrison, 3 up at 86p, and Tate  
of Leeds, 4 better at 167p.  
Thomson, at 172p, recovered 6  
more of the ground recently lost,  
while Associated Newspapers im-  
proved 5 to 137p and Daily Mail  
A, 5 to 57p. Elsewhere, Mills  
of Leeds gained 10 to 167p.  
Property shares took a distinct  
turn for the better as buyers  
began to show a little interest.  
Secondary issues to make useful  
headway included Apex, 220p,  
Charnwood, 250p, and Property  
Investment, 250p, all of which  
closed 10 to 167p, while  
Genaid, 1 better at 171p.  
Medium-priced issues were  
featured by Winkfield, 29 to the  
rood at a new high of 77p and  
Kilmoss, 28 up at a high of 391p.  
Food Retailing (10), a new  
mechanical engineering stocks  
hardened 5 to 104p.

South African Financials also  
registered strong gains in  
sympathy with the bullion price  
and Gold. De Beers continued  
to draw strength from the record  
profits and increased share divi-  
dend; after a heavy turnover the

shares settled at a new 1977-78  
high of 329p, for a net gain of 7.  
Anglo American Investment Trust  
advanced 2 1/2 to a high of 234p  
reflecting its substantial holding  
in De Beers. Anglo American  
Corporation put on 4 to 252p and  
United Corporation the same  
amount to 264p, the latter in front  
of the higher profits and final  
dividend.

The strong performance  
"free market" platinum  
influenced a good Cape  
for Hestenberg and Bids  
which both closed 4 higher  
and 6p respectively.

In contrast with South  
issues, London equities  
closed quiet. Newcas-  
sle Gold Fields rose 4 to 18p  
Rio Tinto-Zinc 3 to 185p.

Gold's strenthen

South African Golds moved  
ahead for the sixth successive  
trading day in the wake of the  
further 3/8 rise in the bullion  
price to \$189.9 an ounce.  
Three-day gain of 5 1/2 and the  
highest closing level since the end  
of December, 1974.

The Gold Mines index improved  
3.6 more to 188.6 bringing the rise  
on the last six trading days to 8.7.  
Uncertainty over the U.S.  
economic outlook and the possibility  
of a left-wing victory in the  
French general election fuelled  
the sharp rise in the bullion price  
and prompted the substantial  
demand for gold shares.

Buying of golds came from  
most quarters and profit taking  
was negligible. Heavyweights  
scored gains of up to 3 1/2 as in  
Western Holdings, which moved  
up to a 1977-78 high of 119 1/2,  
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which both closed 4 higher  
and 6p respectively.

In contrast with South  
issues, London equities  
closed quiet. Newcas-  
sle Gold Fields rose 4 to 18p  
Rio Tinto-Zinc 3 to 185p.

Gold's strenthen

South African Golds moved  
ahead for the sixth successive  
trading day in the wake of the  
further 3/8 rise in the bullion  
price to \$189.9 an ounce.  
Three-day gain of 5 1/2 and the  
highest closing level since the end  
of December, 1974.

The Gold Mines index improved  
3.6 more to 188.6 bringing the rise  
on the last six trading days to 8.7.  
Uncertainty over the U.S.  
economic outlook and the possibility  
of a left-wing victory in the  
French general election fuelled  
the sharp rise in the bullion price  
and prompted the substantial  
demand for gold shares.

Buying of golds came from  
most quarters and profit taking  
was negligible. Heavyweights  
scored gains of up to 3 1/2 as in  
Western Holdings, which moved  
up to a 1977-78 high of 119 1/2,  
while other issues to register new  
highs included Randfontein,  
119 1/2, and Anglo American  
Gold, 1 better at 171p.  
Medium-priced issues were  
featured by Winkfield, 29 to the  
rood at a new high of 77p and  
Kilmoss, 28 up at a high of 391p.  
Food Retailing (10), a new  
mechanical engineering stocks  
hardened 5 to 104p.

South African Financials also  
registered strong gains in  
sympathy with the bullion price  
and Gold. De Beers continued  
to draw strength from the record  
profits and increased share divi-  
dend; after a heavy turnover the

shares settled at a new 1977-78  
high of 329p, for a net gain of 7.  
Anglo American Investment Trust  
advanced 2 1/2 to a high of 234p  
reflecting its substantial holding  
in De Beers. Anglo American  
Corporation put on 4 to 252p and  
United Corporation the same  
amount to 264p, the latter in front  
of the higher profits and final  
dividend.

The strong performance  
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## OFFSHORE AND OVERSEAS FUNDS

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17, Rue Notre-Dame, Luxembourg	14, Rue Aldringer, Luxembourg
[16.26 16.91]+0.03] —	United States Tel. Intl. Adv. Co.
International Pacific Inv. Mngt. Ltd	

Box B237, 56, Pitt St., Sydney, Aust.	U.S.T. Int. Inc. Pfd.	31,787.51	1-04 1/2	0.95
Equity Trust, Ltd., 151-63	Sw. Am. Mfg. Co.			
<b>E.T. Martens &amp; Company Jersey Ltd.</b>				
100 New 194, Royal Tia, Jersey 0534 27941	32 Greenwich Street, E.C.C.			01-00 4565
Jersey Export Ltd., 125-50	100 Buld. Park Mar 7	51,939.31		
42 St. Pch. St. Next sub. door Mar 31	100 Buld. Park Feb 25	51,942.12		
<b>Offshore Financing &amp; Co. Ltd.</b>				
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<b>Offshore Financing &amp; Co. Ltd.</b>				
42 St. Pch. St. Next sub. door Mar 31	100 Buld. Park Feb 25	51,942		







INDUSTRIALS-Continued

Stock	Price	Div	Yield	Vol	High	Low	Open	Close
Aluminium	12.50	0.10	0.8%	100	12.40	12.60	12.50	12.50
British Steel	15.00	0.15	1.0%	150	14.80	15.20	15.00	15.00
ICI	18.00	0.20	1.1%	120	17.80	18.20	18.00	18.00
Imperial Chemical	20.00	0.25	1.2%	110	19.80	20.20	20.00	20.00
Johnson & Johnson	22.00	0.30	1.3%	90	21.80	22.20	22.00	22.00
Roche	25.00	0.35	1.4%	80	24.80	25.20	25.00	25.00
Schering	28.00	0.40	1.4%	70	27.80	28.20	28.00	28.00
Wellcome	30.00	0.45	1.5%	60	29.80	30.20	30.00	30.00
Glaxo	32.00	0.50	1.5%	50	31.80	32.20	32.00	32.00
Smith & Nephew	35.00	0.55	1.6%	40	34.80	35.20	35.00	35.00
Glaxo	38.00	0.60	1.6%	30	37.80	38.20	38.00	38.00
Smith & Nephew	40.00	0.65	1.6%	20	39.80	40.20	40.00	40.00
Glaxo	42.00	0.70	1.7%	10	41.80	42.20	42.00	42.00
Smith & Nephew	45.00	0.75	1.7%	5	44.80	45.20	45.00	45.00
Glaxo	48.00	0.80	1.7%	5	47.80	48.20	48.00	48.00
Smith & Nephew	50.00	0.85	1.7%	5	49.80	50.20	50.00	50.00
Glaxo	52.00	0.90	1.7%	5	51.80	52.20	52.00	52.00
Smith & Nephew	55.00	0.95	1.7%	5	54.80	55.20	55.00	55.00
Glaxo	58.00	1.00	1.7%	5	57.80	58.20	58.00	58.00
Smith & Nephew	60.00	1.05	1.7%	5	59.80	60.20	60.00	60.00
Glaxo	62.00	1.10	1.7%	5	61.80	62.20	62.00	62.00
Smith & Nephew	65.00	1.15	1.7%	5	64.80	65.20	65.00	65.00
Glaxo	68.00	1.20	1.7%	5	67.80	68.20	68.00	68.00
Smith & Nephew	70.00	1.25	1.7%	5	69.80	70.20	70.00	70.00
Glaxo	72.00	1.30	1.7%	5	71.80	72.20	72.00	72.00
Smith & Nephew	75.00	1.35	1.7%	5	74.80	75.20	75.00	75.00
Glaxo	78.00	1.40	1.7%	5	77.80	78.20	78.00	78.00
Smith & Nephew	80.00	1.45	1.7%	5	79.80	80.20	80.00	80.00
Glaxo	82.00	1.50	1.7%	5	81.80	82.20	82.00	82.00
Smith & Nephew	85.00	1.55	1.7%	5	84.80	85.20	85.00	85.00
Glaxo	88.00	1.60	1.7%	5	87.80	88.20	88.00	88.00
Smith & Nephew	90.00	1.65	1.7%	5	89.80	90.20	90.00	90.00
Glaxo	92.00	1.70	1.7%	5	91.80	92.20	92.00	92.00
Smith & Nephew	95.00	1.75	1.7%	5	94.80	95.20	95.00	95.00
Glaxo	98.00	1.80	1.7%	5	97.80	98.20	98.00	98.00
Smith & Nephew	100.00	1.85	1.7%	5	99.80	100.20	100.00	100.00
Glaxo	102.00	1.90	1.7%	5	101.80	102.20	102.00	102.00
Smith & Nephew	105.00	1.95	1.7%	5	104.80	105.20	105.00	105.00
Glaxo	108.00	2.00	1.7%	5	107.80	108.20	108.00	108.00
Smith & Nephew	110.00	2.05	1.7%	5	109.80	110.20	110.00	110.00
Glaxo	112.00	2.10	1.7%	5	111.80	112.20	112.00	112.00
Smith & Nephew	115.00	2.15	1.7%	5	114.80	115.20	115.00	115.00
Glaxo	118.00	2.20	1.7%	5	117.80	118.20	118.00	118.00
Smith & Nephew	120.00	2.25	1.7%	5	119.80	120.20	120.00	120.00
Glaxo	122.00	2.30	1.7%	5	121.80	122.20	122.00	122.00
Smith & Nephew	125.00	2.35	1.7%	5	124.80	125.20	125.00	125.00
Glaxo	128.00	2.40	1.7%	5	127.80	128.20	128.00	128.00
Smith & Nephew	130.00	2.45	1.7%	5	129.80	130.20	130.00	130.00
Glaxo	132.00	2.50	1.7%	5	131.80	132.20	132.00	132.00
Smith & Nephew	135.00	2.55	1.7%	5	134.80	135.20	135.00	135.00
Glaxo	138.00	2.60	1.7%	5	137.80	138.20	138.00	138.00
Smith & Nephew	140.00	2.65	1.7%	5	139.80	140.20	140.00	140.00
Glaxo	142.00	2.70	1.7%	5	141.80	142.20	142.00	142.00
Smith & Nephew	145.00	2.75	1.7%	5	144.80	145.20	145.00	145.00
Glaxo	148.00	2.80	1.7%	5	147.80	148.20	148.00	148.00
Smith & Nephew	150.00	2.85	1.7%	5	149.80	150.20	150.00	150.00
Glaxo	152.00	2.90	1.7%	5	151.80	152.20	152.00	152.00
Smith & Nephew	155.00	2.95	1.7%	5	154.80	155.20	155.00	155.00
Glaxo	158.00	3.00	1.7%	5	157.80	158.20	158.00	158.00
Smith & Nephew	160.00	3.05	1.7%	5	159.80	160.20	160.00	160.00
Glaxo	162.00	3.10	1.7%	5	161.80	162.20	162.00	162.00
Smith & Nephew	165.00	3.15	1.7%	5	164.80	165.20	165.00	165.00
Glaxo	168.00	3.20	1.7%	5	167.80	168.20	168.00	168.00
Smith & Nephew	170.00	3.25	1.7%	5	169.80	170.20	170.00	170.00
Glaxo	172.00	3.30	1.7%	5	171.80	172.20	172.00	172.00
Smith & Nephew	175.00	3.35	1.7%	5	174.80	175.20	175.00	175.00
Glaxo	178.00	3.40	1.7%	5	177.80	178.20	178.00	178.00
Smith & Nephew	180.00	3.45	1.7%	5	179.80	180.20	180.00	180.00
Glaxo	182.00	3.50	1.7%	5	181.80	182.20	182.00	182.00
Smith & Nephew	185.00	3.55	1.7%	5	184.80	185.20	185.00	185.00
Glaxo	188.00	3.60	1.7%	5	187.80	188.20	188.00	188.00
Smith & Nephew	190.00	3.65	1.7%	5	189.80	190.20	190.00	190.00
Glaxo	192.00	3.70	1.7%	5	191.80	192.20	192.00	192.00
Smith & Nephew	195.00	3.75	1.7%	5	194.80	195.20	195.00	195.00
Glaxo	198.00	3.80	1.7%	5	197.80	198.20	198.00	198.00
Smith & Nephew	200.00	3.85	1.7%	5	199.80	200.20	200.00	200.00
Glaxo	202.00	3.90	1.7%	5	201.80	202.20	202.00	202.00
Smith & Nephew	205.00	3.95	1.7%	5	204.80	205.20	205.00	205.00
Glaxo	208.00	4.00	1.7%	5	207.80	208.20	208.00	208.00
Smith & Nephew	210.00	4.05	1.7%	5	209.80	210.20	210.00	210.00
Glaxo	212.00	4.10	1.7%	5	211.80	212.20	212.00	212.00
Smith & Nephew	215.00	4.15	1.7%	5	214.80	215.20	215.00	215.00
Glaxo	218.00	4.20	1.7%	5	217.80	218.20	218.00	218.00
Smith & Nephew	220.00	4.25	1.7%	5	219.80	220.20	220.00	220.00
Glaxo	222.00	4.30	1.7%	5	221.80	222.20	222.00	222.00
Smith & Nephew	225.00	4.35	1.7%	5	224.80	225.20	225.00	225.00
Glaxo	228.00	4.40	1.7%	5	227.80	228.20	228.00	228.00
Smith & Nephew	230.00	4.45	1.7%	5	229.80	230.20	230.00	230.00
Glaxo	232.00	4.50	1.7%	5	231.80	232.20	232.00	232.00
Smith & Nephew	235.00	4.55	1.7%	5	234.80	235.20	235.00	235.00
Glaxo	238.00	4.60	1.7%	5	237.80	238.20	238.00	238.00
Smith & Nephew	240.00	4.65	1.7%	5	239.80	240.20	240.00	240.00
Glaxo	242.00	4.70	1.7%	5	241.80	242.20	242.00	242.00
Smith & Nephew	245.00	4.75	1.7%	5	244.80	245.20	245.00	245.00
Glaxo	248.00	4.80	1.7%	5	247.80	248.20	248.00	248.00
Smith & Nephew	250.00	4.85	1.7%	5	249.80	250.20	250.00	250.00
Glaxo	252.00	4.90	1.7%	5	251.80	252.20	252.00	252.00
Smith & Nephew	255.00	4.95	1.7%	5	254.80	255.20	255.00	255.00
Glaxo	258.00	5.00	1.7%	5	257.80	258.20	258.00	258.00
Smith & Nephew	260.00	5.05	1.7%	5	259.80	260.20	260.00	260.00
Glaxo	262.00	5.10	1.7%	5	261.80	262.20	262.00	262.00
Smith & Nephew	265.00	5.15	1.7%	5	264.80	265.20	265.00	265.00
Glaxo	268.00	5.20	1.7%	5	267.80	268.20	268.00	268.00
Smith & Nephew	270.00	5.25	1.7%	5	269.80	270.20	270.00	270.00
Glaxo	272.00	5.30	1.7%	5	271.80	272.20	272.00	272.00
Smith & Nephew	275.00	5.35	1.7%	5	274.80	275.20	275.00	275.00
Glaxo	278.00	5.40	1.7%	5	277.80	278.20	278.00	278.00
Smith & Nephew	280.00	5.45	1.7%	5	279.80	280.20	280.00	280.00
Glaxo	282.00	5.50	1.7%	5	281.80	282.20	282.00	282.00
Smith & Nephew	285.00	5.55	1.7%	5	284.80	285.20	285.00	285.00
Glaxo	288.00	5.60	1.7%	5	287.80	288.20	288.00	288.00
Smith & Nephew	290.00	5.65	1.7%	5	289.80	290.20	290.00	290.00
Glaxo	292.00	5.70	1.7%	5	291.80	292.20	292.00	292.00
Smith & Nephew	295.00	5.75	1.7%	5	294.80	295.20	295.00	295.00
Glaxo	298.00	5.80	1.7%	5	297.80	298.20	298.00	298.00
Smith & Nephew	300.00	5.85	1.7%	5	299.80	300.20	300.00	300.00
Glaxo	302.00	5.90	1.7%	5	301.80	302.20	302.00	302.00
Smith & Nephew	305.00	5.95	1.7%	5	304.80	305.20	305.00	305.00
Glaxo	308.00	6.00	1.7%	5	307.80	308.20	308.00	308.00
Smith & Nephew	310.00	6.05	1.7%	5	309.80	310.20	310.00	310.00
Glaxo	312.00	6.10	1.7%	5	311.80	312.20	312.00	312.00
Smith & Nephew	315.00	6.15	1.7%	5	314.80	315.20	315.00	315.00
Glaxo	318.00	6.20	1.7%	5	317.80	318.20	318.00	318.00
Smith & Nephew	320.00	6.25	1.7%	5	319.80	320.20	320.00	320.00
Glaxo	322.00	6.30	1.7%	5	321.80	322.20	322.00	322.00
Smith & Nephew	325.00	6.35	1.7%	5	324.80	325.20	325.00	325.00
Glaxo	328.00	6.40	1.7%	5	327.80	328.20	328.00	328.00
Smith & Nephew	330.00	6.45	1.7%	5	329.80	330.20	330.00	330.00
Glaxo	332.00	6.50	1.7%	5	331.80	332.20	332.00	332.00
Smith & Nephew	335.00	6.55	1.7%	5	334.80	335.20	335.00	335.00
Glaxo	338.00	6.60	1.7%	5	337.80	338.20	338.00	338.00
Smith & Nephew	340.00	6.65	1.7%	5	339.80	340.20	340.00	340.00
Glaxo	342.00	6.70	1.7%	5	341.80	342.20	342.00	342.00
Smith & Nephew	345.00	6.75	1.7%	5	344.80	345.20	345.00	345.00
Glaxo	348.00	6.80	1.					



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## Record sales of foreign exchange to calm market

BY JOHN WYLES

NEW YORK, March 8.

THE FEDERAL Reserve and the U.S. Treasury sold a record \$1.5bn. of foreign exchange during the November 1977-January 1978 quarter in a bid to check the increasing instability in the New York foreign exchange market caused by the weakness of the dollar.

Almost all of the sales—\$1.481bn.—were of Deutsche marks and more than half were sold after January 4 when the Fed and the Treasury announced a new swap agreement with the West German Bundesbank and the adoption of a more forceful intervention in the market.

Releasing the first official account of the extent of the intervention by U.S. authorities during this turbulent period for the dollar, Federal Reserve Bank of New York officials claimed today that the effects of the new policy had slowed the decline of the dollar in the market during January.

However, in the six months up

to the end of January, the dollar had fallen 21 per cent against the Swiss franc, 10 per cent against the Japanese yen, 8 per cent against the German mark and 12 per cent against sterling. In the account it was stressed that the intervention had been aimed at restoring some order in the market and that it was not directed at establishing a rate or a target range of value for the dollar against other major currencies.

"We are working with the markets as they are. We are not trying to indicate we are setting a new level," said Mr. Alan Holmes, executive vice-president of the Federal Reserve Bank, which acts for the Federal Reserve system and the U.S. Treasury in foreign exchange operations.

Mr. Holmes and his colleague, Mr. Scott Pardee, vice-president

January 4 the Fed often had been adopting a high profile in the market by dealing with banks direct on a bid and offer basis instead of using banks as agents. They rejected criticisms that the Fed had not intervened forcefully enough during January and claimed that this point of view was often expressed by a trader "who has a position he can not unwind with the central bank."

According to Mr. Pardee the market in November and December was "the most disorderly market I have ever seen" and some of the features which the Fed had been trying to correct were too rapid movements in currency values, widening spreads and prolonged absences of bids and offers.

Co-operation with foreign central banks had been intense, said Mr. Pardee, who added that with foreign exchange markets threaded around the globe the

strain of trading on a 24-hour basis had taken its toll. "Everybody in the exchange market is thoroughly worn out and some traders are shrinking from taking action they would normally take."

The foreign currency sales by the U.S. authorities during the November-January quarter were more than double the previous record for a quarter of \$793.2m. of foreign currency sold between February and April 1975.

The sales were financed by drawing \$1.0701bn. of marks on the swap line with the Bundesbank while the Treasury drew \$407.4m. of marks on the swap line between its Exchange Stabilisation Fund and the Bundesbank.

An additional \$3.6m. of marks were sold from Federal Reserve balances. The 18.9m. of Swiss francs sold during the period were drawn on the swap line with the Swiss National Bank.

## Bid to cut executive pay rises abandoned

By John Elliott, Industrial Editor

THE Government has abandoned attempts to reduce by 5 per cent the 10 per cent pay rises of several hundred senior executives in nationalised industries to earn more than £13,000 a year.

The position of Board members is not, however, affected. Cabinet Ministers have decided not to go back on the Prime Minister's announcement in December that board members of these industries should have only 5 per cent rises if they earn more than £13,000.

These two decisions further complicate a five-year row over the role of the chairmen and Board members of nationalised industries and will in many cases mean that senior executives' salaries are up to £14,000 a year or more above the levels of some Board members.

No official announcement is being made about these latest decisions, partly reached as a result of staunch trade union opposition, especially from the Electrical Power Engineers' Association, against any pruning of top executives' salaries.

The association and its counterparts in other nationalised industries, such as coal and the Post Office, negotiate in some cases for senior executives earning up to £19,000-£18,000 a year or more.

The problems started with Mr. Callaghan's December statement that in advance of a special report on public sector top salaries due in the spring, the chairmen and board members of nationalised industries should have immediate pay rises of only 10 per cent. If they earned less than £13,000. But those above that figure would receive only 5 per cent.

No thought was given, however, to the anomaly of top executives below Board level receiving the full 10 per cent. If they earned more than £13,000, until the issue was raised with the Department of Industry by the Post Office Corporation. In all some 500 to 900 senior executives are thought to be involved in the country's nationalised industries.

Suggestions were then made in Whitehall that it would be fairer, and would show how strictly the incomes policy was working, if rises were held down. Efforts to do this were then made with senior executives of the British National Oil Corporation.

Mr. John Lyons, general secretary of the Electrical Power Engineers' Association, which has just concluded a full 10 per cent deal for technical and managerial staff in the electricity supply industry earning up to £16,000 a year, intervened. He objected to suggestions that his more senior managerial members who now earn up to £12,500, should have their 10 per cent rises trimmed about £3,000.

He met Mr. Anthony Wedgwood Benn, Energy Secretary, and this meeting emerged last week as a major factor behind the decision not to interfere with top executives' pay rises.

## Weather

**U.K. TO-DAY**  
MOSTLY rainy, but E. and Scotland will start dry.  
London, S.E. England, E. Anglia Early fog, becoming rainy.  
Cent. S., N. England, Midlands, Channel Is.  
Rain at times. Max. 11C-12C (52F-54F).  
E. N.E., S.W. England, Wales Rain or drizzle. Max. 11C (52F).

**N.W. England, Lakes, S.W. Scotland, Argyll**  
Rain at times, hill fog patches. Rest of Scotland, Orkney, Shetland  
Bright at first, rain later. Max. 11C (52F).  
Rainy. Max. 11C (52F).  
Outlook: Changeable.

BUSINESS CENTRES			
City	Temp	Wind	Cloud
Amsterdam	10	W	100
Antwerp	10	W	100
Birmingham	10	W	100
Bombay	28	W	100
Buenos Aires	22	W	100
Calcutta	28	W	100
Canton	22	W	100
Cebu	28	W	100
Hankow	22	W	100
Hong Kong	28	W	100
Kobe	18	W	100
London	10	W	100
Lyons	10	W	100
Manila	28	W	100
Medan	28	W	100
Osaka	18	W	100
Shanghai	22	W	100
Singapore	28	W	100
Tokyo	18	W	100
Yokohama	18	W	100

HOLIDAY SCHEDULES			
City	Day	Temp	Wind
Alaska	11	20	W
Alaska	12	20	W
Alaska	13	20	W
Alaska	14	20	W
Alaska	15	20	W
Alaska	16	20	W
Alaska	17	20	W
Alaska	18	20	W
Alaska	19	20	W
Alaska	20	20	W

## THE LEX COLUMN

# Consumer boomlet at Woolworth

The horse came to the water's edge but it did not drink. Last night the FT Government Securities Index reached 78.27, the highest level for a month, and while the long tap Exchequer 101 per cent 1995 closed maybe 1 of a point short of the Government Broker's next supply price, the short tap Exchequer 81 per cent 1983 pressed right up to 96.9-16, the price at which the GB might be expected to be active.

Meanwhile, the fourth quarter balance of payments figures confirm the role of the foreign investor in the gilt-edged market last year. Non-resident purchases in October-December totalled £489m., much of which must have reflected a statistical spilling over from September, the peak of the boom. In the last five quarters foreigners have bought gilts to the tune of over £1bn.

## Woolworth

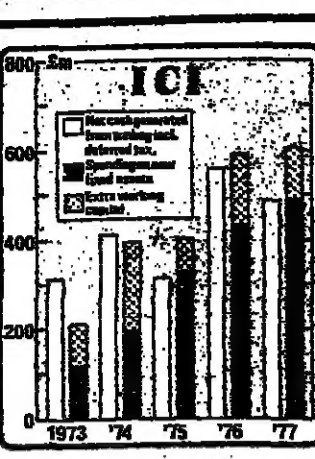
Last November Woolworth reported that its pre-tax profits were a tenth lower after nine months and people were seriously doubting that for the full year it would be able to better the previous year's £40.6m. So a 47 per cent spurt in fourth quarter profits, which pushed full year profits up to £48.8m., sent the shares 54p higher to 68p and set people wondering how it happened.

The Christmas quarter is traditionally by far Woolworth's best, but the 14 per cent rise in sales during the period did not seem all that exceptional given the heavy spending on advertising. Woolworth argues that its business is very volume sensitive and thanks to the way its growth in operating costs was held down to just under 10 per cent last year the 4 per cent rise in volume in the final quarter fed right through to profits.

Too much should not be read into one quarter's results; there have been false dawns at Woolworths before. The company is not denying that margins in the current year are under pressure and, although it has operating costs under tight control, there is still little sign of the anticipated consumer spending boom.

However, the decision to raise the dividend for the first time since 1974 implies a measure of confidence in the future especially since the group's capital spending is running at close to £20m. per annum whereas retained profits and depreciation

## Index rose 2.6 to 446.7



over the last couple of years have only averaged £11m. per annum. Woolworth's U.S. parent's decision slightly earlier to increase its dividend for the first time since 1969 might have had some influence.

## BTR

BTR's profits have emerged slightly on the lower side of market expectations at £29m. The group says the results would have been better if the Silenbloac acquisition had lived up to the expectations generated by the company's 1977 interim profits of £527,000 and "accompanying favourable comments." Shades of Dunford and Elliott?

But despite this and the impact of currency movements profits are still a fifth up on last year. And margins have improved in most areas. Europe, which accounts for around two-thirds of profits showed the greatest increase. Here the U.K. was one of the best performers with volume growth of almost 10 per cent, but Germany was disappointing. American profits almost doubled to £6m., thanks to a 12 per cent gain in volume and an 18 per cent improvement in the total value of sales. At 213p the shares are on a p/e of just under 6; and the yield is 6.6.

## Companies Bill

Insider dealers and directors who borrow money plentifully from their companies can rest again. There is to be no new Companies Bill in this session of Parliament, and probably not even in the present Government's remaining term of office. The widely-held belief that company legislation carries a very low political priority has

been confirmed once again. The accountants and lawyers have good reason to be at this outcome. They spent a great deal of time the past five years respect to requests from the Department of Trade for proposals to reform the existing company law. They had been led to believe that the much-maligned major reform was a real possibility. And even when it became clear after the Queen's Speech that only a minor amendment was on the cards the prospect of significant amendments still encouraging.

Now, not even the limited legislation which is necessary for the U.K. to comply with its commitments to EEC is to be enacted. It is to be enacted, suggest that it will be for a Bill which these days is to be at least introduced in an election is hardly surprising. At the same time EEC action much more important than the Second Directive which the U.K. is supposed to bring in legislation not than the end of 1978—piling up.

## ICI

ICI's balance sheet under the steep rise in its spending programme over next couple of years. In the group sanctioned an increase of a third in new capital spending and in 1977 the figure was over 50 per cent, again at £804m. At the end of last year it had committed itself to spending £1bn. on plant and equipment compared with a total investment of £2.35bn. in new assets over the period 1980. As Sir Rowland Wright at pains to point out yesterday the immediate trading out is far from buoyant and, from the problems of soft price and volume in Europe, ICI suffering from sterling's revaluation. However, ICI gambling that its heavy capital spending will pay off when the chemical cycle picks up in 1980s.

This strategy worked during the late 1960s and 1970s, and this year's investment of £700m. or so in assets can easily be covered by liquid resources of a similar amount now that ICI has dip into the U.S. debenture market. Nevertheless ICI could suffer a cash outflow of £25m. or more in 1978, and 1979, were to continue it would be a pressure to scale down its ambitious spending plan.

## Societies divided on lending cuts call

By Michael Cassell, Building Correspondent

BUILDING SOCIETIES are divided on how to react to the Government's call for a reduction in their lending levels.

The Building Society Association meet in London today to discuss the request, opinions will be divided on whether or not they should comply. The subject will also head the agenda when the full Council of the Building Societies Association meets tomorrow.

The Government believes that, unless mortgage lending is reduced from its current record level, house prices this year could rise dramatically.

Most societies believe that the Government's intervention in the housing market is wrong. But there is deep concern that failure to heed the Ministers' views could provide them with serious problems in future relationships.

The threat of closer Government control over the societies' operations could, some executives believe, be brought much nearer if they refuse to cut lending. Others feel that the movement should state its case against any lending cuts and attempt to stop the proposal to reduce the availability of mortgage finance before it takes effect.

Some society leaders believe that their hostile reaction to the Government's move and arguments against a lending cut-back, have already established considerable doubt in the minds of Government officials as to the advisability of such action.

To-morrow's council sees a move by the societies to postpone any final decision so that their representatives can go back for more talks. They might also compile figures to show that prices generally have not been moving as the Government suspects.

In spite of widespread misgivings, it still seems likely that societies will eventually agree to some reduction in mortgages from April onwards.

## Protests over shelving of Companies Bill

BY MARGARET REID

THERE WERE protests from the Parliamentary and legal professions last night as it became clear that the expected Companies Bill, which it had been hoped would make insider share trading a criminal offence and tighten other controls, had been shelved for the 1977-78 Parliamentary session.

Mr. Alan Hardcastle, chairman of the Parliamentary and Law Committee of the English Institute of Chartered Accountants, said: "I'm quite certain that our profession will be very disappointed that very important and much-needed changes which have been identified as necessary have been postponed."

Some needed improvements in company law had been spotlighted as long ago as in the Jenkins Report of 1962, he said. It was hoped that the weaknesses in the law on matters

including loans to directors and directors' interests in contracts. A spokesman for the Law Society said they were disappointed that no company legislation would be undertaken this session. No major change had been made in company law since 1948, and revisions were long overdue.

It was stated in the Queen's Speech in November that legislation would be brought forward to amend company law. But it now appears certain that the Parliamentary timetable will prevent this happening before the autumn.

The minimum expectation has hitherto been that a Companies Bill would make provision to bring British law into line with European Economic Community requirements, as it must by the end of 1978, particularly by

distinguishing between public and private companies. Mr. Edmund Dell, Trade Secretary, has also very much wished to bring more major provisions, in accordance with the recent White Paper on Duties of Company Directors.

These would have banned insider trading, the use of confidential information by company insiders to deal in shares for their own profit, and have more tightly-curbed loans by companies to their directors.

Now, to the considerable surprise of many observers, it appears clear that not even the most limited Companies Bill will be introduced, presumably for fear that other amendments would be proposed to it, increasing the call on Parliamentary time in what may be an election year.

## Svenska Varv loses £250m.

BY WILLIAM DULLFORCE

STOCKHOLM, March 8.

SVENSKA VARV, the "umbrella" company for the Swedish shipbuilding industry, lost last year about Kr2.25bn. (about £250m.) of Kr2.25bn. (above £250m.).

The State-owned company, which was formed last year, takes in all the country's major shipbuilders except Kockums, the only large shipyard still under private control.

When the loss was reported today by the financial weekly Veckans Affärer, the company said: "We do not deny the figures."

The estimates come shortly before the company is expected to seek a substantial capital injection from the Government. As a result of last year's difficulties—the loss was the largest ever made in a year by a Swedish company—the Government is expected to close one or two of

the larger shipyards despite strong union opposition.

Mr. Nils Aastling, Minister of Industry, said last month that he was postponing a decision until June, but that was before the full extent of Svenska Varv's 1977 loss was known.

The critical position of Swedish shipyards is compounded by the fact that the Ship Credit Board has almost exhausted the Kr4.4bn. in loans and guarantees it was authorised to allocate last year to stimulate orders from Swedish shipowners for new vessels.

Indirectly affected is Kockums. It has just applied for a Kr600m. credit guarantee to enable it to build a third liquefied natural gas (LNG) tanker on its own account and secure production at its yard.

The latest Svenska Varv loss estimates greatly exceed the fore-

casts given only last November of Kr1.6bn.

Those figures prompted the Government to start a new investigation of the industry less than a year after it had announced a Kr1.74bn. support package.

This comprised new capital loans and guarantees to see the yards through to the end of 1980. It assumed that shipyard jobs would be cut by 30 per cent.

Today's estimates include Kr500m. in operating losses—the difference between the production costs and revenue of ships sold.

Much of the balance (about Kr900m.) is made up of unsettled claims and the cost of producing for stocks—prices which started three years ago as a recession-briding measure and which has been severely criticised by foreign shipbuilders.

## Kagan raided in currency probe

BY DAVID FREUD

CUSTOMS OFFICIALS yesterday began what is expected to be a long investigation into the records of Kagan Textiles, whose chairman is Lord Kagan.

The offices of the textile group and Lord Kagan's three homes in Yorkshire and London were raided by Customs officials, accompanied by police officers, on Tuesday night to remove the documents.

The investigation is into the alleged transfer of money out of Britain in contravention of exchange regulations during the operation of the group's export business.

Lord Kagan based his business on the Gannex raincoat, often worn by Sir Harold Wilson. He was knighted in 1970 and raised to the peerage in 1976 in Sir Harold's resignation Honours list.

The raids were authorised by a magistrate under the Exchange

Control Act 1947. The magistrate issued warrants after an application by a Treasury solicitor giving the Customs investigators power to examine and if necessary remove company records.

Customs and Excise said yesterday: "Our officials are now examining the documents and will have to decide what action to take. Lord Kagan exports goods throughout the world. Our inquiries do not involve just one country. It is likely to be a long investigation."

A Customs statement said that Customs investigation officials, under the authority of the Treasury, were making inquiries into the alleged transfer of capital from the U.K. in contravention of the Exchange Control Act 1947 and the Customs and Excise Act 1952. The inquiries were in relation to the export of textiles.

The statement continued:

"Search warrants have been issued under the terms of the Exchange Control Act and Customs officials have entered premises in Yorkshire, Lancashire and elsewhere to examine and where necessary remove company records."

Lord Kagan was not available for comment. Mr. Bill Atack, managing director of Kagan Textiles, said: "I do not know what this is all about. We have nothing to hide. Officials have been given access to everything they wanted to see."

Lord Kagan, who is 82, was born in Lithuania and came to Britain as a penniless refugee from a Nazi slave labour camp after the war to study textiles at Leeds. He founded his Yorkshire textile business with capital of less than £10. The Kagan group includes Crabtree Denim, which received the Queen's Award for Industry for exports in 1975.

Continued from Page 1

## MPs attack new City watchdog

tions on its financing, which were not resolved yesterday.

It appears unlikely that the project would be given the ultimate go-ahead unless the Government had indicated its acceptance. Mr. Dell made it clear in October, 1976, that he was looking for improved self-regulation of security markets, to stand alongside legal controls in the company field, rather than a legally-backed market supervisory system like the U.S. Securities and Exchange Commission. It

remains to be seen whether the CSI will be publicly launched before Mr. Dell has seen the backbenchers.

At the Bank of England meeting yesterday under the chairmanship of Mr. Gordon Richardson, the Governor, there was general agreement by the various associations on the plan for the CSI. Bodies representing the banks, investing institutions, accounting institutes and others, as well as the Stock Exchange and the Confederation of British Industry, have

accepted the project for the Council, whose rulings, they accept, will not be able to be ignored, though they will not be legally binding.

The only significant question left is how the Council, to cost £500,000-£750,000 a year is to be financed. The bodies will consider possibilities; such as contributions by themselves or levy on share dealings and report back next week to the small planning group under Sir Jasper Holloom, the Bank's Deputy Governor.

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